



KEEP SEDONA BEAUTIFUL

PRESERVING THE WONDER SINCE 1972

Dear Keep Sedona Beautiful Members and Friends,

Welcome back to those of you who were away in cooler places during the summer months. And cheers to all of you who stayed in town! It's been a great summer with some drenching monsoons.

Since there never seems to be down time anymore, the summer was busy and the months ahead will be even busier, filled with activities dedicated to preserving the wonder of the Sedona area - education, celebration, advocacy and activism. Your involvement is what will make a difference in preserving the wonder of this awesome place we call home. Keep Sedona Beautiful remains true to its original mission –

Keep Sedona Beautiful promotes conservation of the greater Sedona area, and, by all practical means, seeks to preserve the unique natural environment and to enhance the quality of life for future generations.

Sedona City Council's Decision on Lights on 89A

As you know the Sedona City Council voted 4 to 2 to put in the real safety measures - traffic signal at Andante, crosswalk, intersection lighting, lower the speed limit, enforce it, and improve education, signage, street striping, etc. The shocking part was the direction to ADOT to install continuous roadway lighting from Airport Road to Dry Creek Road which was not on the agenda for that night and which was not on the proposal from ADOT that Council was considering. Keep Sedona Beautiful has received many calls and emails from the public asking "What can the people do?" We will be sharing some projects shortly. Meanwhile,

You may have read in the newspapers or online about efforts to recall council members. It is important for you to know that Keep Sedona Beautiful is not involved in any recall action. As a 501C3, we do not engage in political activity.

You may be hearing of a referendum petition that was launched by Dr. Samantha Ruckman, a Sedona resident.

Keep Sedona Beautiful is not spearheading this effort, but we support her efforts and the following message from Dr. Ruckman:

Dear Sedona City Residents:

If you signed the KSB online petition, good for you! That was round one. My referendum petition is NOT the same petition, nor is it connected in any way with KSB. If you want to make a difference, you need to come out

and sign my referendum petition, which is an officially registered petition that can lead to a vote on the lighting issue. Here's a short explanation of the referendum petition, as cut and pasted from a concerned citizen's emails:

"We lost Round #1. This may have to be a 10-12 round bout! Round #2 involves the people of Sedona petitioning our city administration for a Referendum on whether the residents of Sedona agree with the Council's action to demand continuous roadway lighting on 89A. The Arizona Constitution and the Arizona Revised Statutes give citizens the right to petition their city, county or state for a Referendum on a legislative action (within 30 days of that action) by obtaining signatures of 10% of the electors voting in the last election for Mayor (in the case of a city)." Our deadline for filing is 9/12.

So, I hope to see you all with your pens at the ready. Below is a list of locations where you will be able to find me and the petition. Also, please look for my white beetle with the signs on it. Honk at me and wave and I will pull over so you can sign. If you've already signed, thank you very much. Please spread the word. YOU are the difference. Call me with questions. Samantha Ruckman 928-399-0990

SCHEDULE

Tuesday, 9/9: 12:00- 1:00 Inside of Taco del Mar on HWY 89A. 3:00-3:45, in the Harkin's theatre lobby at the Sedona film festival second Tuesday film) and 4:00-5:00 Before the Sedona City Council Meeting. 6:00-7:00 in the Harkin's lobby at the Sedona film festival second Tuesday film--in line. I will also be around for a short while after the film ends.

Wednesday, 9/10: Driving around town-call me!

Thursday, 9/11: 8:00-9:00 out in front of the old Coffee Roasters (Jimmy Jean's), 9:15-10:15 in the New Frontiers Parking lot (look for the white beetle), 12:00- 1:30 Heartline Cafe Deli. You know you want to come on in and enjoy an amazing lunch. Driving around town-call me!

Friday, 9/12: LAST CHANCE!!! Driving around town-call me! I'd be happy to meet a group of you at a convenient location around town.

**Sierra Club Sedona-Verde Valley is Hosting an
NSA COMMUNITY FORUM
National Scenic Area Designation for Sedona Area!
Thursday, September 11th 6- 8 pm
Sedona Public Library Community Room**

Community Forum with Barbara Litrell of Keep Sedona Beautiful (KSB) and Sandy Bahr (Sierra Club Grand Canyon Chapter Conservation Outreach Director) concerning a National Scenic Area designation for Sedona and how to move forward to get this issue accomplished early in 2009.

**Montezuma Well By Moonlight
Sunday, September 14**

On Sunday, September 14th the National Park Service and Friends of the Well are hosting a program offering a different perspective of the Well. 'Montezuma Well by Moonlight' 5:45-9:00pm encourages the visitor to experience the Park by the light of the full moon, allowing a visual opportunity to connect with this prehistoric landscape very different from viewing during the day. Moonrise will occur at approximately 6:20pm. The cliff dwellings will be dimly lit and there will be a self guided tour along the rim trail and swallet ruin trail. There will be no Ranger led tours, but volunteers will be stationed along the trail to ensure safety and assist the public. This is a no fee activity. Participants are required to bring flashlights. For more information contact Fred Shute, Friends of the Well 592-9320

**Sedona Community Fair
Saturday, September 20**



The Sedona Community Fair will take place at the Airport on Saturday, September 20. It will be an old fashioned festival and will kick off at 9 a.m. There will be upwards of 30 booths from Sedona's local service clubs, non-profit organizations, and commercial companies along with the Civil Air Patrol who will be serving food and refreshments until noon. From Noon until 7 p.m. a variety of food vendors from the Sedona area will be tempting attendees with their favorite lunch and dinner items. Music will fill the air all day and a large arena will be set up to hold a full day of enjoyable entertainment. There will be kids activities, free parking and much more! Please visit the website for more information www.sedonafair.com

Volunteers Needed!! Keep Sedona Beautiful will have a covered tent at the festival from 9AM to 5:30PM and we need volunteers to work the tent in shifts 8AM-11AM; 11AM-2PM; 2PM-5:30PM. All materials and information will be provided. Please call the Keep Sedona Beautiful office at 282-4938 or email ksb@esedona.net, if you would like to volunteer for one of the shifts -- two people per shift would be ideal. Thanks and thank you to the Keep Sedona Beautiful volunteers last year who helped with the first Sedona Americana Day Festival now called the Sedona Community Festival.

**Special for Keep Sedona Beautiful Members
A Verde River Adventure
Monday, September 22**

Keep Sedona Beautiful Members are invited to discover the magic of the Verde River. Sedona Adventure Outfitters & Guides is offering a guided river trip for Keep Sedona Beautiful members as a safe, relaxing and memorable way to experience the beautiful "Wild & Scenic" Verde River. The water, scenery and wildlife are a sight to behold and once seen, a cherished part of our natural environment to preserve. The trip is scheduled for Monday September 22. Check-In is at 8:30 am and will depart at 9:00. This epic adventure will last approximately 6 hours, including drive time to and from the river, and will be returning to Sedona at approximately 2:30. We will meet at 2020 Contractors Rd Suite 1 (across from Bashas, off Coffee Pot, in West Sedona) at 8:00am. There is 10 person min, and 25 person maximum for this trip and the cost is \$85.00 per person which will include all the boating gear (life jacket, river booties, paddle, dry bag, water cannons for water fighting), transportation to and from the river, and lunch (turkey or veggie wraps, sacred river cookies, chips, fruit, water). For this trip we will be in 2 person or single inflatable kayaks which will require certain physical abilities needed for water landings (in and out of the boats) and paddling. (Please discuss this with the folks at Sedona Adventure Outfitters & Guides if you are unsure about this.) Please RSVP by Monday September 15, 4:00 pm by calling Sedona Adventure Outfitters & Guides 928.204.6440. Let them know you are part of the Keep Sedona Beautiful River Tour. Please bring sun hat, sun screen and sunglasses.

National Public Lands Day - Saturday, September 27

Sign up today for a morning's work on Saturday, September 27, National Public Lands Day. Join a team of about 100 volunteers who will work outdoors, clean up an area and then enjoy lunch together. Projects in the Sedona/Oak Creek area will include installing a climbing wall at Sunset Park; working on trails in the Coconino National Forest; weeding and gardening at Jordan Historical Park; removing graffiti at Slide Rock State Park; litter and brush removal in drainage washes and picking up trash. Sponsored by the City of Sedona. To volunteer, call Keep Sedona Beautiful at 282-4938 or email ksb@esedona.net. Please see the Press Release attachment from the City of Sedona for more information on this fun event.

VOLUNTEERS NEEDED

Keep Sedona Beautiful is beginning a team to examine the issue of plastic bags in Sedona, the Verde Valley, Arizona, the nation and the world. The impact of plastic bags is enormous. As Sedona moves more and more towards a green and sustainable city, this issue needs to be studied and some recommendations and actions need to be developed. If you would like to be part of this team, please email Ernie Strauch, Keep Sedona Beautiful Board Trustee, who is setting up a meeting later in August to begin to examine the issue. This is your chance to be part of the team and the solution. Drop a note to: erniestrauch@mac.com for more details.



Enjoy summer -- and wear your colors!

Pick up your Keep Sedona Beautiful license plate at Keep Sedona Beautiful and
Remind everyone to Keep Sedona Beautiful!

Barbara Litrell
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