

Lifestyles of SEDONA

A Complete Guide to the Sedona Community Spring 2007

Recreation & Attractions

Activists Keep Sedona Beautiful all year

"Beauty is the operative word in Sedona," Barbara Litrell said. Litrell is president of Keep Sedona Beautiful, which celebrates its 35th anniversary in 2007.

"Natural beauty is what stops us dead in our tracks when we first visit Sedona. Natural beauty is what makes us go back home, sell what we have and move here," she added.

The lifestyles of Sedona are defined by the awesome creation that surrounds us. It has been said that God created the Grand Canyon but lives in Sedona.

Among the realities that remind residents that Sedona is not a Disney theme park is living with views of the red rocks and canyons, hiking pristine trails in the National Forest, exploring prehistoric archaeological sites and enjoying cultural performances and art that are inspired by all of the above.

"Choosing low-impact ways to enjoy this place we now call home is a step in the right direction. There is so much to learn and appreciate about Sedona," Litrell said.

Businesses and lifestyles depend on preserving the wonder of Sedona. The quiet, dark and starry skies, healthy air, litter-free roadways and trails, open space, native plants, geological formations and ecological processes all require a community understanding and acceptance of responsibility for protecting the sense of place that is Sedona.

Nature's gifts drive the economic engine of Sedona. In other words, being good stewards of the land is not an option.

KSB was incorporated in 1972 with the vision of preserving the wonder of Sedona.

For 35 years, members have provided

education and action to ensure that the scenic values are preserved for present enjoyment and for future generations.

Issues such as the scarcity of private land for building, air pollution, light pollution, illegal dumping in the forest, limited water resources and increasing ground and air noise challenge everyone who cares about "preserving the wonder" to be part of the process to find creative solutions.

"Every person in Sedona should be a member of KSB," Litrell said. "KSB has a 35-year track record of success in finding creative solutions to community needs from litter lifting to land preservation."

For more information about Keep Sedona Beautiful, call 282-4938 or visit www.KeepSedonaBeautiful.org.