



Preserving the Wonder™

Spring 2015

KSB's Quarterly
Environmental
Message:

*In Sedona,
the Environment
...IS...the Economy.*

- KSB receives Dark Sky Award, 2
- Speaker Series Schedule, 2
- 5-Year Business Sponsors, 3



PRESIDENT'S MESSAGE: DREAMS DO COME TRUE!

KSB knows!
Because it made a
long-term dream of
KSB come true!

Have you ever wondered what it really takes to make a dream such as the International Dark Sky Designation for the City of Sedona come true? Wishing, hoping and dreaming are great. However, it takes more than a wish to have dreams become reality. It requires a collaborative approach by all involved. Many hundreds, even thousands of volunteer hours are expended in research, community outreach and development of the final request.

The Sedona community has always wanted to keep our night skies as free from light pollution as possible to preserve our view of the universe. Former KSB Boards and members had worked to have outdoor lighting ordinances in place that help protect our magnificent dark skies.

Recently Keep Sedona Beautiful (KSB) took the lead role in applying for the dark sky designation from the International Dark Sky Association (IDA). The KSB team, with City of

Sedona staff assistance, worked tirelessly, clocking thousands of volunteer hours. There were no paid consultants or marketing professionals. This was an ambitious effort by your fellow citizens who believed that Sedona qualified for the designation.

Due to the efforts of so many, the city of Sedona became the eighth city in the world to receive this special designation. A team of KSB volunteers, led by Board of Director member Joanne Kendrick with energetic assistance from Birgit Loewenstein and other members of KSB, in collaboration with the City of Sedona council and staff, were able to complete the Herculean task of making the dream of a designation come true.

What did it really take? The application with related attachments was over 300 pages in length. Numerous presentations were given to community groups and business organizations in order to gain community support. A team of KSB members went out at night to survey current lighting conditions. Joanne Kendrick and others used specialized equipment to take measurements of Sedona's lighting impact on our skies.



**10,000+ VOLUNTEER HOURS
OVER 5,000 HOURS
LITTER LIFTING**

Yes! We are relevant and will continue to be so as long as stewardship, preservation, quality of life and caring for our community are important to our daily lives and future generations.

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Dark Sky Defender Award

The International Dark Sky Association (IDA) Board of Directors decided unanimously to present Keep Sedona Beautiful with an IDA Dark-Sky Defender Award.

The Dark Sky Defender Award is given to individuals and organizations in appreciation for their efforts for the IDA and its mission of preserving our night skies by promoting quality outdoor nighttime lighting.

Many past awardees have led strong campaigns for public awareness and

outdoor lighting laws. Awardees are selected by the IDA board and managing directors.

Every year many volunteers from all over the world show remarkable dedication and initiative to the IDA mission:

The mission of the International Dark-Sky Association (IDA) is to preserve and protect the nighttime environment and our heritage of dark skies through environmentally responsible outdoor lighting.

THE KSB SPEAKER SERIES IS ALWAYS MEANT TO BE A SOURCE OF EDUCATION AND WONDER.

Please mark your calendars for the 2nd Wednesday evening from 5:30pm - 7pm at KSB for these interesting upcoming presentations.

Be sure to join us, meet new friends, enjoy delicious appetizers donated by El Rincon Restaurante Mexicano and find out how you can get involved to help keep Sedona beautiful.

April 8

The popular documentary film “Bag It”, which offers an entertaining and highly informative narrative of one man’s investigation into the role and impacts of plastics of all forms on our lives.

May 13

The Reptiles and Arachnids of Sedona.

June 10

Partnering with Animals to Heal Nature and its Eco systems.



GOOD NEWS!

The Big Park Regional Coordinating Council (Big Park Council) is pursuing a Dark-Sky Community designation for Big Park/Village of Oak Creek (VOC). A Big Park/VOC Dark-Sky Committee was formed, and is working on items needed for the application to the International Dark-Sky Association (IDA).

Big Park/VOC, sharing the same goals of resource protection as the City of Sedona, is motivated in part by the City’s recent IDA Dark Sky designationwe love and enjoy our dark night sky!

Big Park/VOC’s Dark Sky Committee is hopeful that once

the Dark Sky designation is obtained, other Verde Valley communities will also seek to obtain the IDA Dark-Sky Community designation by meeting the IDA requirements. I believe that goal is obtainable, and will continue to work to achieve additional Dark Sky designations for other communities of Verde Valley.

Joanne Kendrick

Chair, KSB Dark-Sky Committee
Chair, Big Park/VOC Dark-Sky Committee

KSB Celebrates and Acknowledges Support of 16 Five-Year Business Sponsors

KSB is grateful to its many sponsors and volunteers. However, at the core of this support for one of Sedona's principal not-for-profits are KSB's sixteen business sponsors who have contributed a minimum of \$250/year continuously for the last five years.

KSB is very grateful for this generous and loyal support. You, too, can thank them when electing service providers and/or making your purchases!



**KSB
RAISES
\$7,000**

Keep Sedona Beautiful's 36th Annual Native Plant Workshop, held Saturday March 28th at West Sedona School, raised nearly \$7,000, funds so critical to KSB's many environmental programs. The funds originated from 78 silent auction items donated by KSB's business sponsors and members. In addition to these donated resources, KSB volunteers contributed over 1000 hours to ensure the event's success.

Over 100 participants heard keynote speakers Prescott College professor and naturalist, Walt Anderson, and Janie Agyagos, Red Rock Ranger District wildlife biologist. Seven special workshops included topics of interest to garden/plant enthusiasts, and also to new residents anxious to learn about their Southwestern botanical surroundings.



JOIN/RENEW

**Keep Sedona Beautiful
Environmental Stewards Since 1972**

**Keep Sedona Beautiful, Inc. is a 501(c)(3) organization.
Contributions are tax-deductible within the limits of the law.**

**Our Mission: Keep Sedona Beautiful, Inc., acting through the
stewardship of its members and volunteers, is committed to protect
and sustain the unique scenic beauty and natural environment of the
Greater Sedona Area.**

MEMBER NAME: _____

MAILING ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

PHONE: _____ **EMAIL:** _____

**(KSB is an environmental organization. To conserve paper, ink and other natural
resources, and to reduce our carbon footprint, we communicate electronically
whenever possible.)**

I prefer to remain anonymous in public membership lists
 I am interested in volunteering. Please contact me.

Keep Sedona Beautiful, Inc.

2014 BOARD OF OFFICERS

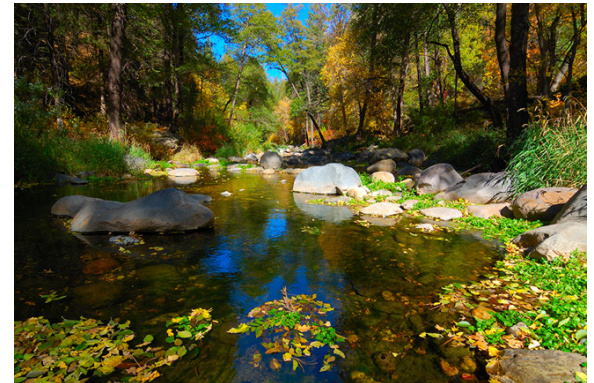
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2008 Garrett Dauphars - Autumn - Honorable Mention Professional Color

KEEP SEDONA BEAUTIFUL
360 BREWER ROAD, SEDONA, AZ 86336

INVITATION TO OUR MEMBERS :

If You Care About the Beautiful Nature that Surrounds Sedona, THEN IT'S YOU WE ARE LOOKING FOR!

Put your special volunteer talents to work for the greater good of Preserving the Wonder™!

www.KeepSedonaBeautiful.org or call KSB at 928-282-4938

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This provided quantitative evidence to the IDA that we met or exceeded their requirements.

There were frequent meetings between KSB and the city staff to finalize the application process. New city standards protecting our night skies into the future were implemented by Mayor Rob Adams and the Sedona City Council. Cooperation with the IDA was critical and took place on a regular basis.

However, the dream does not stop

here. The KSB Dark Sky Committee is now assisting the Big Park Regional Coordinating Council and Red Rock State Park to obtain their IDA designations.

The KSB Dark Sky committee continually works with the City to ensure IDA designation requirements are in compliance. Special night sky viewing presentations, open to the public, are ongoing and will continue. After what we anticipate to be successful dark sky designations for the Village of Oak Creek and Red Rock State Park,

the committee will be reaching out to other communities in the Verde Valley to help them seek the designation.

Making a dream come true really takes commitment, leadership, volunteers and hours of effort, from people who want to preserve the quality of life we all have come to cherish and enjoy. That is why the long-awaited Dark Sky dream has become reality.

- Tom O'Halleran, *President*

THANKS TO KSB's BUSINESS SPONSORS
WHOSE FINANCIAL SUPPORT HELPS US TO MAKE A DIFFERENCE

