September 24, 2016, The 28th annual Verde River Day

The 28th annual Verde River Day was celebrated on Saturday, September 24, 2016, at Dead Horse Ranch State Park. Arizona State Parks waived park entrance fees for all visitors attending the event. All of the activities are at no cost, thanks to the many exhibitors and sponsors. The event was from 9 a.m. to 3 p.m.

Verde River Day promotes preservation and care of the environment by showcasing informative exhibits on the Verde's unique riparian habitat.

Keep Sedona Beautiful (KSB) Dark-Sky Committee participated in this event with an exhibit of dark-sky literature and information on outdoor lighting fixtures. Many people visited our exhibit table, including residents, visitors, and children. We discussed preserving our dark night sky by reducing light pollution and using fully shielded light fixtures. We distributed KSB Dark-Sky Brochures as well as the International Dark-Sky Association Brochures.

Verde River Day was organized in 1988 to promote awareness of the Verde River's distinctive riparian habitat, where 85 percent of all wildlife in the area looks for sustenance.