



Preserving the Wonder™

Spring 2016

KSB's Quarterly
Environmental
Message:

*In Sedona,
the Environment
...IS...the Economy.*

Keep Sedona Beautiful's mission is to protect and sustain the unique scenic beauty and natural environment of the Greater Sedona Area



PRESIDENT'S MESSAGE: GREETINGS!

Wonderful news! The International Dark-Sky Association (IDA) designated Big Park/Village of Oak Creek (BPVOC) an International Dark-Sky Community. BPVOC joins Sedona, Flagstaff, and only eleven other communities in the world to have achieved this prestigious designation.

Many thanks to all who made this possible — The Big Park Council and the Yavapai County Board of Supervisors who were a pleasure to work with, and the many residents, organizations, and businesses who wrote to the IDA in support of protecting our beautiful night sky.

The dark skies above BPVOC are so beautiful they take one's breath away. The BPVOC community values this natural resource and is dedicated to preserving the dark skies for us and for future generations.

According to the IDA, in order to obtain Dark-Sky designation, a community must show "exceptional dedication to the preservation of the night sky through the implementation

and enforcement of a quality outdoor lighting ordinance, dark sky education, and citizen support of dark skies. Dark Sky Communities excel in their efforts to promote responsible lighting and dark sky stewardship, and set good examples for surrounding communities."

The IDA designations are not permanent. The IDA requires communities to monitor and report annually their night-sky light level and to prevent increases in light pollution as the community grows. This means that all of us—residents, businesses, and organizations—must work together in order to keep this honor, and be vigilant that our outdoor lighting is always dark-sky compliant.

Joanne Kendrick, President



**10,000+ VOLUNTEER HOURS
OVER 5,000 HOURS
LITTER LIFTING**

Yes! We are relevant and will continue to be so as long as stewardship, preservation, quality of life and caring for our community are important to our daily lives and future generations.

KSB's First Annual Fund Raiser	2
Annual Native Plant Workshop	3
New Business Sponsors	4
Speaker Series Schedule	6

Save Save The Date

For the first time in 44 years, Keep Sedona Beautiful is going to hold its first fund raiser, *Star Gazers & Raisers*, to help build KSB's Endowment. The program will include cocktails, hors d'oeuvres, a presentation by Ken Zoll and a fabulous silent auction.

Please mark your calendar for **Sunday, November 13 from 3pm – 6pm** and do plan to attend.

KEEP SEDONA BEAUTIFUL'S ANNUAL FUND RAISER 2016

Star Gazers & Raisers

Building KSB's Endowment

Sunday
November 13
3pm - 6pm

Hilton Sedona Resort & Spa Grand Ballroom
(Courtesy of the Hilton)

Featuring cocktails, hors d'oeuvres and a presentation by:
Ken Zoll - *Ancient Astronomical Practices in the Southwest*

Silent Auction items include travel, art, restaurants and much more.

Please check out our website KeepSedonaBeautiful.org/programs/2016-Fund-Raiser

TICKETS: \$60 PER PERSON

Purchase tickets online at KeepSedonaBeautiful.org
or call the KSB office at 928.282.4938

Keep Sedona Beautiful, Inc., acting through the stewardship of its members and volunteers, is committed to protecting and sustaining the unique scenic beauty and natural environment of the Greater Sedona Area.



Coca-Cola

Refreshments

© ROBERT MUELLER



KSB'S 37TH ANNUAL NATIVE PLANT WORKSHOP APRIL 2ND, 2016

Don't wait to purchase your tickets,
the event is expected to sell out!



KSB Annual Awardees

At this year's Annual Awards luncheon, held Saturday February 13, Keep Sedona Beautiful presented 11 honors for exemplary service and environmental accomplishments through 2015. The event at Los Abrigados was attended by 105 awardees and residents.

Photograph ©Robert Mueller



Keep Sedona Beautiful

Reminds all members
to patronize our generous sponsors.

KSB Gratefully Acknowledges New Business Sponsors

With a reminder to all KSB members to patronize our sponsors whenever possible,
KSB welcomes these new sponsors:



CATHEDRAL ROCK (\$5000 LEVEL)

Coca-Cola. The world's largest beverage company refreshes consumers with more than 500 sparkling and still brands. Coca-Cola Company and bottling partners are dedicated to their 2020 Vision, a roadmap for doubling system revenues this decade, focused on five key areas—profit, people, portfolio, partners and planet.
www.Coca-ColaCompany.com



BELL ROCK (\$250 LEVEL)

Findlay Automotive Group. Located at 5199 N. Test Drive in Flagstaff, Findlay offers such a large selection of new, used and certified pre-owned vehicles that you just can't go wrong. They specialize in everything from Acura to Volkswagen and Audi to Toyota.
www.FindlayAuto.com



Lawler Construction, Inc. Established in 1985 by Jim and Cindy Lawler to build residential custom homes and commercial projects. Their mission statement is: "to build the best quality product as efficiently as we possibly can with the most value for our clients, building relationships along the way". www.LawlerConstructionAZ.com



Red Rock Dental. Your health and happiness are the top priorities when you visit Red Rock Dental. Their team is dedicated to providing you with the personalized care that you deserve. www.RedRockDental.net



Snowden Design. Established in 1988 to provide interior planning and design for architects, professional and business clients. Their design portfolio is varied, with significant expertise in color consultation, healthcare, education and senior living design. Snowden Design offers direct communication with the client, personal involvement by the principals, and a high standard of quality in design and craftsmanship.
www.SnowdenDesign.com

CHIMNEY ROCK (\$100 LEVEL)

Mogollon Glass. Owners Lisa & Steve Walls, **928.282.2816**

SUPPORT US ON ARIZONA GIVES ★ DAY APRIL 5, 2016

Save The Date

Support Keep Sedona Beautiful April 5, 2016

For the first time Keep Sedona Beautiful is participating in Arizona Gives Day 2016.

Last year over 17,000 fellow Arizonans donated to their favorite charity on Arizona Gives Day.

Help us raise \$5,000 by midnight April 5! When you donate to KSB, you help us protect the unique landscape of the Greater Sedona Area and to continue our mission of environmental stewards. But you don't need to wait until April 5 to make a contribution to KSB.

Save The Date

KSB Elects Officers for 2016-2017

At its January 5th 2016 Board meeting the Keep Sedona Beautiful ("KSB") Board of Trustees elected officers and new trustees for the next 1-2 years.

OFFICERS ELECTED:

- **Joanne Kendrick** was elected to a two-year term as President
- **Mike Yarbrough** was elected to a two-year term as Executive Vice President
- **Georgia Munsell** was elected to a two-year term as Secretary;
- **Abbie Denton** continues to serve her two-year term as Treasurer which will end in 2016

Joanne Kendrick joined KSB's board in 2013. She is an avid supporter of Dark Skies and is committed to preserving the beauty and wonder of the Greater Sedona Area.

NEW TRUSTEES ELECTED:

- **Susan Murrill** was elected to a two-year term as Trustee
- **Craig Swanson** was elected to a two-year term as Trustee



JOIN/RENEW

Keep Sedona Beautiful
Environmental Stewards Since 1972

Keep Sedona Beautiful, Inc. is a 501(c)(3) organization.
Contributions are tax-deductible within the limits of the law.

Our Mission: Keep Sedona Beautiful, Inc., acting through the stewardship of its members and volunteers, is committed to protect and sustain the unique scenic beauty and natural environment of the Greater Sedona Area.

MEMBER NAME: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

(KSB is an environmental organization. To conserve paper, ink and other natural resources, and to reduce our carbon footprint, we communicate electronically whenever possible.)

_____ I prefer to remain anonymous in public membership lists
_____ I am interested in volunteering. Please contact me.

Keep Sedona Beautiful, Inc.

2016 BOARD OF OFFICERS

Joanne Kendrick, President
Mike Yarbrough, Executive Vice President
Georgia Munsell, Secretary
Abbie Denton, Treasurer

2016 TRUSTEES

James Eaton Dave Norton
Birgit Loewenstein Bill Pumphrey
Susan Murrill Craig Swanson

Office Manager: Jan Wind

Executive Assistant: Wendy Heald



2008 Garrett Dauphars - Autumn - Honorable Mention Professional Color

KEEP SEDONA BEAUTIFUL
360 BREWER ROAD, SEDONA, AZ 86336

INVITATION TO OUR MEMBERS:

If You Care About the Beautiful Nature that Surrounds Sedona, THEN IT'S YOU WE ARE LOOKING FOR!

Put your special volunteer talents to work for the greater good of Preserving the Wonder™!

www.KeepSedonaBeautiful.org or call KSB at 928-282-4938



Preserving the Wonder™ Speaker Series Save the Date

Wednesday, April 13	Janie Agyagos, Wild Life Biologist, RR District "Rare Species"
Wednesday, May 11	J D Maddy, President of Astronomers of Verde Valley
Wednesday, June 8	Ted Grussing, Professional photographer "Sedona Pathways"
Wednesday, September 14	Nicole Branton, District Ranger "Update - the USFS Red Rock District"
Wednesday, October 12	Jennifer Martin, Sierra Club "The Arizona Water Sentinels Program"
Wednesday, November 9	Roger Clark, Program Director Grand Canyon Trust "The Good, The Bad and The Ugly"

KSB Mission Statement

Keep Sedona Beautiful, Inc., acting through the stewardship of its members and volunteers, is committed to protecting and sustaining the unique scenic beauty and natural environment of the Greater Sedona Area.

THANKS TO KSB's BUSINESS SPONSORS WHOSE FINANCIAL SUPPORT HELPS US TO MAKE A DIFFERENCE

