

PRESERVING THE WONDER

PRESIDENT'S MESSAGE



The Verde River Watershed A Significant National Resource

Since 2005, Keep Sedona Beautiful (KSB) has been a charter member of the Verde River Basin Partnership (Partnership). We have been working in a collaborative effort to develop recognition, within the Verde River Watershed which includes Oak Creek and the Greater Sedona Area, that our water resources are at risk. Additionally, we have been highlighting the importance of the watershed as a national asset and a state treasure. This article will highlight the need to preserve this important resource.

The Partnership is dedicated to the preservation of the surface water and groundwater of the Verde River Watershed (Watershed) and is launching a series of articles to promote and inform citizens of our valued natural resources within the Watershed. The Verde River, located in Central Arizona, is the master drainage of the 5,661-square-mile Watershed that extends from Seligman on the north to just north of Mesa, Arizona, where it empties into the Salt River. Its watershed encompasses communities in the Prescott and Verde Valley/Sedona area. The Watershed's surface waters represent some of the few remaining perennial streams in Arizona. The Verde River runs nearly freely from its source springs near Paulden for approximately 137 miles before reaching

Horseshoe Reservoir north of Phoenix.

The groundwater and surface waters of the Watershed are virtually the sole source of water to all the residents, animals, plant species and aquatic creatures living within the watershed. Further, they are a critical source of water for those residents and businesses in the Phoenix metropolitan area that are supplied by the Salt River Project which receives up to 40 percent of its water from our Watershed. Thus water from our Watershed is the lifeblood of millions of Arizona residents and is crucial to our region and Arizona's economic viability.

The Watershed is an asset of the American people. More than two-thirds is managed by federal agencies. Federal lands include parts of the Prescott, Kaibab, Coconino and Tonto National Forests. Within these forests are eight federally designated wilderness areas, that help provide habitat for 270 species of birds, 94 species of mammals and 76 species of native amphibians and reptiles. As reliant as humans are on water, so are these species.

Recognizing the uniqueness of the Verde River south of Camp Verde and of Fossil Creek, Congress has designated these waters as Wild

Cont'd On Page 3

KUDOS' READERS CHOICE AWARD

BEST VOLUNTEER ORGANIZATION 2011



KSB's Quarterly Environmental Message:

**Be the Change
You Wish to See in
The World
—Ghandi**

♦ **El Rincon to Again
Supply Appetizers
for Speaker Series**

♦ **KSB Supports Slow
Water Team to
Encourage Water
Conservation**

♦ **Chris Anderson and
Slow Water Team
Featured at
Speaker Series
September 19**

***Yes! We are
relevant and will
continue to be so
as long as
stewardship,
preservation,
quality of life and
caring for our
community are
important to our
daily lives and
future generations.***

Inside this issue:

Jerry Buley Recognized	2
Endowment Fund Created	2
Join/Renew KSB	3
KSB Sponsors	4

KSB and Sedona Recycles, Inc. Analyze Sedona's Roadside Trash

In late July, 2012, Keep Sedona Beautiful, Inc. (KSB) joined Sedona Recycles, Inc. (SRI) in a special project to analyze roadside litter gathered by KSB Litter Lifters earlier that month. KSB and SRI hoped that identification of items carelessly discarded along our roads might lead to preventative solutions.

KSB's Litter Lifters removed twenty six bags and assorted junk from 12 miles of area roads during that period. SRI's Executive Director, Jill McCutcheon and Alex Rovang, Director of Community Outreach, courageously donned gloves and dove-in, as did KSB volunteers Bill Pumphrey, Suzie Dunn, Wendy Heald and James Bishop, Jr., who, significantly, is a board member for both organizations. SRI's Rovang estimated that nearly 75% of the litter is recyclable. The group's sorting efforts revealed that the recycled materials consisted primarily of plastic bottles, aluminum cans, cardboard and plastic bags from various sources.

Extrapolating from the litter sampling, Bill Pumphrey, Litter Lifter Chairperson, estimates that its dedicated corps of Litter Lifters collects on average two 32-gallon bags per month per mile, or 130 bags for the 65 adopted miles or 4,160 gallons of litter per month on Sedona highways! Imagine if folks would recycle their waste instead of littering – that would be 3,120 gallons of material kept out of our landfills each month, worth thousands of dollars! Luckily for us ... there's no need to imagine! Free and convenient recycling opportunities abound throughout the Verde Valley, thanks to the efforts of [Sedona Recycles, Inc.](#), a local nonprofit organization that has "been keeping the Red Rocks greensm since 1989". KSB president Tom O'Halloran stated "We encourage our members and the public at large to add value to our beautiful community by picking up litter and supporting Sedona Recycles, Inc. with the proper disposal of plastic bottles, and other recyclable materials. **For more information about KSB's Litter Lifter program, please call the office 282-4938 or email ksbvolunteer@esedona.net.**



KSB Recognizes Volunteer Jerry Buley, PhD

Keep Sedona Beautiful celebrates its forty years of volunteer activities by recognizing the incredible contributions made by Jerry Buley, PhD. Having donated over 2000 hours in the last two years, principally heading up KSB's Capture the Wonder photo contest, Jerry has chaired a committee of over 10 other volunteers, providing leadership and encouragement to convert the local photo contest to an international online contest. Jerry's wish is for the photo contest to eventually provide a steady and reliable source of income for KSB, so that KSB will continue to fulfill its mission of preserving the beauty of Sedona.

SEDONA COMMUNITY FOUNDATION TO MANAGE KSB'S ENDOWMENT

This year KSB celebrates our 40th anniversary. In order to ensure that we continue our environmental stewardship for the next forty years, KSB has created an endowment fund that will now be professionally managed by the Sedona Community Foundation. The founding contributors are:

Karen & Jeff Thill	David Gill & Elizabeth Loos	John & Jean Popp	Norm & Jane Hanson
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Birgit & Werner Loewenstein	Jane McGraw	Mary & Mike Yarbrough	Sam & Sally Braun
Cliff & Katie Hamilton	Jeff & Debra Fleeger	Michelle & Gerry Snyder	Tom & Pat O'Halloran
Clyde & Joan McClelland	John & Ann Steinbrunner	Melissa Crider Andrea & Judy L. Ellickson	Meri & Bill Thomason

The Foundation will also assist KSB in its campaign to raise at least \$500,000 by the year 2021 to ensure continuity of KSB's activities well into the future.

Keep Sedona Beautiful Awards \$1000 Scholarship to David Lamparter

Keep Sedona Beautiful selected David Lamparter, a senior at Sedona Red Rock High School, to receive its 2012 Scholarship Award in the amount of \$1000. Scholarship Committee member Harleen Roncaglia presented the scholarship on May 8 at the Class of 2012 Scholarship Awards Ceremony at SRRHS. Lamparter is the son of David E. and Teresa Lamparter of Sedona.

Keep Sedona Beautiful's Board of Trustees established the Keep Sedona Beautiful Scholarship in the amount of \$1000 to be awarded to a Sedona Area high school senior pursuing a four-year college degree from an accredited institution. The purpose of the scholarship is to heighten awareness of environmental matters among younger citizens and to encourage preservation of the natural environment around the Sedona area.



Join/Renew KSB

Keep Sedona Beautiful

Environmental Stewards Since 1972

Keep Sedona Beautiful, Inc., is a 501 (c) (3) organization. Contributions are tax deductible within the limits of the law.

Our mission: Keep Sedona Beautiful, Inc. acting through the stewardship of its members and volunteers, is committed to protect and sustain the unique scenic beauty and natural environment of the Greater Sedona Area.

Member Name(s): _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ *Email: _____

*(KSB is an environmental organization. To conserve paper, ink, and other natural resources, and to minimize our carbon footprint, we communicate mostly via email.)

_____ I prefer to remain anonymous in public membership lists.

_____ I am interested in volunteering. Please contact me.

Keep Sedona Beautiful, Inc. 2012 Board Officers

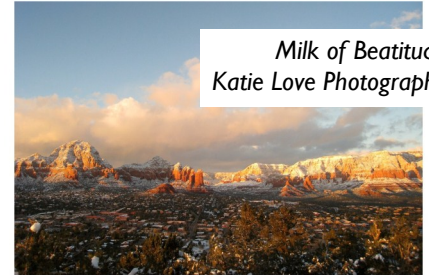
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Milk of Beatitudes
Katie Love Photographer

"Milk of Beatitudes" By: Katie Love

KEEP SEDONA BEAUTIFUL 360 BREWER ROAD SEDONA, AZ 86336

President's Message cont'd from Page 1

and Scenic Rivers. Fossil Creek, a channel of emerald-green water set in travertine, is a riparian paradise in an arid upland desert area. The State of Arizona has designated Oak Creek a Unique Arizona Waterway. Most of the surface waters within the watershed are also critical habitat for federally listed endangered and threatened species.

Humans play an essential role in the preservation of the groundwater and surface water within the watershed. Future articles will highlight the critical interconnection between our groundwater and surface water systems while identifying how ground water pumping affects the viability of our surface waters, riparian habitat, wildlife, quality of life, and economy.

Throughout our nation, citizens have come to realize that the sustainability of our natural resources is dependent on our understanding the water resources and working together in a collaborative effort to plan for their conservation and preservation. The Watershed's rivers, creeks and springs are an indicator of the health of our water supply.

The Partnership provides additional water resource information on its website at www.vrbp.org or you can contact us at info@vrbp.org. You will soon be able to link to these sites through the KSB website.

KSB Business Sponsor Landscape Magic, LLC Earns Recognition



Landscape Magic, LLC, one of Sedona's most successful small businesses, is making a substantial and generous donation of time and labor to maintain the grounds of the Coleman Black Garden at KSB's Pushmataha Center. The garden, containing 1.3 acres, is an excellent collection of native plants and trees, intertwined with terraces and pathways.

Dale Jankowski, the owner of Landscape Magic, LLC, founded the firm in 2004. **"I really believe in KSB's mission to protect and sustain this beautiful, natural environment. I'm very happy to support KSB."** His firm specializes in revitalizing landscapes as well as creating new designs, including custom barbeque and patio areas to expand year round living. Dale recommends sustainable landscapes with drought tolerant native plantings and employing rain water harvesting techniques to save water and energy while minimizing water runoff and erosion. The firm offers a full range of services including landscape installation and irrigation, property maintenance, pavers, retaining walls and water features. All work is guaranteed.

Landscape Magic, LLC has been a Bell Rock Business Sponsor of the KSB Native Plant Workshop since 2010. The current level of contribution earns the firm KSB's highest business sponsorship recognition (Cathedral Rock). KSB encourages its Trustees and membership to remember Landscape Magic's contributions to KSB and the community, when making your choices for landscaping-related work. Their office phone is 928-284-9314. Please also visit their website www.LandscapeMagicSedona.com to see a complete list of services and photos of completed projects.



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