



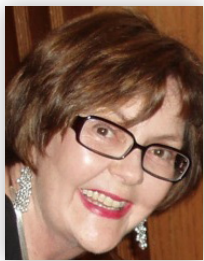
Preserving the Wonder™

Winter 2016

KSB's Quarterly
Environmental
Message:

*In Sedona,
the Environment
...IS...the Economy.*

Keep Sedona Beautiful's mission is to protect and sustain the unique scenic beauty and natural environment of the Greater Sedona Area



PRESIDENT'S MESSAGE: GREETINGS!

I am Joanne Kendrick, the new president of Keep Sedona Beautiful. As I begin my first year as president, Keep Sedona Beautiful begins its 44th year as the environmental steward of the Greater Sedona Area.

I fell in love with Sedona when my husband and I first visited Sedona in 1992. The majestic grandeur of the Red Rocks, the incomparable beauty of the area, the magnificent dark skies, the temperate high desert climate—I loved it all! When we moved here in 2010, I became a volunteer at Keep Sedona Beautiful. Along with many others, I am committed to preserving the beauty and wonder of the Greater Sedona Area for all of us and for future generations.

Keep Sedona Beautiful was formed as a non-profit corporation in 1972. What was the impetus for its formation? Part of the reason was a 1971 article in The Arizona Republic that referred to "honky-tonk, cluttered Sedona," an apt description of the garish business signs and billboards in Sedona and the unsightly litter along the town's roads. Something had to be done! So a group

of Sedona business and community leaders worked to enact sign ordinances and to organize a group of volunteers to remove litter and junk. These business and community leaders then formed KSB to protect the unique scenic beauty and natural environment of Sedona.

Here are a few of the projects and programs that Keep Sedona Beautiful has initiated to fulfill its mission:

Annual Awards. Every year KSB honors businesses and individuals in the Greater Sedona Area who have helped to fulfill KSB's mission. KSB has given more than 500 awards for exemplary landscaping, architecture, signage, preservation and environmental achievements, and community service. We invite you to join us at this year's Awards luncheon on Saturday, February 13. Please call 928-282-4938 or visit our website at KSB@KeepSedonaBeautiful.org for reservations.

Open Space. KSB has helped to preserve open space land around Sedona. More than 500 acres have been permanently saved from development through



**10,000+ VOLUNTEER HOURS
OVER 5,000 HOURS
LITTER LIFTING**

Yes! We are relevant and will continue to be so as long as stewardship, preservation, quality of life and caring for our community are important to our daily lives and future generations.

Preserving the Wonder™ 2
Speaker Series

New Business Sponsors 3

Awards of Excellence 4

Annual Native
Plant Workshop 5

Continued on page 6



Preserving the Wonder™ Speaker Series

ANNOUNCES UPCOMING PRESENTERS

Held at KSB on 360 Brewer Road in Sedona on the second Wednesday of every month from September through June, the Speaker Series begins at 5:30pm with complimentary offerings of appetizers donated by **El Rincon Restaurante Mexicano** and refreshments provided by KSB.

The February 10 program will feature popular birding expert, Dena Greenwood of Jay's Bird Barn, presenting the fascinating subject of "The Magic of Migration."

The month of March is Arizona Archaeology and Heritage Awareness Month. KSB is proud to have

acclaimed Southwest photographer, Susie Reed discuss "The Fine Art of Preservation" on March 9. Susie is a well-known fine art and commercial photographer who is considered an eminent photographer of Southwestern rock art.

On April 13, Janie Agyagos, wildlife biologist of the Red Rock Ranger District of the Coconino National Forest, will discuss the fascinating topic of "Rare Species."

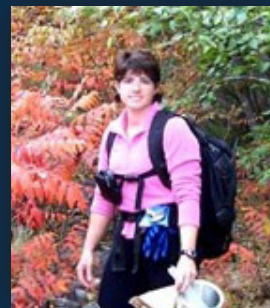
Please mark your calendar and plan to attend what promises to be engaging and interesting presentations.



DENA
GREENWOOD



SUSIE
REED



JANIE
AGYAGOS

KSB Gratefully Acknowledges New Business Sponsors

With a reminder to all KSB members to patronize our sponsors whenever possible,
KSB welcomes these new sponsors:

WILSON MOUNTAIN (\$2500 LEVEL)



Hilton Sedona Resort at Bell Rock. Sedona's luxury resort offering golf, spa and adventure is located amidst the spectacular beauty of Northern Arizona's Red Rock Country in the heart of Sedona. www.HiltonSedonaResort.com

THUNDER MOUNTAIN (\$1000 LEVEL)



APS. Looking forward to renewable energy resources and being ready to meet Arizona's future energy needs. www.APS.com



COURTHOUSE BUTTE (\$500 LEVEL)

SuddenLink. Supporting the information, communication and entertainment demands of approximately 1.5 million residential and commercial customers in Arizona and elsewhere. SuddenLink invests in their employees, technologies, and services because they know great customer experiences lead to great company results. www.SuddenLink.com



BELL ROCK (\$250 LEVEL)



Ace Xpress Shuttle Service. The Leader in Cottonwood/ Sedona Phoenix Shuttle Service for nearly 20 years. Serving Northern Arizona with daily door-to-door shuttle service from Cottonwood and Sedona to Phoenix Sky Harbor Airport and to Mesa's Gateway Airport. www.AceXShuttle.com



Bob's Tree & Landscaping. Tree services, landscaping and fence installation. Locally owned full service landscape and design serving N. AZ for over 30 years. www.BobsTreeAndLandscaping.com



Casa Natural Builders. Owner and builder, Chris Dolan, builds dreams that last a lifetime. Specializing in fine custom homes and remodels. www.CasaNaturalBuilders.com



Flame Propane. Celebrating 100 years of propane. Propane burns cleaner, works harder and operates smarter. Choosing propane means you can help reduce greenhouse emissions, save energy and protect the environment. www.FlamePropaneGas.com

Hear In Arizona. Serving AZ since 1994. Doctor of Audiology, Debbie Kelley, is leading the field in hearing aid fitting. Her promise is to be that doctor who goes the extra mile. www.HearInArizona.com

BELL ROCK (\$250 LEVEL)

Liliana Team Fusion Kyani. Owner Lilianna Morales. 928-254-9046

SpeedConnect. Wireless Internet, TV, Telephone. www.SpeedConnect.com

KSB to Hold Annual

Awards of Excellence Luncheon

Keepp Sedona Beautiful will hold its 44th Annual Awards of Excellence event on February 13 at 11:30 a.m. in the ballroom at Los Abridados Resort and Spa in Sedona.

Every year since 1972, KSB has recognized outstanding efforts to do what its name implies -- to "keep Sedona beautiful" in many ways. The awards have been made to businesses, individuals and organizations for signage, landscaping, and for architecture that complements - rather than conflicts with - our natural setting. Awards also are earned for exemplary achievements in community service and environmental stewardship, as well as reduction of light pollution and noise.

KSB's recognitions have extended beyond Greater Sedona, to other Verde Valley and countywide organizations. Last year, a KSB award went to the City of Cottonwood for its wastewater recovery system.

This year's KSB awards will be presented at a luncheon on February 13. Twelve awards will be made to deserving individuals and organizations. Emcees again will be the popular entertainers Tom and Shondra. Doors will open to the Los Abridados ballroom at 11:30 a.m., and lunch will be served at noon, followed by the awards presentations.

The cost of the luncheon is \$30 per person for KSB members and \$35 per person for non-KSB members. A table for 10 may be reserved; with an

honoree and guest at that table, for \$245; otherwise a table for 10 is \$300. To make a reservation, please contact Jan or Wendy at KSB: 928-282-4938 or email your request to ksb@keepsedonabeautiful.org.

Keep Sedona Beautiful, Inc. is a nonprofit organization that, by acting through the stewardship of its members and volunteers, is committed to protecting and sustaining the unique scenic beauty and natural environment of the Greater Sedona Area. For more information about Keep Sedona Beautiful, please call 928.282.4938, or visit:

www.keepsedonabeautiful.org

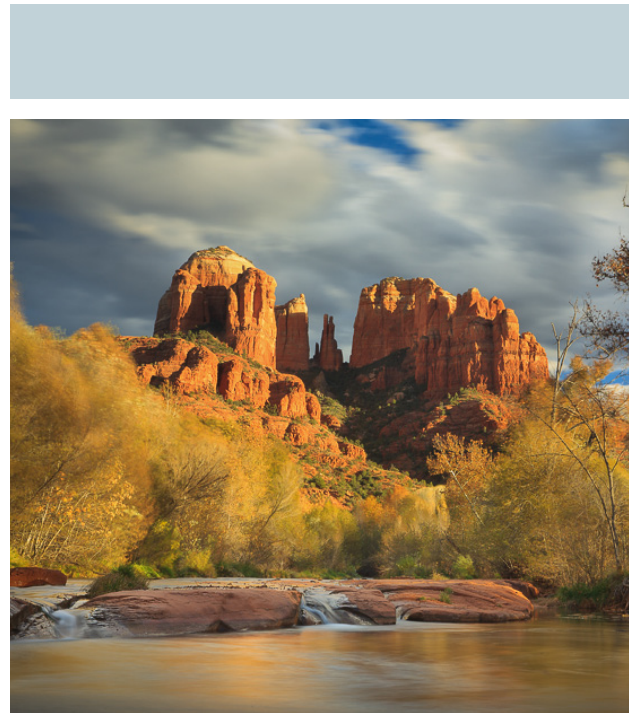
Litter Lifting Volunteers Needed

The KSB Litter Lifters enter their 44th year with our roadsides in good order.

We recently adopted one mile on **Beaverhead Flat Rd** south of the Village and we need a volunteer to adopt this section. We ask our volunteers to remove litter monthly. This takes about two hours and is good exercise while helping keep our community look good. It is a well-held belief that clean roadsides reduce intentional littering.

We have an opening for **Brewer and Ranger Rds** in Sedona. These are both important, well-travelled roads. Call our office at 282-4938 or email ksb@KeepSedonaBeautiful.org to volunteer to be a Litter Lifter.

Also, please recycle more this year. More recycling means less litter, a direct correlation based on our field study of litter. You can help by supporting our sister organization, Sedona Recycles. They also play a very significant role in keeping Sedona beautiful.



Thank You Arizona Waste Water Services

With 10.5 tons of new gravel and 3.5 hours of layout and grading, KSB now has upgraded parking lot and driveways thanks to Steve Burnett, owner of **Arizona Waste Water Services**.

Many thanks Steve for this work and your in-kind donation over \$600. Now everyone who comes to KSB will appreciate this long needed improvement.



KSB'S 37TH ANNUAL NATIVE PLANT WORKSHOP | APRIL 2ND, 2016



Echinocereus triglochidiatus
Photo by Max Licher

Keep Sedona Beautiful Presents
37th Annual Native Plant Workshop
 Saturday, April 2nd, 8:30am – 2:00pm (Doors open 7:45am)
 West Sedona School (570 Posse Ground Road)

This year our featured keynote speakers will be Dena Greenwood and Jeff Schalaus with workshops by Sue Smith, Shaun Symonds, Chris Anderson, Kevin Harding, Max Licher and Hattie Braun. Topics that will be covered are the interrelationships between insects and birds, wildflowers, conventional vs. sustainable gardening, native grasses and their relatives, creating landscapes that water themselves, and a walkabout identifying native plants and their uses.

Advance tickets are \$25 for KSB members, \$35 for the general public. Tickets purchased at the event are \$35 for KSB members and \$45 for the general public.

Included in the price of admission are breakfast savories, coffee and tea, the two keynote speakers, a choice of

two hour-long workshops from the six offered, lunch and the Silent Auction with items donated by the community.

Keep checking our website for more updated details:

keepsedonabeautiful.org/our-programs/native-plant-workshop





Continued from page 1

significant natural resource.

Enforcement of Water Quality Standards in Oak Creek. In the late 1980's KSB led an effort to sustain the water quality of Oak Creek, getting federal and state agencies to enforce water quality standards.

Sign Ordinances in Yavapai County and City of Sedona. Working with local government and the business community, KSB led the effort to establish outdoor sign ordinances.

Protection of Scenic Landscape. More recently, KSB prevented construction of a new aboveground power line that

would have crossed miles of high value scenic area of our National Forest savannah country. KSB asked the Forest Service to permit only underground lines for that area. The underground lines were granted.

Keeping the Roads Clean. Litter Lifters was formed in 1972. Now its volunteers keep over 68 miles of roads in the Greater Sedona Area free of litter.

Native Plant Workshop. Since 1979 more than 3,000 people have attended KSB's Native Plant Workshops.

Sedona's Famous Dark Skies. To protect our magnificent dark skies, KSB successfully guided the City of Sedona to meet the qualifications for the

International Dark-Sky Association's coveted Dark-Sky Community designation. In 2014, Sedona thus became the 8th International Dark-Sky Community in the world.

We are privileged to live in this beautiful landscape, but with that privilege comes a duty to protect it. All of us at Keep Sedona Beautiful welcome your comments and suggestions, encourage you to become a member, and ask for your support as we work together to protect and sustain Sedona's natural environment. Our success depends upon supporters like you!

With all best wishes,
Joanne Kendrick, *President*

WHY DO WE VOLUNTEER?

We volunteer because it helps the community and improves the area where we live. We have met some wonderful people and made great friends. We get to hike beautiful areas while erasing graffiti or picking up litter; we have learned to always have a plastic bag with us to pick up trash along the way. **We get a sense of satisfaction from checking out our work, and being able to say, yes, this is how it should look!**





JOIN/RENEW

Keep Sedona Beautiful
Environmental Stewards Since 1972

Keep Sedona Beautiful, Inc. is a 501(c)(3) organization.
Contributions are tax-deductible within the limits of the law.

Our Mission: Keep Sedona Beautiful, Inc., acting through the stewardship of its members and volunteers, is committed to protect and sustain the unique scenic beauty and natural environment of the Greater Sedona Area.

MEMBER NAME: _____

MAILING ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

PHONE: _____ **EMAIL:** _____

(KSB is an environmental organization. To conserve paper, ink and other natural resources, and to reduce our carbon footprint, we communicate electronically whenever possible.)

☐ I prefer to remain anonymous in public membership lists
☐ I am interested in volunteering. Please contact me.

Keep Sedona Beautiful, Inc.

2015 BOARD OF OFFICERS

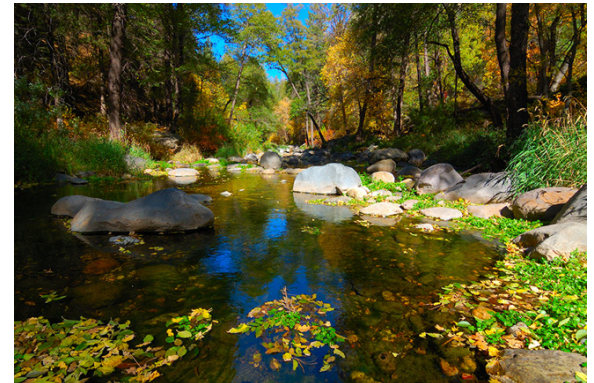
Joanne Kendrick, President
Mike Yarbrough, Executive Vice President
Georgia Munsell, Secretary
Abbie Denton, Treasurer

2015 TRUSTEES

James Eaton Dave Norton
Birgit Loewenstein Bill Pumphrey
Susan Murrill Craig Swanson

Office Manager: Jan Wind

Executive Assistant: Wendy Heald



2008 Garrett Dauphars - Autumn - Honorable Mention Professional Color

KEEP SEDONA BEAUTIFUL
360 BREWER ROAD, SEDONA, AZ 86336

INVITATION TO OUR MEMBERS:

If You Care About the Beautiful Nature that Surrounds Sedona, THEN IT'S YOU WE ARE LOOKING FOR!

Put your special volunteer talents to work for the greater good of Preserving the Wonder™!

www.KeepSedonaBeautiful.org or call KSB at 928-282-4938

WHY WE GIVE TO KEEP SEDONA BEAUTIFUL

We came to a land of dreams, a place of extraordinary beauty, that we enjoy every day. We are constantly reminded that we are among the most fortunate to live here, amidst this unique scenery that so many others may only visit for a few days at a time.

We recognize that through the forty plus years of KSB's dedicated work by thousands of volunteers, we are able to enjoy this place even more, through Dark Sky nights, litter-free roads and highways, a heightened consciousness to the value of native plants, a preservation of Red Rock Scenery, and a natural beauty

so quiet we can hear hummingbirds' wings and the birds sing.

If it were not for the work of KSB, things would be different. There is no other organization dedicated to the preservation and stewardship of that which we have come here to treasure. We recognize that our membership fees and donations are truly one of the very best investments we can make, as they help to leverage the 10,000+ hours of cost-free volunteer time working on our behalf.

Please join us in investing in KSB to ensure that those who come later may enjoy what we enjoy today.

THANKS TO KSB's BUSINESS SPONSORS WHOSE FINANCIAL SUPPORT HELPS US TO MAKE A DIFFERENCE

