



Preserving the Wonder™

Summer 2016

KSB's Quarterly
Environmental
Message:

*In Sedona,
the Environment
...IS...the Economy.*

Keep Sedona Beautiful's mission is to protect and sustain the unique scenic beauty and natural environment of the Greater Sedona Area



PRESIDENT'S MESSAGE: **National Park Service Celebrates its Centennial**

This year, 2016, the National Park Service (NPS) celebrates its centennial (100th) anniversary of its founding in 1916.

The centennial will be celebrated across the nation and in the 400+ parks and historical sites maintained by the U.S. government.

It is all too easy in our world today to assume things were always thus, but the movement to set aside and preserve our rich and diverse natural, scenic beauty had actually begun years before the founding of the NPS, when in the mid-1800s a small group of advocates had a vision—what writer Wallace Stegner has called “the best idea we ever had”—to ensure that America’s greatest natural treasures would belong to everyone and remain preserved forever. (Quote from the National Geographic Travel website).

Naturalist John Muir, among others, brought the magnificence of said lands to those who had never seen them. His prolific writings manifested how these beautiful and scenic wild places were important for the soul. His advocacy later led to the creation of several national parks.

Responding to such calls, Congress and President Abraham Lincoln put Yosemite under the protection of the State of California during the Civil War. In 1872 Lincoln’s former general, President Ulysses S. Grant, and the US Congress, established our first National Park (Yellowstone) in the then territories of Montana and Wyoming.

It was however during the administration of President Teddy Roosevelt that preservation and conservation of public lands really exploded. President Roosevelt was one of the park system’s greatest patrons. His conservation legacy is found in the more than 230 million acres of public lands he helped establish during his presidency. During his administration (1901-09) five new national parks were created, as well as 18 national monuments, four national game refuges, 51 bird sanctuaries, and over 100 million acres of national forest. Roosevelt strove to ensure

Cont. on page 6



**10,000+ VOLUNTEER HOURS
OVER 5,000 HOURS
LITTER LIFTING**

Yes! We are relevant and will continue to be so as long as stewardship, preservation, quality of life and caring for our community are important to our daily lives and future generations.

Kusner Donation	2
KSB Fundraiser	3
New Business Sponsors	4
Dark-Sky News	7



Bill and Justine Kusner Donate to KSB's Endowment Fund

By David H. Gill

The Kusners have touched our lives in so many ways that we have lost count. Yesterday morning, driving from the Village into West Sedona for a meeting at KSB, I observed the many walkers, strollers, hikers, dog-walkers, bicyclists enjoying the sidewalks in the Village in the cool early morning hours. As I navigated the four lovely roundabouts in the Village, I recalled the countless hours that they invested in helping to create those sidewalks and the Scenic 179 that we all enjoy when entering the Village from the south and traveling between the Village and West Sedona.

But perhaps it is at KSB that Bill and Justine have had their greatest impact. Bill was on the KSB Board from 1997 to 2012, and was President from 1999-2002. He and Justine have attended many tens of Annual Awards ceremonies, perhaps hundreds of Speaker Series events, written letters to support KSB's position on issues such as the Dark Sky Initiative, the proposed Coconino Forest water tank, the Tobias-Flynn matter, and many other issues. In addition to all of these activities, Bill and Justine have been frequent volunteers in various KSB activities, and loyal Litter Lifters, contributing along with others to our enjoyment of the litter-free highways around Sedona. And they were both active in the Pushmataha gardens, with a particular interest in native plants and prevention/removal of invasive species.

And now, in response to KSB's commitment to create a \$500,000 Endowment Fund, and to kick off KSB's 2016 Annual Fundraiser, Bill and Justine Kusner have agreed to invest in KSB's future and its mission through their donation of \$5000, not only this year, but continuing annually into the near future. Their contribution is without a doubt the foundation on which this year's, and future years', endowment campaigns is based. Their contribution is seen by KSB as a truly significant step toward the achievement of a self-sustaining endowment fund, created to ensure that KSB will continue, through economic cycles in the future, to meet and address the challenges that our Red Rock Country faces.

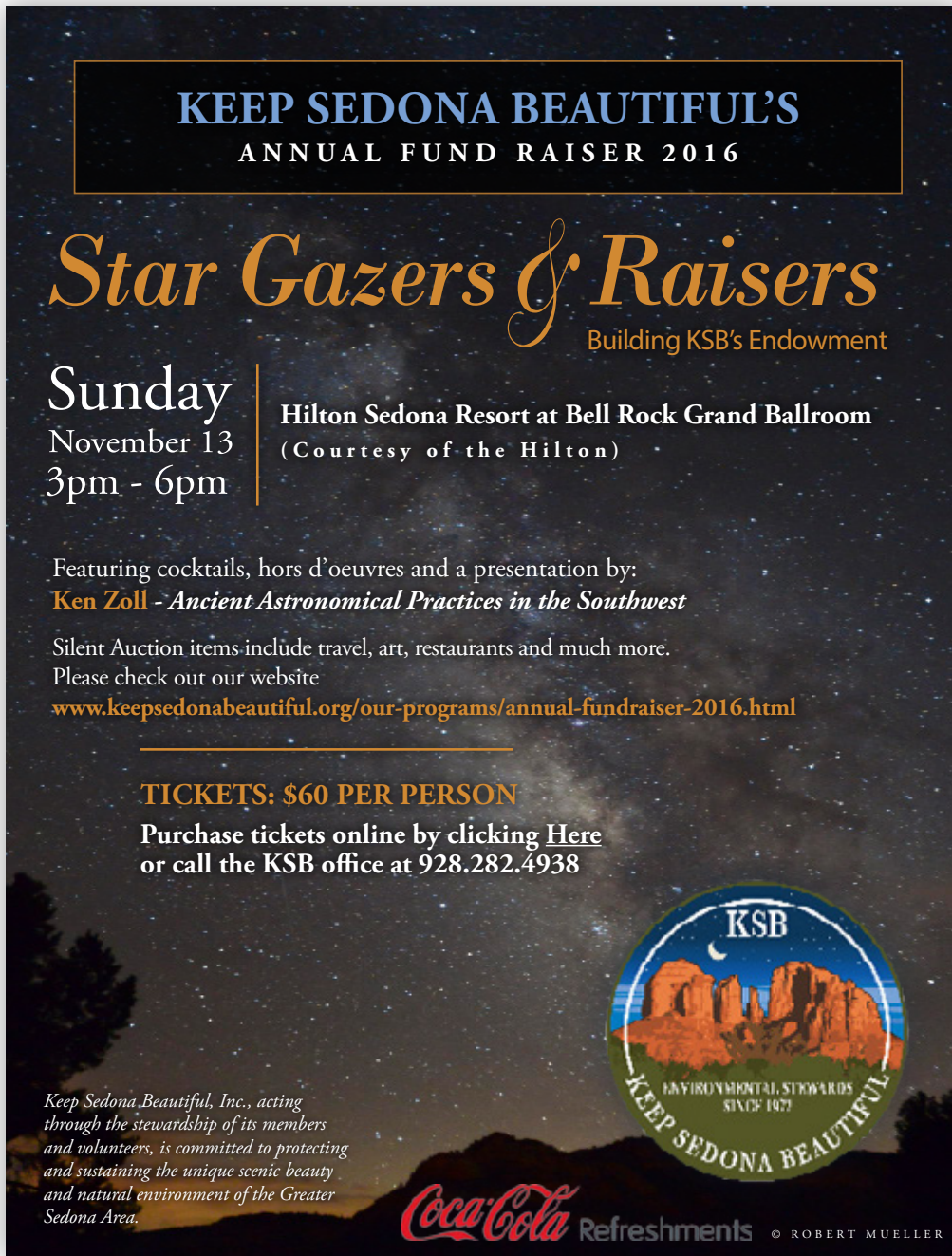
All of us at KSB, and its many members and benefactors, wish to recognize Bill and Justine Kusner for their generous legacy.

Save The Date

Better Yet, Purchase Your Ticket!

The Keep Sedona Beautiful Star Gazers and Raisers Fundraiser to benefit KSB's Endowment will be held at the Hilton Sedona Resort at Bell Rock, Village of Oak Creek from 3-6 p.m. on November 13. The ticket price is \$60 per person and you can purchase your tickets [Here](#).

The fundraiser will feature cocktails, hors d'oeuvres, and a silent auction with items for the home and the body along with travel, restaurants and art objects. Click [Here](#) to see photos and descriptions of over 100 items worth over \$34,000.



KEEP SEDONA BEAUTIFUL'S
ANNUAL FUND RAISER 2016

Star Gazers & Raisers
Building KSB's Endowment

Sunday
November 13
3pm - 6pm


Hilton Sedona Resort at Bell Rock Grand Ballroom
(Courtesy of the Hilton)

Featuring cocktails, hors d'oeuvres and a presentation by:
Ken Zoll - *Ancient Astronomical Practices in the Southwest*

Silent Auction items include travel, art, restaurants and much more.
Please check out our website
www.keeppedonabeautiful.org/our-programs/annual-fundraiser-2016.html

TICKETS: \$60 PER PERSON
Purchase tickets online by clicking [Here](#)
or call the KSB office at 928.282.4938

Keep Sedona Beautiful, Inc., acting through the stewardship of its members and volunteers, is committed to protecting and sustaining the unique scenic beauty and natural environment of the Greater Sedona Area.


Coca-Cola Refreshments © ROBERT MUELLER



Celebrated author and Executive Director of the Verde Valley Archaeology Center, Ken Zoll, will deliver an exciting presentation on Ancient *Astronomical Practices in the Southwest*.

The silent auction will begin promptly at 3 p.m., with Ken Zoll's talk to follow.

All funds raised are destined to grow KSB's Endowment Fund. KSB's Endowment goal of \$500,000 will ensure that KSB survives and thrives through economic downturns in the future and will thus become self-sustaining, to continue to meet the challenges to our most scenic Red Rock Country.

Keep Sedona Beautiful is grateful to the Hilton Sedona Resort at Bell Rock for their generous donation of their Grand Ballroom for this event

KSB Gratefully Acknowledges New Business Sponsors

*With a reminder to all KSB members to patronize our sponsors whenever possible,
KSB welcomes these new sponsors:*

COURTHOUSE BUTTE (\$500 LEVEL)



Sedona Paint Center. An independent locally owned paint store that has been serving Sedona and the Verde Valley since 2002. This is the place to go for premium products at competitive prices, the best color matching, and expert advice with friendly and helpful service. Also, they offer complementary color consultations and provide painter referrals. *www.SedonaPaintCenter.com*



ProBuild. They provide a full selection of building and hardware materials as well as a large range of garden supplies for homeowners and homebuilders alike. Conveniently open M-F from 7am - 5pm, Saturday 9am - 4pm and Sunday 10am-3pm
www.bldr.com/BuildersFirstSource.aspx



Sir Moves A Lot. Since 2004, they have provided exceptional moving, delivery and disposal solutions to individuals and businesses in Sedona and the Verde Valley. Licensed and insured for both local and long distance moving, Sir Moves A Lot prides itself on being on time and getting every job done with courtesy, care and organization-all accomplished to your satisfaction with a cheerful attitude. Call them for a quote at 928-282-2150. *www.SirMovesALot.com*

BELL ROCK (\$250 LEVEL)



Gerardo's Italian Kitchen. Many people know Gerardo Moceri's popular restaurant, Gerardo's Firewood Café, in Payson, AZ. Now, he has opened a new restaurant in Sedona. Although only open a short time, Gerardo's Italian Kitchen, located at 2675 W. State Route 89A, is getting rave reviews for their excellent food, service and portions. Open Tues-Sat, from 3pm - 9:30pm. *928-862-4009.*

CHIMNEY ROCK (\$100 LEVEL)

High Desert Pest and Weed Control. Paul-Fred Emmord. *928.639.4444*

Meta Training. Lisbeth Lundgaard/Jason Robson. *metafys@gmail.com*

Wellness 4 Life. Lynn Matthews. *443.254.6024*

KSB Plans to Expand Litter Lifters Program

By Bill Pumphrey, Jan Wind & Wendy Heald

Pending approval of a grant application submitted to the City of Sedona, Keep Sedona Beautiful (KSB) plans to add Sedona residential streets to our already incredible Litter Lifters Program. Now covering over 68 miles of highways and major roads in the area, this new initiative will enlist residents to “adopt” residential streets to keep them clear of unwanted litter. The plan is an effort to build community pride and foster volunteerism while making Sedona one of the cleanest communities anywhere.

As an important companion to this expanded Litter Lifter program, increased residential recycling will also be promoted. We know that recycling and reuse means less litter in our world, but sadly, we continue to see plastic bags in trees and bushes, as well as water bottles and other plastics along the highway, all of which could be recycled.

Watch for sign-up instructions for the new Sedona Clean effort. In the meantime, KSB does need new Litter Lifters. Try it out by serving as a temporary Litter Lifter covering for others who are out of town. For details call Litter Lifter HQ, 928-282-4938.

Noise Abatement Continues to Make Progress

By Mike Yarbrough

The KSB Noise Abatement Committee, in conjunction with the City of Sedona’s Citizen’s Engagement Group, continues to work on the issues of airport noise and helicopter tours. On May 5, Mike Yarbrough met with Amanda Shankland, the new airport manager, to discuss available remedies to improve the situation with helicopter tours. Options discussed included citizen representation on the airport board, adequate insurance, flight tracking technologies in all tour craft, curfews and other available steps.

On May 10, Yarbrough appeared with Justin Clifton, Sedona City Manager, before the Sedona City Council to brief them on the status of the Citizen Engagement Group efforts. City Council was receptive to working with the airport to explore means to improve the noise and frequency of helicopter tours. The Council asked Justin Clifton to be the point person for additional discussions.

Justin and Mike met with the airport manager in June to continue discussions. In addition, meetings have been scheduled with the city attorney and the county attorney to update them on legal avenues and caselaw. A meeting was also held at the Forest Service with Nicole Branton, Red Rock District Ranger, to update the Forest Service on recent activities and to solicit its support for changes.

Finally various Home Owners Associations have been meeting to discuss avenues for contacting elected officials to have them take steps to curtail tour operations. Work will continue in the coming months.

Keep Sedona Beautiful

Reminds all members
to patronize our generous sponsors.

Cont. from page 1

the sustainability of those resources, preventing their destruction as a result of commercial interests.

Following Roosevelt's visionary work, it soon became evident that some organization was required to ensure a methodical and standardized approach to the care and preservation of said national treasures. Thus, on August 25, 1916, President Woodrow Wilson signed the act creating the National Park Service, a new federal bureau in the Department of the Interior, to "protect the wild and wonderful landscapes" in the United States. The NPS became responsible for protecting the 35 national parks and monuments then managed by the department, as well as those yet to be established.

The National Park System today comprises more than 400 areas (National Capital Parks, National Memorials, National Military Parks, National Cemeteries, National Monuments, National Parkways, National Seashores, National Lakeshores, and National Heritage Areas) covering more than 84 million acres in 50 states, the District of Columbia, American Samoa, Guam, Puerto Rico, Saipan, and the Virgin Islands.

National Parks are woven into the fabric of American life for so many generations that it's hard to imagine our nation without them. While the United States was the first country in the world to set aside land for everyone to enjoy, and to retain in its natural

state, more than 100 other countries have adopted similar practices of land preservation through the creation of national parks or similarly reserved lands.

As President of KSB, I, too, believe that we must follow in the footsteps of our visionary forefathers, ever vigilant, and working continuously as stewards to preserve these magnificent treasures of natural scenic beauty for future generations. President Roosevelt's quote below has even greater relevance to us today as stewards of our own unique Red Rock Country.

Joanne Kendrick, President

Preserving the Wonder™ Speaker Series

SAVE THE DATES

After a summer break, Nicole Branton, District Ranger will present "Update – the USFS Red Rock District" on Wednesday, September 14.

On Wednesday, October 12, Jennifer Martin of the Sierra Club will discuss "The Arizona Water Sentinels Program."

Roger Clark, Program Director of the Grand Canyon Trust, will talk about "The Good, The Bad and The Ugly" on Wednesday, November 9.

Please mark your calendar so you can attend and hear these interesting subjects and speakers.



"We have fallen heirs to the most glorious heritage a people ever received, and each one must do his part if we wish to show that the nation is worthy of its good fortune."

-Theodore Roosevelt



©Robert Mueller

Dark-Sky News

By Joanne Kendrick

According to Arizona State University, Center for Meteorite Studies, a bright fireball was witnessed by several Valley of the Sun residents in the early morning hours of June 2, 2016. Reports describe a bright flash of light around 4 a.m., and some were awakened by a loud bang.

According to Center Meteorite Curator Laurence Garvie, this could be a single meteor burning up as it entered the Earth's atmosphere, and radar footage shows that meteorites may have fallen to the ground early Thursday morning near the eastern Arizona community of Cibecue.

The definition of a Meteor: A trail of light produced by a meteoroid as it passes through an atmosphere. And the definition of a Meteorite is a meteoroid that was naturally transported from the celestial body on which it formed to a region beyond that body's gravitational field, and that later collided with the surface of a celestial body larger than itself, such as Earth. (Rubin & Grossman, 2010.)

In May the International Dark-Sky Association (IDA) announced Flagstaff Area National Monuments – Sunset Crater Volcano, Walnut Canyon and Wupatki – have been designated as an International Dark Sky Park by the IDA. The monuments and their immediate environs produce little light pollution of their own, with minimal amounts from Walnut Canyon and Sunset Crater Volcano and almost no light pollution at Wupatki. The monuments are near Flagstaff. In June, the IDA and the National Park Service announced that Grand Canyon National Park is now an IDA International Dark-Sky Park. Scott Feierabend, IDA Executive Director, stated that designating Grand Canyon National Park an International Dark-Sky Park is an important step in ensuring the Colorado Plateau remains a protective harbor for some of the best night skies in the county.

Arizona has four International Dark-Sky Communities and four International Dark-Sky Parks. Please see the list below.

i. International Dark-Sky Parks in Arizona

1. Oracle State Park, Silver tier, 2014
2. Grand Canyon-Parashant National Monument, Gold tier, 2014
3. Flagstaff Area National Monuments, silver tier, 2016, which include:
 - a. Sunset Crater Volcano National Monument
 - b. Walnut Canyon National Monument
 - c. Wupatki National Monument
4. Grand Canyon National Park, Provisional, 2016
(provisional status gives park officials 3 years to retrofit 2/3 of the lights to meet strict IDA standards)

ii. International Dark-Sky Communities in Arizona

1. Flagstaff, 2001
2. Sedona, 2014
3. Thunder Mountain Pootsee Nightsky, 2015
4. Big Park/Village of Oak Creek, 2016



JOIN/RENEW

Keep Sedona Beautiful
Environmental Stewards Since 1972

Keep Sedona Beautiful, Inc. is a 501(c)(3) organization.
Contributions are tax-deductible within the limits of the law.

Our Mission: Keep Sedona Beautiful, Inc., acting through the stewardship of its members and volunteers, is committed to protect and sustain the unique scenic beauty and natural environment of the Greater Sedona Area.

MEMBER NAME: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

(KSB is an environmental organization. To conserve paper, ink and other natural resources, and to reduce our carbon footprint, we communicate electronically whenever possible.)

_____ I prefer to remain anonymous in public membership lists
_____ I am interested in volunteering. Please contact me.

Keep Sedona Beautiful, Inc.

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Mike Yarbrough, Executive Vice President
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James Eaton Dave Norton
Birgit Loewenstein Bill Pumphrey
Susan Murrill Craig Swanson

Office Manager: Jan Wind

Executive Assistant: Wendy Heald



2008 Garrett Dauphars - Autumn - Honorable Mention Professional Color

KEEP SEDONA BEAUTIFUL
360 BREWER ROAD, SEDONA, AZ 86336

INVITATION TO OUR MEMBERS:

If You Care About the Beautiful Nature that Surrounds Sedona, THEN IT'S YOU WE ARE LOOKING FOR!

Put your special volunteer talents to work for the greater good of Preserving the Wonder™!

www.KeepSedonaBeautiful.org or call KSB at 928-282-4938



"GreatNonprofits focuses on helping people make great giving decisions through socially sourced feedback and reviews."

—BILL GATES,
Bill and Melinda Gates Foundation, Microsoft

KSB Awarded 5-Star Non Profit Designation

GreatNonprofits.org recently awarded Keep Sedona Beautiful their Top Rated 2016 5-star designation! Read reviews written by KSB volunteers and donors, [here](#).

Since its founding in 2007, GreatNonprofits.org has quickly grown into the leading provider of reviews and ratings of nonprofit organizations throughout the U.S.

THANKS TO KSB'S BUSINESS SPONSORS WHOSE FINANCIAL SUPPORT HELPS US TO MAKE A DIFFERENCE

