



PRESERVING THE WONDER

PRESIDENT'S MESSAGE

Our Ground- and Surface Waters — Are They at Risk?



- ◆ El Rincon to Again Supply Appetizers for Speaker Series
- ◆ KSB Supports Slow Water Team to Encourage Water Conservation
- ◆ KSB Sedona Marathon Runner and Walkers Raised over \$13,000 to Support KSB

Yes! We are relevant and will continue to be so as long as stewardship, preservation, quality of life and caring for our community are important to our daily lives and future generations.

April 11, 2013 will be a pivotal day for evaluating our human impacts on our surface waters and groundwater in the Sedona/Verde Valley region. On that day the United States Geological Survey (USGS) will publicly present its findings from a study it conducted using the *Northern Arizona Regional Groundwater-Flow Model* which was released in 2011. The presentation, sponsored by the Verde River Basin Partnership, will take place from 4:00p.m. until 6:00p.m. at the Camp Verde Multi-Use Complex Auditorium located at 37 Camp Lincoln Road, Camp Verde, Arizona.

Keep Sedona Beautiful is a proud partner of the Verde River Basin Partnership and has been working with the Partnership to highlight water issues in Arizona and our region. This event gives an unprecedented opportunity for our elected leaders, business community members, federal, state and local land managers, and residents to understand first hand the effects of both past and future groundwater pumping on our current and future water supplies. Specifically, the presentation will examine through time both past and future of

groundwater pumping effects in northern Arizona on streamflow and groundwater storage in the Verde Valley.

The USGS numerical groundwater-flow model is a predictive water-management tool. Similar models are used by water managers throughout the United States and World, and are widely accepted as the most effective means for evaluating how today's decisions will impact future water supplies. In Arizona such models are critical tools upon which most water-resource managers rely.

Should we have to change how we manage our water today so as to have reliable water resources in the future? How will our groundwater pumping impact the habitat our wildlife and vegetation depend on? What are the implications for our economy and tourism industry? Do the water statutes of Arizona protect our groundwater and surface waters to the level they should? These are just some of the questions that will need to be analyzed in light the information that will be presented.

Cont'd on Page 4

**10,000
VOLUNTEER
HOURS
OVER 5,000
HOURS
LITTER LIFTING**

KSB's Quarterly Environmental Message:

When you refuse to reuse, it's our Earth you abuse



Inside this issue:

- Save the Date for Native Plant Workshop** 2
- Speaker Series Highlights for April and May** 2
- Carabell Memorial** 2
- Webers IGA—A Major KSB Sponsor** 3
- Join/Renew KSB KSB Sponsors** 4

Preserving the Wonder of Greater Sedona

www.keeppedonabeautiful.org



Pamela Fox-Krauser

SAVE THE DATE
APRIL 6
8:30AM-3:00PM
34TH ANNUAL

Arizona Springstar
Photo by Alice Latham

KSB Sedona Marathon Team
Raises \$13,000 for the
KSB Endowment Fund



See page 3 for details.....

Keep Sedona Beautiful Presents
34th Annual Native Plant Workshop

Saturday, April 6th, 8:30am - 3:00pm (Doors open 7:45am)
 West Sedona School (570 Posse Ground Road)

Two Keynote Topics:

- Planting Rain by the Slow Water Team of Marianna Hartsong & Ryan Matson
- Balancing Goals in Your Landscape by Jeff Schalaus

Choose 2 of 7 Workshops:

- Watershed Regeneration • Container Gardening • Bats In Your Backyard
- Native Plants 101 • Attracting Birds • Medicinal Plants • Bugs and Crud

Advance tickets: \$25 for KSB members, \$35 for General Public
 Tickets at the door: Additional \$10

Limited Space - Reserve today!

www.KeepSedonaBeautiful.org or call 928-282-4938



IN MEMORIAM KSB is deeply saddened by the passing of its former Trustee and Vice President Bob Carabell on February 8, 2013. KSB and a crowd of over 100 persons celebrated Bob's life with a memorial on Wednesday, February 20, 2013. Bob was and is remembered fondly by so many; he was a major contributor to KSB with his manifold resources, including his assistance in stimulating a "reinvigorated" KSB Endowment Fund to which his partner Susan's family made a significant contribution in Bob's memory.

Robert S. Carabell

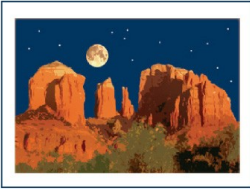
March 3, 1938 - February 8, 2013

PRESERVING THE WONDER SPEAKER SERIES

APRIL 10—WILDFLOWERS BY SUE SMITH Spring into spring with a very special presentation by Sue Smith on wildflowers in our area. Sue Smith is currently Director at Large for the Arizona Native Plant Society, a Master Gardener and a volunteer at the Highlands Center for Natural History in Prescott. Sue was introduced to the natural world along a wooded creek on a farm in Nebraska. She is working on two plant projects, the Plant Atlas Project of Arizona and the development of the Yavapai County Native and Naturalized Plant website.

MAY 8—SEARCH AND RESCUE BY SERGEANT RICH MARTIN Be prepared for a very lively and animated presentation by Sergeant Rich Martin who will cover search and rescue's operations and many capabilities including the mounted posse. A long timer in the Verde Valley and Camp Verde, Sergeant Martin will speak on some of the more spectacular operations completed in recent months. These include rescues at Cathedral Rock, Devil's Bridge, Bell Rock and the Secret Canyon areas. Look forward to a very entertaining and educational evening!

Both evenings will begin at 5:30 pm with appetizers and wine. Presentations will begin at 5:45 pm.



Join/Renew KSB

Member Name(s): _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ *Email: _____

*(KSB is an environmental organization. To conserve paper, ink, and other natural resources, and to minimize our carbon footprint, we communicate mostly via email.)

☐ I prefer to remain anonymous in public membership lists.

☐ I am interested in volunteering. Please contact me.

Keep Sedona Beautiful

Environmental Stewards Since 1972

Keep Sedona Beautiful, Inc., is a 501 (c) (3) organization. Contributions are tax deductible within the limits of the law.

Our mission: Keep Sedona Beautiful, Inc. acting through the stewardship of its members and volunteers, is committed to protect and sustain the unique scenic beauty and natural environment of the Greater Sedona Area.

Keep Sedona Beautiful, Inc. 2013 Board Officers

Tom O'Halleran, *President*
Norris Peterson, *Executive Vice President*
Thomas Graham, *Secretary*
Abbie Denton, *Treasurer*

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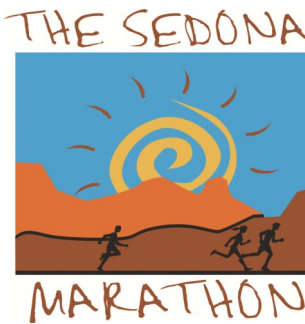
Milk of Beattitudes
Katie Love Photographer



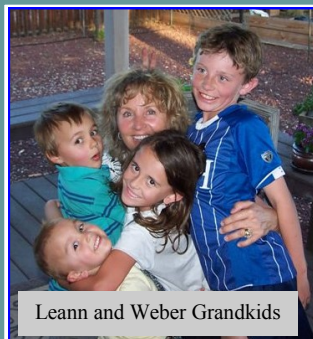
KEEP SEDONA BEAUTIFUL 360 BREWER ROAD SEDONA, AZ 86336

KSB Sedona Marathon Team Raised \$13K for the KSB Endowment Fund

Six KSB team members participated in three of the marathon events: the 5k, 10k and half-marathon. Two of the members did not only KSB but also Sedona proud: they won first place in their respective distance / gender / age divisions, the 5k and half-marathon. But the cheers belong to the donors who sponsored the team members with their gifts to the KSB Endowment Fund: YOU are the real winners!



KSB fielded Sedona Marathon Aid Station #2 together with El Rincon Restaurante Mexicano. KSB also contributed to the Marathon by 'running' Aid Station #2 together with El Rincon Restaurante Mexicano: 19 KSB volunteers, in two shifts, helped set up and take down the station and served up refreshments and encouragements to the runners and walkers for 8 long hours, with music, cow bells, enthusiastic cheering, and in colorful Mexican or Southwestern attire. Of course, Aid Station #2 staff is of the firm opinion that #2 was the best of them all!



Leann and Weber Grandkids

Weber's IGA Food and Drug store owners, Jake Weber and his wife Leann, started in the Sedona grocery business by purchasing the uptown Oak Creek Market in 1981. Left behind in the store by the previous owner was a framed letter of appreciation from Keep Sedona Beautiful. The Webers must have seen that as a sign to continue supporting KSB because that's what they have done for over the past 30 years.

Starting with allowing the KSB Litter Lifters to use the Weber dumpster, the Webers followed by donating the funds to purchase the safety signs letting drivers know "Litter Lifters Ahead." For the past five years, Weber's IGA has been a signature donor of the Native Plant Workshop by contributing a bagged lunch for all the participants. The Weber family has believed in giving back to the community from the start. As Jake explains, "We are proud to be affiliated with KSB. It's easy to give to such a wonderful organization." Just as Weber's IGA has grown with the community's support, the next generations of

Webers are right behind to continue growing the business and giving back to the community and nonprofits such as KSB.

KSB thanks and salutes Weber's IGA as a KSB Thunder Mountain business sponsor.

www.keepsedonabeautiful.org

President's Message**Cont'd from Page 1**

The scientific fact is that year-round streamflow in our Arizona streams depends upon the contribution of groundwater to the streams. Pumping of groundwater intercepts water that was en route to our springs and rivers.

Does state law protect our rivers, streams and springs? Sadly the answer is NO. Current Arizona water law in areas such as the Verde Valley allows a landowner to pump as much water from underneath their land as may be put to "beneficial use" on that land. This is true even if that pumping may impact a neighbor's well. Groundwater can be pumped even if it contributes to the depletion of regional aquifers, impacts future water supplies, or reduces flows in a nearby stream, river, or spring.

The release of the USGS findings will allow us to have our first look into our water-supply future. We will now be able to have a discussion based on the best available science thus identifying how to collectively address our water-resource issues. There is a reason we have chosen to live in this arid environment. The Verde River and its tributaries is one of the most important.

Tom O'Halleran
President, Keep Sedona Beautiful

KEEP SEDONA BEAUTIFUL VOLUNTEERS AND FRIENDS CONTRIBUTED OVER \$13,000 TO KSB'S ENDOWMENT FUND DURING THE RECENT SEDONA MARATHON. THIS EXPANDED KSB'S ENDOWMENT FUND BY 50%! THANKS TO ALL WHO MADE THIS DIFFERENCE.

THANKS TO KSB'S BUSINESS SPONSORS WHOSE FINANCIAL SUPPORT HELPS US TO MAKE A DIFFERENCE

