



## PRESERVING THE WONDER

### PRESIDENT'S MESSAGE

#### Coconino National Forest's Land Management Plan



#### KSB BUSINESS SPONSOR MILESTONES

- ◆ Rene's Celebrates  
36th Year in Business
- ◆ El Rincon Celebrates  
37th Year in Business

**10,000  
VOLUNTEER  
HOURS  
OVER 5,000  
HOURS  
LITTER  
LIFTING**

**Yes! We are  
relevant and will  
continue to be so  
as long as  
stewardship,  
preservation,  
quality of life and  
caring for our  
community are  
important to our  
daily lives and  
future generations.**

Thanks to all our members for their continuing support of Keep Sedona Beautiful (KSB). Your support enables KSB to participate in a number of efforts that impact the quality of life for Sedona area residents, protect our environment and cooperate with the Coconino National Forest and other federal and state agencies. An ongoing issue we have participated in for the last two years has been reviewing and commenting on the Coconino National Forest's (CNF) proposed Land Management Plan (Plan).

The Plan, a guide for how the CNF will be managed in the coming years, has not been revised since 1984. Amendment 12 to the current Plan will be incorporated into the final document and thus will no longer will be a stand alone amendment to the Plan.

Currently, there are 160,000 acres of CNF that are managed under the vision and management plan of Amendment 12. Within the present Plan the Amendment is easily identified with specific standards, objectives and guidelines that must be complied with when projects in the CNF are developed. Under the new Plan, most of the current standards, objectives

and guidelines will become desired conditions and in many instances be integrated into the new Plan. This is a dramatic departure from the intent of Amendment 12's management direction.

KSB strives to continue dialogue with the Forest Service (FS) to fully ascertain the implications of these changes. A vital standard in the new Plan's draft is the limitation on land trades within the 160,000 acres of CNF lands surrounding the Greater Sedona region.

Two United States Supreme Court (Court) decisions, in 1998 and 2004, significantly influenced FS land management plans throughout our nation by changing how land management plans are written. The basic impact of these decisions is that FS management plans are viewed as aspirational. The new Plan is moving away from easily identifiable standards, objectives and guidelines to a desire to manage the lands according to certain subjective conditions.

In *Ohio Forestry Association v. Sierra Club* 1998, the Court found that forest plans are generally not ripe for judicial review. In *Norton V. Southern Utah Wil*

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**Preserving the Wonder of Greater Sedona**

[www.keeppedonabeautiful.org](http://www.keeppedonabeautiful.org)

**KSB  
SELECTED BY  
KUDOS  
VOLUNTEER  
ORGANIZATION  
OF THE YEAR  
SINCE 2009**



**KSB's Quarterly  
Environmental  
Message:**



**Every drop  
counts.....**

**Always think  
about conserving  
water.**

#### Inside this issue:

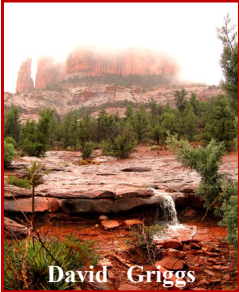
**Save the Date for  
Annual Awards 2  
and NPW**

**Speaker Series  
Highlights for 2  
September and  
October**

**Anniversary of 2  
El Rincon**

**A Bridge to 3  
Somewhere**

**Join/Renew KSB 4  
KSB Sponsors**


**SAVE THE DATE**
**ANNUAL AWARDS—JANUARY 25****NATIVE PLANT WORKSHOP—MARCH 8**

David Griggs

**“When I first laid eyes on Sedona,** my heart jumped out of my chest.” So exclaims Demetri Wagner, owner of El Rincon Restaurante Mexicano at Tlaquepaque, and Wilson Mountain business sponsor (\$2500 level). Demetri arrived in Sedona just two years after KSB was founded, and is one of our longest serving members. “I’ve been an environmentalist all my life, so supporting KSB made complete sense to me,” Demetri explains.

Over the years, he has seen many changes with KSB. He says, “all phenomenally good changes because KSB has matured into a very effective non profit organization.” “In fact,” he adds, “KSB is a great example of how organizations can contribute to the well being of business owners and residents alike.”

In addition to his generous financial support, Demetri provides appetizers for the monthly KSB Speaker Series programs. Thank you Demetri for your many contributions these past 35 years!

El Rincon is open for lunch and dinner Tues.-Sat. 11am - 9pm and Sun. & Mon. 11am -8pm. The restaurant is committed to 100% recycling, to creating a carbon neutral footprint, and to using the most green/sustainable cleaning products available.



Pamela Fox-Klauser

## Keep Sedona Beautiful Seeks Nominations for 42<sup>nd</sup> Annual Awards of Excellence

All are invited to submit nominations to honor those organizations and businesses which have worked very hard to keep Sedona beautiful without compromising future needs. The theme for this year's celebration is **“Sustainable Maintainable”**.

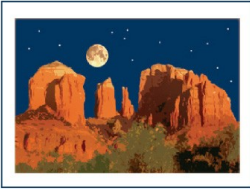
Keep Sedona Beautiful (“KSB”) will be recognizing an individual, business or organization that has demonstrated outstanding public or commercial architectural design, exceptional xeriscaping, lighting, signage, conservation or has provided exceptional service to the community. Winners will be honored at a special Keep Sedona Beautiful Awards of Excellence Celebration Luncheon on January 25<sup>th</sup>, 2014 at the Sedona Elks Club. Special consideration will be given to efforts to conserve and minimize our footprint on the environment, including innovations in environmentally-sensitive buildings, low-water-use conservation, and efforts to reduce usage of outside energy sources. New or redesigned buildings will be judged on the basis of their harmony with the natural environment, beyond what is required by municipal or county regulations. Keep Sedona Beautiful believes that the scenic beauty of Sedona should be protected and that the built environment should never compete for attention with our natural surroundings, day or night. Nominations of the un-sung heroes that fly below the normal radar will be given special consideration. Applications are available at [www.keeppedonabeautiful.org](http://www.keeppedonabeautiful.org)

## PRESERVING THE WONDER SPEAKER SERIES

**SEPTEMBER 11** —KEEP SEDONA BEAUTIFUL launches its Fall Speaker Series program with a special presentation on September 11 by rock art photographer Susie Reed. Susie’s talk, entitled “Art and Education as Tools for Preservation” will include her efforts at using her artistic skill and modern technology to restore Southwestern petroglyphs and pictographs in her photos. By all accounts her photos are just stunning. Susie has become a major force in Southwest rock art preservation.

**OCTOBER 9** — Janie Agyagos will speak about bats and other interesting and rare species who inhabit our area. Janie is attached to the Red Rock Ranger office. Expect an extraordinary presentation and insights on species we seldom see.





## Join/Renew KSB

Member Name(s): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ \*Email: \_\_\_\_\_

\*(KSB is an environmental organization. To conserve paper, ink, and other natural resources, and to minimize our carbon footprint, we communicate mostly via email.)

☐ I prefer to remain anonymous in public membership lists.

☐ I am interested in volunteering. Please contact me.

### Keep Sedona Beautiful

*Environmental Stewards Since 1972*

Keep Sedona Beautiful, Inc., is a 501 (c) (3) organization. Contributions are tax deductible within the limits of the law.

Our mission: Keep Sedona Beautiful, Inc. acting through the stewardship of its members and volunteers, is committed to protect and sustain the unique scenic beauty and natural environment of the Greater Sedona Area.

### Keep Sedona Beautiful, Inc. 2013 Board Officers

Tom O'Halleran, *President*  
Norris Peterson, *Executive Vice President*  
Thomas Graham, *Secretary*  
Abbie Denton, *Treasurer*

### 2013 Trustees

Susan Amon Debra Fleeger Birgit Loewenstein  
Heather Hermen Dave Norton Rosie Johnson  
Bill Pumphrey Dwight Kadar Joanne Kendrick  
Angela LeFevre Georgia Munsell

**Office Manager:** Jan Wind  
**Executive Assistant:** Wendy Heald

*Milk of Beatitudes*  
Katie Love Photographer



**KEEP SEDONA BEAUTIFUL 360 BREWER ROAD SEDONA, AZ 86336**

### A BRIDGE TO SOMEWHERE — An Inspiring Vision for a Sedona Gateway

Columbus, Indiana would be just another small Midwestern town except for the vision and cooperation of people who wanted to make Columbus the best community they could create. Public and private partnerships and community pride have earned Columbus national recognition for embracing the concept that the built environment is crucial to a quality community. Because of the world class architecture for which the city is known, the American Institute of Architects ranks Columbus sixth in a list that includes Chicago, New York City, San Francisco, Boston, and Washington, DC, for architectural innovation and design. Located a few miles off Interstate 65 in central Indiana, Columbus wanted to announce its presence to all interstate travelers through the creation of a remarkable and memorable, award-winning arch structure that the city fathers call their Front Door Bridge. A second world class bridge was placed directly on their entryway to the city. This second bridge is fully suspended and the 40 cables that support the structure are in the shape of a fan. Unlike standard highway overpass bridges, both of these bridges are known as "drive-through" bridges, which by their very configuration leave the traveler with a favorable memory of their travel experience. The residents of Sedona deserve the same high quality for its roadway improvements. Arizona Department of Transportation (ADOT) has finalized its Design Concept Report and Environmental Assessment for one of our "gateway entrances", the interchange of SR179, our all American Road, and I-17. Based on that Report, it is very likely that ADOT will rebuild the entire interchange, with new longer and wider bridges, new intersection configurations, and interchange lighting. The broad scope of that imminent work opens a rare door of opportunity that, due to the improvements' economic life, will not come along for another fifty years. It is with this background that eleven prominent Sedona area agencies approved and adopted a resolution asking the ADOT to schedule the interchange design and construction at the earliest possible moment. The adopting agencies include the Big Park Regional Coordinating Council, the City of Sedona, the Arizona Office of Tourism, Keep Sedona Beautiful, Sedona Chamber of Commerce, Sedona Gallery Association, Sedona Village Business Association, All American Road, Sedona Lodging Council, Sedona Verde Valley Lodging Council, Sedona Village Lodging Association and the Hilton Sedona Resort & Spa. The Resolution, submitted to ADOT at the Public Hearing in Flagstaff on Friday, May 10, endorses the vision expressed in the body of public and agency comments provided by Sedona area residents and businesses, included as Appendix J in the Final Environmental Assessment, which comments are summarized below:

- A comprehensive public involvement process with multiple design charrettes to ensure that the final design meets with community expectations and in which we have broad pride of ownership.
- An experienced context sensitive design team selected by ADOT, to include an acknowledged, recognized and experienced bridge architect on the design team, to develop and submit alternative designs of the interchange for community input.
- Landscaping professionals who understand the high desert vegetation and environment.
- Lighting designers familiar with Dark Sky community requirements and who are familiar with architectural lighting in the field of transportation improvements, emphasizing aesthetic lighting over traditional high mast safety lighting.
- A Native American design character reflective of our regional Yavapai Apache heritage.
- An interchange design that a) has either a remote park and ride, or strictly discourages any vehicle parking in the vicinity of the interchange; and b) exit ramp designs that promote deceleration when leaving the interstate.
- An interchange design that offers "no refuge for refuse".

Although timing is uncertain due to our current national budget debates, failure to become involved may lead to just another standard, utilitarian highway interchange. The residents of the greater Sedona area, as caretakers today of these magnificent vistas, aspire to a higher legacy for ourselves and for those who come to visit. We need to set our own standard for excellence, asking others to join us, to ensure that our Red Rock Country is forever dignified by a worthy and inspiring portal.

[www.keeptosedonabeautiful.org](http://www.keeptosedonabeautiful.org)



**President's Message****Cont'd from Page 1**

*derness Association* the Court stated: "a land use plan is generally a statement of priorities; it guides and constrains actions, but does not prescribe them."

The subjectiveness of the new Plan will require an even higher level of scrutiny than the current Plan. How the CNF lands are managed will have profound influences on our quality of life, economy, environment and natural resources such as water. Over the last four decades, KSB has been working to preserve the scenic wonder of the CNF lands that surround the Greater Sedona area. The new planning process will place a greater burden on groups such as KSB to comment on any proposed changes to land management of FS lands, proposed projects on those lands and National Environmental Protection Act studies. This could also affect our ability during any administrative review process.

The CNF has been very accommodating in helping KSB to identify how the various parts of Amendment 12 will be incorporated into the new Plan. We are in the process of reviewing if the new desired conditions will convey the intent and vision as stated in the current Amendment 12.

Thank you for your involvement to preserve the natural resources of the Greater Sedona Area.

Tom O'Halleran  
President, Keep Sedona Beautiful

***KEEP SEDONA BEAUTIFUL VOLUNTEERS AND FRIENDS  
CONTRIBUTED OVER \$13,000 TO KSB'S ENDOWMENT FUND DURING THE  
RECENT SEDONA MARATHON. PLEASE CONSIDER KSB'S ENDOWMENT FUND  
IN YOUR ANNUAL GIFT-GIVING ACTIVITIES.***

**THANKS TO KSB'S BUSINESS SPONSORS WHOSE FINANCIAL SUPPORT HELPS US TO MAKE A DIFFERENCE**

