



Preserving the Wonder™

Summer 2014



PRESIDENT'S MESSAGE

Changing of the Guard—but Not the Guardians

On May 15th, Tom O'Halloran resigned as President of KSB to make a bid for the AZ State Senate from Legislative District 6. His resignation as KSB President was a necessary step when he declared his candidacy. On May 29th, an organizational change was approved by the Trustees and I was elected President. As this is our initial newsletter article since these changes, it is appropriate to let you know what we see as the most important areas needing to be addressed. Future articles will cover other specific topics in greater detail.

Tom was a marvelous president of KSB. In fact, I have had the privilege of working with two remarkable Presidents—Tom O'Halloran and Barbara Litrell. I admire them both for all they were able to accomplish. The challenge for me as President is to continue to provide strong leadership for our organization and effectively meet the many challenges ahead.

My wife Carolyn and I are longtime KSB members and were initially attracted to the organization because of its fundamental principles of preserving the very reasons why we chose to make this place our home. KSB's core mission is to preserve the true essence of the "why" we live here.

In keeping with the mission of KSB, the programs, and the ex-

isting initiatives, we have set the following agenda which we believe is necessary in order to accomplish the many tasks that lie ahead:

First and foremost, we wish to increasingly engage you, our members, in all KSB activities, (the programs, the initiatives, the Board meetings). With your help and commitment, we can and will accomplish what needs to be done.

On the flip side, you have your reasons for why you choose to be here. By being engaged in KSB activities you are safeguarding and protecting those very reasons well into the future. We want KSB to provide you with opportunities to participate in activities that will safeguard those reasons. This is so you will continue to answer: "Yes, this continues to be the place where I choose to live."

To accomplish this, we want you to know how we are organized, what we are doing, why it is important and where we truly need your help. You will start to see organizational charts, lists of committees and their members, and "help wanted" ads in our communications with you. We will publish Board meeting agendas before the monthly Board meetings and invite you to attend. You will be most welcomed. After all, this is important work – because "If not KSB, then Who?"

Cont'd on Page 3

KSB's Quarterly Environmental Message:

*In Sedona,
the Environment
.....IS.....
the Economy.*



**10,000+
VOLUNTEER
HOURS
OVER 5,000
HOURS
LITTER LIFTING**

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♦ KSB Board of Directors elects new President

♦ KSB Names Chairperson for the Speaker Series

♦ KSB Tours Discovery Channel Telescope at Lowell

Yes! We are relevant and will continue to be so as long as stewardship, preservation, quality of life and caring for our community are important to our daily lives and future generations.

Preserving the Wonder of Greater Sedona

www.keepsedonabeautiful.org

COLDWELL BANKER FIRST AFFILIATE BECOMES CHIMNEY ROCK SPONSOR OF KSB

Coldwell Banker First Affiliate has been Sedona's leading real estate sales company since 1982. With two local offices, at 195 West S.R. 89A and 6486 S. R. 179 in the Village, CB's mission is to assist their clients in buying and selling real estate in the shortest amount of time and for fair market value, with the least amount of stress and inconvenience. As fellow residents of beautiful Sedona, they share in KSB's goal of maintaining the unique beauty and natural environment, and they believe that they are successful because KSB and others work very hard to preserve this unique environment.

KSB Board Appoints Jan Bigelow Trustee and Chair of Speaker Series

Jan Bigelow came to Arizona 19 years ago, after enjoying 22 years in the Colorado Rockies. In Colorado Jan was a part of a booming telecommunications industry, introducing call processing technology to Fortune 500 Companies. In Arizona, Jan continued her telecommunication focus with the Relay division of MCI that supports communication services for the deaf and hard of hearing. In addition, she served as the Business Development Manager for Salt River Project Credit Union, now known as Altier Credit Union. This marketing background serves her well in her current career path as a successful realtor and owner of MakeSedonaMyHome, LLC. MakeSedonaMYHome, LLC is a Bell Rock Business Sponsor.



Jan has always been a nature and outdoor enthusiast. In her spare time she enjoys hiking, swimming, reading, cooking and caring for her furry and feathered animal family. Jan is looking forward to contributing her time and resources to protecting Sedona's natural beauty as a Trustee of Keep Sedona Beautiful.



Dale Jankowski, Owner of Landscape Magic, has generously agreed to renew his firm's commitment for the on going maintenance of KSB's grounds at its Pushmataha building. Landscape Magic is a full service landscape firm in business since 2004. Thank you Dale, on behalf of KSB!

Residential/Commercial ROC219760 • Bonded • Insured

DEBnAir is New Courthouse Butte Sponsor



Debb Carl

Life in Sedona has always been about its natural beauty and intriguing people. Both Airen Sapp and Debb Carl are avid hikers who spend as much time as possible exploring Sedona's treasure trove of trails and canyons.

As realtors, Debb and Airen are very excited to have introduced world renown musicians, artists and business people to the beautiful life that Sedona has to offer. As long term residents themselves, it is very important to them that the changes being made to accommodate the growing population and visitor base be sound and sensitive changes.

It is for this reason that Debb and Airen have made a significant contribution to KSB, acknowledging that KSB has the mindset and spirit needed to keep Sedona truly beautiful.



Airen Sapp

KSB Remembers Joan McClelland

KSB has lost a good friend. Following is a quote from Jim Eaton of KSB:

"Losing Joan is a real blow. Joan McClelland was a strong pillar of KSB and of the Greater Sedona community for so many years. She accomplished so much to benefit us all. She was very modest -- when receiving her McGee Award she protested that she didn't deserve it - but that one was deserved every bit as much as any of the others. We understand that, with her modesty, she didn't want "any fuss" but we can each remember her in our own way. We will miss her."



KSB Tours Discovery Channel Telescope at Lowell Observatory

On Friday, May 23 a group of Keep Sedona Beautiful (KSB) members were given a special educational tour of the Discovery Channel Telescope, Lowell Observatory's Newest *Eye on the Sky*!

Jeff Hall, Director of Lowell Observatory, and Bill DeGroff, Lowell Telescope Facilities Manager, discussed why and how this particular site was chosen for the telescope, explained the design of the telescope, and how it works. We viewed all three levels of the telescope dome and saw the huge central pier that supports the telescope. It is amazing that the mount and the motors that drive 135 tons of telescope so quietly and with extreme precision can be moved with the touch of one finger!



Facilities like the Discovery Channel Telescope and the many other major astronomical installations statewide depend on the continued preservation of the naturally dark skies that grace the Arizona desert. Preserving Sedona's exceptional night skies will protect an asset that our residents cherish and tourists come to enjoy.

Photo credits to Jerry Kendrick





JOIN/RENEW

Keep Sedona Beautiful Environmental Stewards Since 1972

Keep Sedona Beautiful, Inc. is a 501(c)(3) organization. Contributions are tax-deductible within the limits of the law.

Our Mission: Keep Sedona Beautiful, Inc., acting through the stewardship of its members and volunteers, is committed to protect and sustain the unique scenic beauty and natural environment of the Greater Sedona area.

Member Name: _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

(KSB is an environmental organization. To conserve paper, ink and other natural resources, and to reduce our carbon footprint, we communicate electronically whenever possible.)

_____ **I prefer to remain anonymous in public membership lists**

_____ **I am interested in volunteering. Please contact me.**

KEEP SEDONA BEAUTIFUL
360 BREWER ROAD SEDONA, AZ 86336

Keep Sedona Beautiful, Inc.

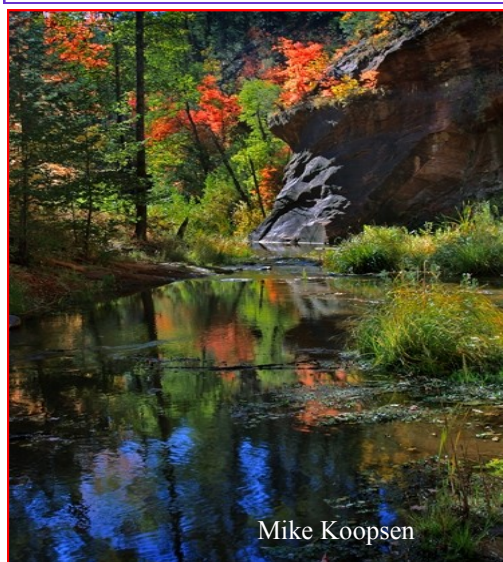
2014 Board Officers

Norris Peterson, *President*
Michael Yarbrough, *Executive Vice President*
Joanne Kendrick, *Secretary*
Abbie Denton, *Treasurer*

2014 Trustees

Dave Norton Bill Pumphrey Debb Carl
Dwight Kadar Georgia Munsell Jan Bigelow
Birgit Loewenstein

Office Manager: Jan Wind
Executive Assistant: Wendy Heald



Mike Koopsen

Invitation to our Members:
If You Care About the Beautiful Nature that Surrounds Sedona,
Then it's YOU We Are Looking For!
Put your special volunteer talents to work for the greater good of *Preserving the Wonder™!*
KeepSedonaBeautiful.org or call KSB at 928 282 4938

President's Message Cont'd from Page 1

So much of what we do is not being tackled by the City of Sedona, the Big Park Council, the County(s), or any other entity.

The second crucial fundamental change is to increase delegation. We need more willing volunteers to take on leadership roles for our important activities. Without leaders, our current programs and activities will wither and die. I intend to challenge the organization with, "If there is to be a program, there must be a leader." These two objectives are not separate and distinct from each other; they are the two faces of Janus and highly complement one another.

My basic attitude is: ninety plus percent of us choose to be here. We all had many choices of where to live and we chose here. Why? What was it that drove our choice? As one of our friends who came here for the first time stated when I explained to her the effort to get the National Scenic Area designation, "If this isn't a National Scenic Area, then what is?"

We are the fortunate few who have the privilege to be able to live in this unique pristine beautiful setting. We must be the stewards of this place. I believe – "If you choose to come here to live, you downright ought to be an active member of KSB, keeping Sedona beautiful."

If you have any comments or suggestions on how to improve our organization as we move forward, please feel free to let us know. I welcome your feedback and suggestions. Contact me at: ksb@sedona.net I hope to see you soon and look forward to working with you on one or many of KSB's Programs and Initiatives.

Norris Peterson, President
Keep Sedona Beautiful

THANKS TO KSB'S BUSINESS SPONSORS WHOSE FINANCIAL SUPPORT HELPS US TO MAKE A DIFFERENCE

