

PRESERVING THE WONDER

PRESIDENT'S MESSAGE



BALANCING HUMAN NEEDS AND CARING FOR THE ENVIRONMENT

In 2012, Keep Sedona Beautiful (KSB) celebrated its 40th year serving our community and region by striving to protect and sustain our unique scenic beauty and natural environment. The very heart of KSB is its individual members, business sponsors and volunteers who fund our organization, contribute time and experience while inspiring us to do more. As an organization, we can and should appreciate our many accomplishments.

Our past experiences demonstrate that success comes through cooperation, collaboration, education, perseverance and bringing awareness to pertinent issues. As the population of our nation, state and region continues to expand, our area will see even more stress on its natural resources. Protecting our past achievements and addressing future challenges requires that we continue to be a strong organization that focuses on the future.

At KSB we have a unique issue. Almost everyone we talk to wants to protect what has been described as the "Most Beautiful Place in America". Each and every day as we look out our window, our perception of our natural environment is that it has changed very little

over time. Yes, we have more population, traffic, lights and signs, but we are still surrounded by beauty. What we may perceive is not reality. We may think there is no immediate risk to our forest lands, water, wildlife or quality of life. Yet each and every year KSB has undertaken more challenges as our fragile environment increasingly becomes more threatened.

Why does our quality of life and environment continue to be challenged at an ever increasing pace? The answer can be found in a number of recent studies that indicate Arizona and the Southwestern United States will continue to see increases in population. More people will want to live in desirable locations such as Sedona. We will continue to have a balancing act between human needs and caring for the environment.

A recent Department of the Interior report relating to future water supplies in the southwest indicated that the waters of the Colorado River Basin deliver water to over 40 million people. That number is projected to increase to as much as 78 million in the next 50 years. Research by the Arizona Department of Water Resource

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Preserving the Wonder of Greater Sedona

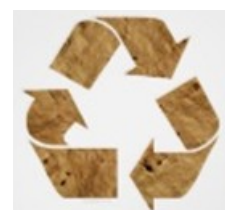
www.keeppedonabeautiful.org

**10,000
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**KSB's Quarterly
Environmental
Message:**

**When you refuse
to reuse,
it's our Earth
you abuse**



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◆ **El Rincon to Again Supply Appetizers for Speaker Series**

◆ **KSB Supports Slow Water Team to Encourage Water Conservation**

◆ **Sponsor a Sedona Marathon Runner or Walker to Support KSB**

Yes! We are relevant and will continue to be so as long as stewardship, preservation, quality of life and caring for our community are important to our daily lives and future generations.



Sponsor

a KSB Team Member for the Sedona Marathon, Feb 2, 2013 and your contribution will become a donation to the Keep Sedona Beautiful Endowment Fund.....

Preserving the Wonder Speaker Series

Keep Sedona Beautiful's Speaker Series hosts monthly presentations on subjects of community interest that are aligned with the Keep Sedona Beautiful Mission to Preserve the Wonder™. The Preserving the Wonder™ Speaker Series is sponsored by our KSB Business Sponsors at the Thunder Mountain, Wilson Mountain, and Cathedral Rock sponsorship level. These events are held at 5:30 p.m. on the second Wednesday of each month (unless otherwise noted) beginning in September and ending in June. Free wine and appetizers are served. Admission is free and open to the public, donations are appreciated. Recent presenters include: Chris Anderson, Marianna Hartsong and Ryan Matson of the Sedona Slow Water Team, "Rainwater Recycling"; Dennis Jex, "Close Encounters of the Reptilian Kind"; and Ken Zoll, "New Findings: 'Ancient Astronomy of Central Arizona'".



KEEP SEDONA BEAUTIFUL presents
annual
Awards of Excellence
luncheon

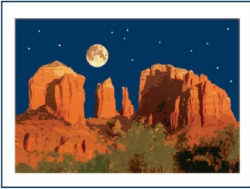
Sustainability For The Future
LUNCH - AWARDS - RAFFLE

Tlaquepaque Ballroom
Saturday, February 16, 2013
11:30 am - 1:00 pm

photo credit: BarbaraVickers

KSB's Water Wise Alliance Urges Water Conservation in the Home

Conservation is often just common sense. Our bathrooms are the largest users of water in the home. Strategies to reduce waste include: 1. Limit your shower to 5 minutes or less. 2. For a tub bath, turn water on and adjust temperature only after plugging the drain. 3. At the sink, turn off the water while brushing your teeth and/or while shaving. 4. Listen for and repair leaks from the toilet and faucets. At dinner time ask your children what other ideas they have for water conservation in the home, then be sure to share the recommendations with KSB's Water Alliance Committee (Dan Holcomb: dhph@npgcable.com)



Join/Renew KSB

Member Name(s): _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ *Email: _____

*(KSB is an environmental organization. To conserve paper, ink, and other natural resources, and to minimize our carbon footprint, we communicate mostly via email.)

☐ I prefer to remain anonymous in public membership lists.

☐ I am interested in volunteering. Please contact me.

Keep Sedona Beautiful

Environmental Stewards Since 1972

Keep Sedona Beautiful, Inc., is a 501 (c) (3) organization. Contributions are tax deductible within the limits of the law.

Our mission: Keep Sedona Beautiful, Inc. acting through the stewardship of its members and volunteers, is committed to protect and sustain the unique scenic beauty and natural environment of the Greater Sedona Area.

Keep Sedona Beautiful, Inc. 2013 Board Officers

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Save the date **Saturday, April 6, 2013** **34th Annual Native Plant Workshop**

Keynote speakers, small workshop presentations, lunch and a silent auction make for an interesting and educational day; don't miss it!

Having chaired the Native Plant Workshop for 2 years, Nancy Spinelli will continue as chairperson this year. She is looking forward to coordinating all the efforts of an experienced group of volunteers to make this the best workshop ever.

President's Message Cont'd from Page 1

Water Development Commission has indicated that our state's population will double in 50 years and within a 100 years be over 18 million. This additional population will not only impact the number who wish to live in our region but also have a profound impact on tourism, our region's economic driver. Acknowledgement of the need for vigilance and planning for our future is paramount for this unique environment to be maintained.

At KSB, we focus our limited resources on issues that must be addressed immediately, but always work with a vision of the future. Decisions of elected officials on the federal, state, county and local levels require us to monitor their actions. In addition we have to identify how the changing rules and regulations of government agencies such as the Forest Service, United States Fish and Wildlife and Department of Water Resources impact our region. There is an ever increasing list of court decisions at the federal and state level.

Since there is no magic pill to make these challenges go away, we can only protect and sustain our "Unique Scenic Beauty and Natural Environment" by continuing to focus on the future, monitor proposed changes, and respond to threats to our natural resources and quality of life. With the continuing efforts of KSB's individual members, business sponsors and volunteers, we will preserve our region's natural beauty through diligent work, saving this magnificent environment for future generations.



Keep Sedona Beautiful Presents **34th Annual Native Plant Workshop**

Saturday, April 6th, 8:30am - 3:00pm (Doors open 7:45am)
West Sedona School (570 Posse Ground Road)

Two Keynote Topics:

- Planting Rain by the Slow Water Team of Marianna Hartsong & Ryan Matson
- Balancing Goals in Your Landscape by Jeff Schalaus

Choose 2 of 7 Workshops:

- Watershed Regeneration • Container Gardening • Bats In Your Backyard
- Native Plants 101 • Attracting Birds • Medicinal Plants • Bugs and Crud

Advance tickets: \$25 for KSB members, \$35 for General Public
Tickets at the door: Additional \$10

Limited Space - Reserve today!

www.KeepSedonaBeautiful.org or call 928-282-4938

Sedona Monthly Magazine a Major Contributor



Erika Finch Deb Weinkauff Joe McNeill

The *Sedona Monthly* is the region's premier printed publication. Its publishers, Deb Weinkauff and Joe McNeill, have generously supported KSB for a number of years. In 2009, they gave Keep Sedona Beautiful an ad for our Native Plant Workshop. Then every year since that, they have renewed their support as well as increased their commitment. Each year, they have continually increased the number of ads and/or the amount of space per ad. In 2013, *Sedona Monthly* has donated to KSB separate ads for the Annual Awards of Excellence, the Native Plant Workshop, Litter Lifters and a thanks to our major business sponsors.

In 2011, *Sedona Monthly* editor, Erika Ayn Finch, interviewed KSB President Tom O'Halleran, then wrote an excellent one page article detailing past accomplishments of the organization as well as plans, goals and objectives going forward.

THANKS TO KSB'S BUSINESS SPONSORS WHOSE FINANCIAL SUPPORT HELPS US TO MAKE A DIFFERENCE

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