

# KEEP SEDONA BEAUTIFUL

ENVIRONMENTAL STEWARDS SINCE 1972



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## Preserving the Wonder™

May 7, 2018

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***Dear KSB Friends,***

Just a reminder to join Wednesday, May 9 for the last speaker in this year's Preserving the Wonder™ speaker series.

Read more below...

## **May 2018 Preserving the Wonder™ Speaker Series**



**Justin Clifton  
Sedona City Manager**

**"The Evolution of Sustainability in Sedona "**

Snowden Design



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**Wednesday, May 9, 2018**  
**5:30 pm, KSB Pushmataha Building**  
**360 Brewer Rd., Sedona**

Join us on Wednesday, May 9 at 5:30 pm for this month's Preserving the Wonder™ speaker, Justin Clifton, Sedona City Manager, presenting "The Evolution of Sustainability in Sedona."

*The Sedona Community Plan sets ambitious goals for sustainability.*

*The plan establishes a vision that by 2020 Sedona will "become an international model for the successful balancing of environmental protection and human wants and needs"*



This presentation will outline how the city is attempting to develop a sustainability "lens" through which tourism, traffic, housing, resource protections and other pressing challenges are viewed. Justin has had ample time to think about Sedona's long-term quality of life and sustainability from a personal, as well as professional perspective.

Attendees will learn about how the city is investing in sustainability policies and programs and will receive an update on current events.

The evening includes complimentary appetizers donated by El Rincon Restaurante Mexicano and refreshments provided by Keep Sedona Beautiful (KSB).

**Thank You Business Sponsors**

**Your support for our Preserving the Wonder™ Speaker Series  
Makes this Possible!**





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**Canyon Portal**

**Sinagua Plaza**



**Sedona Red Rock Trail Fund  
Seeks a new President**



Snowden Design



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Keep Sedona Beautiful supports the Sedona Red Rock Trail Fund (SRRTF). SRRTF is seeking a new President of their Board of Directors (BOD). If you are interested in serving in this position, please read more for further details.

This volunteer position requires a person who is passionate about our redrock trail system and its value to locals and visitors. An individual who appreciates how trails help sustain the health of the extraordinary and sensitive Oak Creek watershed is a plus. The President works closely with the US Forest Service to provide funding for annual trail maintenance; works with the BOD, local businesses, and the Sedona Chamber of Commerce and Tourism Bureau to raise funds; and collaborates with other partners and government entities to facilitate grant funding for trail work. The President provides leadership for the organization and chairs 8 Board meetings annually. The current President, Jennifer Burns, who has served 2 years, will step down and remain on the BOD.

The SRRTF is a 501c3 not for profit organization whose mission is to raise funds for trail maintenance on National Forest land surrounding Sedona and the Village of Oak Creek. Because federal funding is grossly inadequate for essential trail maintenance, a group of local citizens created the SRRTF in 2013. The Fund has been successful in raising approximately \$300,000 so far. Through an agreement with the USFS, these funds are used to hire trail crews each year to care for the 250+ mile trail system used by over 1.7 million people annually. The new president will find that opportunities abound to engage the community in funding for these trails that so many care about. Please see [www.redrocktrailfund.org](http://www.redrocktrailfund.org) for more information about the organization and its current board of directors.

If you are interested in serving as President of the SRRTF, please send a letter of interest and a brief resume to [redrocktrailfund@gmail.com](mailto:redrocktrailfund@gmail.com) and at minimum, address the questions listed below. All inquiries will be kept confidential. The BOD hopes to have a new president in place by the fall 2018 trail season. If you have any questions about this opportunity or the SRRTF do not hesitate to call Jennifer Burns at 928-282-2242 or Doug Copp at 928-451-4055.

#### Sedona Red Rock Trail Fund President Questionnaire

1. In what organizations have you been a member?



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2. What board or leadership positions have you held?
3. Describe your participation on these boards.
4. List your fundraising and grant writing experience.
5. In what ways do you use trails in the Red Rock Ranger District?
6. How would you support all trail user groups: hikers/bikers/runners/equestrians?
7. What is your vision for the future of the Red Rock trail system?

## **KSB Gratefully Acknowledges Our Courthouse Butte Business Sponsors**

***This Month***



The Dahl Restaurant Group, founded by executive chef and owner, Lisa Dahl, warmly welcomes more than 350,000 guests per year in four restaurants located in Sedona, including Dahl & Di Luca Ristorante Italiano, Cucina Rustica-Rustic Tuscan Kitchen, Pisa Lisa Wood-Fired Authentic Pizzeria-and the latest addition-Mariposa Latin Inspired Grill.

Ranging from casual to fine dining, each restaurant offers its own unique cuisine and ambiance.

They invite you to taste the flavors of their table.

Cucina Rustica 284-3010

Dahl & Di Luca Ristorante Italiano 282-5219

Mariposa Latin Inspired Grill 862-4444

Pisa Lisa 282-5472

***KSB greatly appreciates the financial support  
The Dahl Restaurant Group has given us.***

Visit the KSB website for more information on  
our activities, goals and how you can help:

[www.keepsedonabeautiful.org](http://www.keepsedonabeautiful.org)

email us at [kbs@keepsedonabeautiful.org](mailto:kbs@keepsedonabeautiful.org)

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