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Preserving the Wonder™

July 25, 2018

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Dear Jan,

KSB Members,

On Thursday August 2, KSB is hosting a special Speakers Series event.

Jennifer Wesselhoff, the CEO of the Sedona Chamber of Commerce, has requested an opportunity to address KSB about some of the initiatives the Chamber is pursuing. We appreciate this outreach by the Chamber.

I wanted to remind you of this and ask that you make a special effort to attend this talk. I believe that it will be informative and interesting to hear what is being done.

I look forward to seeing you on Thursday August 2 at 5:30 at KSB.

Thanks,
Mike Yarbrough, President

**August 2018
Preserving the Wonder™
Speaker Series**



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Rene at Tlaquepaque



**Jennifer Wesselhoff
President/CEO
Sedona Chamber of Commerce**

"Sustainable Tourism in Sedona"

**Thursday, August 2, 2018
5:30 pm, KSB Pushmataha Building
360 Brewer Rd., Sedona**

Join us on Thursday, August 2 at 5:30 pm for a special Preserving the Wonder™ speaker presentation by Jennifer Wesselhoff, Sedona Chamber of Commerce, on "[Sustainable Tourism in Sedona.](#)"

According to Jennifer Wesselhoff, "Sedona's exciting new direction in tourism management includes stewardship, sustainability and preserving the Sedona quality of life".

She continued, "Led by the Chamber of Commerce & Tourism Bureau in partnership with the City Council, FY19 plans include money for preserving trails and easing traffic congestion, reinvesting in Sedona's visitor-related infrastructure, a pause in marketing budget increases, and the pending arrival of Sedona's first Sustainable Tourism Plan."



Jennifer Wesselhoff is the President/CEO of the Sedona Chamber of Commerce & Tourism Bureau. Jennifer is an active member of several national and statewide professional organizations. She is the Chairman of the Board of Directors for the Verde Valley Regional Economic Organization, a Past President of Destination Marketing Association West and served on the board of the Arizona Chamber Executives.

The evening includes complimentary appetizers donated by [El Rincon Restaurante Mexicano](#) and refreshments provided by Keep Sedona Beautiful (KSB).

Marc Fuller

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This Month



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*KSB greatly appreciates the support
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Visit the KSB website for more information on
our activities, goals and how you can help:

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