



Preserving the Wonder™

Winter 2019

**KSB's Quarterly
Environmental
Message:**

**In Sedona,
the Environment
...IS...the Economy.**

Keep Sedona Beautiful's mission is to protect and sustain the unique scenic beauty and natural environment of the Greater Sedona Area



PRESIDENT'S MESSAGE:

I'm honored to once again be President of the area's premier preservation and conservation organization. As Keep Sedona Beautiful approaches its 50th Year, we continue to share the significant contributions KSB has made to this community and the Verde Valley. You can read about those many accomplishments on our web site, by clicking this [link](#).

A constantly changing residential and commercial population means many in the greater Sedona area may not yet know of KSB or may not recognize all the challenges we have faced as a community. Our work is never done as we realize what is before us right now. I urge you to get more involved. This [link](#) takes you to our web page where you can learn about the many opportunities at KSB to volunteer and improve our community.

Give your time, your talent, your service to make a difference. Please take personal responsibility for improving our community. Maybe just removing litter along our roadways as a [KSB Litter Lifter](#) or attending a Board meeting to learn more about what we do.

One of the key success factors in a life well lived is getting involved through a positive mindset.

Sincerely,
Bill Pumphrey, *President*



SUSTAINABILITY ALLIANCE ANNUAL UPDATE

As you may recall, Keep Sedona Beautiful is a founding member of the Sustainability Alliance, a coalition of 9 local non-profits all working on different aspects of sustainability. In 2018, the Sedona Chamber of Commerce honored the Alliance for its contributions. To learn more about the Alliance accomplishments in 2018 and plans for 2019, please go to click this [link](#).



**10,000+ VOLUNTEER HOURS
OVER 5,000 HOURS
LITTER LIFTING**

Yes! We are relevant and will continue to be so as long as stewardship, preservation, quality of life and caring for our community are important to our daily lives and future generations.

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KEEP SEDONA BEAUTIFUL ELECTS NEW OFFICERS

At its November 15th Board meeting, the Keep Sedona Beautiful (KSB) Board of Trustees elected a new slate of officers.

- Bill Pumphrey was elected as President. Bill is a past President of KSB, and has been instrumental in orchestrating the activity of the Litter Lifters, our longest running program.
- Mike Yarbrough was elected as Executive Vice President. Mike most recently served a term as President, and is active in initiatives to reduce noise pollution.
- Abbie Denton was re-elected as Treasurer, a position she has held for many years.
- Jo Anne VanDerveer was elected as Secretary. She coordinates both the Speaker Series and the Awards of Excellence.

Current board members Joanne Kendrick, Jo Anne VanDerveer and Abbie Denton were also elected to new two-year terms as trustees.

MEMBERSHIP RENEWAL REMINDER

Thanks for your past support.

If you haven't yet renewed your membership for 2019, the start of the new year is a great time to do so. As you know, KSB is the one organization in the greater Sedona area that proactively watches over and acts to preserve the beauty and health of our environment.

Here are some of the ways KSB delivered on our mission to Preserve the Wonder™ in 2018.

Dark Skies - Along with the Big Park/Village of Oak Creek Dark-Sky Committee, we participated in numerous educational events and took sky quality measurements to ensure that Sedona continues to protect its dark night time skies and reduces light pollution. We also assisted Camp Verde in achieving dark sky designation.

Land Preservation - KSB continuously monitors the status of revised comments and modifications to the Coconino Forest Plan.

Noise Abatement - A collaborative effort brought helicopter tour operators together with the Mayor, City Manager,

Chamber of Commerce, County Supervisor, congressional representative and the airport authority to seek a voluntary Letter of Agreement covering the minimum altitude for helicopter flights.

Litter Prevention and Cleanup - Our volunteers regularly walk and clean 70 miles of Sedona area roads.

Awards of Excellence - This KSB program encourages and recognizes individuals, businesses and organizations whose contributions enhance and support the beautification of Sedona. This year's Awards Ceremony will be held on January 30.

Native Plant Workshop, Speaker Series, Sustainability Alliance, and much, much more!

Please take a moment to support our important work by renewing your membership. Local, grassroots work has never been more critical for protecting our natural resources.

This year you can quickly renew online at keepsedonabeautiful.org.



Keep Sedona Beautiful

Reminds all members
to patronize our generous sponsors.

Awards of Excellence

JANUARY 30 AT 4:00 PM

KSB honors businesses, organizations and individuals in the Greater Sedona Area who have helped to fulfill our mission. Over the years, we have given out more than 500 awards in various categories including landscaping, architecture, signage, dark sky lighting, education environmental stewardship, cultural heritage, sustainability and community service.

Please join us at this year's Awards of Excellence presentation to be held on Wednesday January 30 from 4-6 p.m. The event will take place in our meeting room at 360 Brewer Road. Hors d'oeuvres and beverages will be served, and there will be no admission fee. Doors will open at 3:30 p.m. Since seating is limited, reservations are required.

At the ceremony, we'll make presentations to five awardees for their exemplary service:

Ken Zoll for Cultural Heritage
L'Auberge de Sedona for Sustainability
Bill and Justine Kusner for Community Service
JD Maddy for Dark Skies
Sedona Compost for Environmental Stewardship

We hope you can join us on Wednesday January 30 as we honor these awardees and celebrate their extraordinary service to our community.

Please call 928-282-4938 or email us at ksb@keepsedonabeautiful.net to make reservations for this event.

PRESERVING THE WONDER™ SPEAKER SERIES

SAVE THE DATES!

Held at KSB (360 Brewer Road in Sedona) on the second Wednesday of every month from September through May, the Speaker Series begins at 5:30pm with complimentary offerings of appetizers donated by El Rincon Restaurante Mexicano and refreshments provided by KSB.

- Wednesday, February 13 - Janie Agyagos, Forest Service Wildlife Biologist will give an informative presentation about the diverse wildlife in the Verde Valley. The presentation will include highlights from various taxa groups, including mammals, birds, amphibians, fish, and invertebrate.
- Wednesday, March 13 - Betsy Klein, founder, Plan B to Save Wolves, "One: Saving Wolves, Saving Ourselves." Betsy will delve into Plan B's belief that when we save

wolves we save ourselves. She will explain how this belief is rooted in the science of biodiversity, sharing her knowledge of the compassion and intelligence of wolves and wolf families while also demonstrating their powerful impact on the environment, using Yellowstone as a backdrop.

- Wednesday, April 10 KSB will be celebrating Earth Day with two speakers. Lynne Nemeth, Executive Director of The Arboretum at Flagstaff will speak on climate change and Vince Randall, Apache Elder, will present "Vince Randall Speaks of the River," sharing his thoughts on the importance of the Verde River.

Please mark your calendar and plan to attend each of these engaging and illuminating presentations!

Showy Milkweed
Photo by Max Licher

Keep Sedona Beautiful Presents

40th Annual Native Plant Workshop

Saturday, April 6th, 8:30am – 2:15pm (Doors open 7:45am)

AT A NEW LOCATION: The Verde Valley School

3511 Verde Valley School Road, Sedona

Keynote:

- Michael Spielman: Backyard Homesteading in the High Desert

Workshop Topics Include:

- Janie Agyagos: *Attracting Butterflies*
- John Chorlton: *Walk Through Verde Valley School Operations (Rain or Shine; maximum 15 participants)*
- Max Licher: *Native Plant Walkabout (Rain or Shine; maximum 15 participants)*
- Dee Norleen: *Plant Medicine in our Native Landscape*
- Jeff Schalau: *Sustainable and Safe Vegetable Gardening*
- Nannette Wear: *Bokashi Bin Composting: How to Add New Life to Your Garden*
- Patty West: *Welcoming the Wild into Your Garden (Rain or Shine; maximum 15 participants)*

Advance tickets are \$25 for KSB members and \$35 for the general public

Tickets purchased at the event are \$35 for KSB members and \$45 for the general public

Purchase tickets online at KeepSedonaBeautiful.org or contact the KSB office at 928.282.4938

Includes: Keynote • Choice of 3 Workshops • Silent Auction • Breakfast Savories • Lunch



Keep Sedona Beautiful, Inc., acting through the stewardship of its members and volunteers, is committed to protect and sustain the unique scenic beauty and natural environment of the Greater Sedona Area.

KSB'S 2018 ACCOMPLISHMENTS



KSB continues to remain very active, with noteworthy achievements, through the efforts of our many dedicated volunteers.

Membership and Endowment

KSB added over 200 new individual members, 19 new business members. An additional \$48,000 was added to the KSB Endowment Fund bringing the total to over \$173,000.

Dark Skies

Along with the Big Park/Village of Oak Creek Dark-Sky Committee, we participated in numerous educational events and took sky quality measurements to ensure that Sedona continues to protect its dark night time skies and reduces light pollution. We also assisted Camp Verde in achieving dark sky designation.

Litter Lifters

Over 125 KSB volunteers were responsible for removing litter and trash from 70 miles of Sedona area roads. We received a grant for over \$5,000 from the Arizona Community Foundation for litter lifting equipment and supplies. Several long-serving volunteers retired in 2018, creating opportunities for new residents to make this unique contribution to our community.

39th Annual Native Plant Workshop

The workshop offered education to more than 120 attendees on monarch waystations, xeriscape applications, landscaping to attract birds, environmentally friendly pest management, lichens, and using native plants in your landscape design. We also showed the movie VIVA LA VERDE! about doing our part to save our precious wild and scenic rivers.

Speaker Series

The KSB Preserving the Wonder Speaker Series hosted speakers on a variety of subjects including sustainability, geology, local history, climate change, and the Verde River. Over 400 members of the community attended our 8 Wednesday night events, an Earth Day Celebration and a special presentation by Jennifer Wesselhoff, President/CEO of the Chamber of Commerce and Tourism Bureau speaking on Sedona's sustainable tourism plan.

Sustainability Alliance

KSB is a founding member of this Alliance of not-for-profits. This year the Alliance increased the number certified sustainable businesses by 46%. KSB also achieved the Silver level certification from the Alliance. The alliance launched a Zero Waste Events certification which KSB achieved for our Awards of Excellence event.

Noise Abatement – Helicopter Tours

A collaborative effort brought helicopter tour operators together with the Mayor, City Manager, Chamber of Commerce, County Supervisor, congressional representative and the airport authority to seek a voluntary Letter of Agreement covering the minimum altitude for helicopter flights. All parties agreed to continue to work collaboratively on this approach to solving the problem.

Awards of Excellence

We presented awards to Bill Tonneson and the Courtyard Marriott for Landscaping, CVS Pharmacy Sedona for Dark Sky Lighting, Darcy Hitchcock and Dale Graham for Building Design/Sustainability, and Don and Jan Groves for Education/Community Service.

Sedona Trail Keepers Program

KSB has again donated \$1000 this year to the Sedona Chamber of Commerce & Tourism Bureau Sedona Trail Keepers program that will maintain and expand our trails and to preserve our natural landscape for generations to come.

Remodel

KSB completed a renovation of our meeting and conference rooms. We replaced our ancient single pane windows with energy efficient double-paned windows, installed efficient new ceiling fans and lighting, re-carpeted and repainted, replaced the old garden chairs we had used for meeting room, and replaced the clunky room dividers with KSB color-themed panels.

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www.keeppedonabeautiful.org

KSB LITTER LIFTERS REPORT – JANUARY 2019



Bill Pumphrey turned the Litter Lifter Program Manager reins over to Carla Williams on December 31, 2018. Bill has held the position since 2006 and put his heart and soul into keeping Sedona free from roadside litter. Under his management, the program expanded and thrived. Keep Sedona Beautiful thanks Bill for his years of dedicated service in this position. Bill is transitioning this year to KSB President, a position he held from 2003 to 2005, so even though he leaves his litter lifting management role, he remains in an important position.

Carla Williams has litter lifted for three years, and is excited about this new position. She looks forward to meeting many of our litter lifters in the coming year. 2019 brings another change for Carla, as she will be joining the KSB Executive Committee.

Several long-time litter lifters retired in 2018, leaving miles of roadway unattended. There are still miles available for volunteers, particularly south of the Village of Oak Creek on Highway 179. We are actively advertising for litter lifters, and will continue until all miles have volunteers.

The consensus is that highway litter increased in 2018, most likely due to an increase in building contractors and visitors driving our roadways. Arizona Department of Transportation's bag pickup service was reinstated for multiple litterbags. This change means blue bags will be seen on roadsides until they are picked up by ADOT, serving as a reminder to those who drive by of all the hard work it takes to keep our roads clear.

Litter lifters Byron and Darcey Philpot and residents Robin Hompe and Todd Frame noticed an ugly, blackened wall in front of the Giant gas station in the VOC and took it upon themselves to paint it. The new painted wall looks terrific and enhances the area around it. This is what community volunteerism is all about. Thank you all.

A new "buddy" program gives interested volunteers a litter-lifting buddy. It also connects people interested in sharing a route, thus reducing their time commitment. KSB will advertise and manage the program, which provides volunteers additional options. Sharing a route gives people the time to volunteer where, prior to this program, they might not have considered it. Call Jan or Wendy at 928-282-4938 for information about this new program.

Litter Lifting Goals for 2019:

1. Pursue a covered-load ordinance for Yavapai County.
2. Expand litter lifting coverage toward Cornville and seek partnering for sections of 89A south of Sedona.
3. Provide new advertisements about recycling, covered loads, and roadside trash.
4. Pursue grant monies through community foundations to support continued advertising for new litter lifters and an instructional safety video for new volunteers.
5. Initiate a litter quality control program.

IMPORTANT DARK SKY UPDATE

By Joanne Kendrick

In August 2014, Sedona was designated by the International Dark-Sky Association (IDA) as the 8th community in the world to be awarded as an International Dark-Sky Community, and in February 2016, Big Park/Village of Oak Creek became the 14th community in the world to receive the designation. According to the IDA, in order to obtain Dark-Sky designation, a community must show: “exceptional dedication to the preservation of the night sky through the implementation and enforcement of a quality outdoor lighting ordinance, dark sky education, and citizen support of dark skies. Dark Sky Communities excel in their efforts to promote responsible lighting and dark sky stewardship, and set good examples for surrounding communities.” Annual reports to the IDA are required to ensure that the standards and objectives of the program are being upheld and progress is being made.

Over the next six months, we ask your help in reducing light pollution in Sedona and Big Park/Village of Oak Creek by replacing noncompliant outdoor lighting with dark-sky compliant outdoor lighting. To determine if your outdoor lighting is compliant, please check the following:

- Fixtures are shielded on all four sides and the top
- Fixtures are pointed downward

The IDA gives some outdoor lighting basics. Light should:

- Only be on when needed
- Only light the area that needs it
- Be no brighter than necessary
- Minimize blue light emissions

The IDA also suggests that at night we keep our blinds drawn to keep light inside. Spread the word to your family and friends and tell them to pass it on. Many people either don't know or don't understand a lot about light pollution and the negative impacts of artificial light at night.

Eighty percent of Americans can no longer see the Milky Way as a result of light pollution. The night sky is part of our natural heritage; the night sky is part of our environment. So much is affected by light pollution – the biological consequences, not only on birds and insects and mammals, but on ourselves.

In a new study published in the journal *Scientific Advances*, researchers set about determining how bad light pollution has become on a global scale. Their findings reveal bad news, and worse. The bad news is that the world is getting brighter and brighter at night, and the worse news is that the new LED lighting is probably to blame.



It's vital when choosing LEDs that they are reduced in brightness/lumens, fully shielded and are a warm (yellow or amber) correlated color temperature (CCT). The key is to limit, preferably eliminate, blue and green light emissions.

According to the IDA, a central deficiency of the early generation of LEDs was the excessive amount of blue light they emitted. The industry has dramatically improved the efficiency of LEDs ushering in a new generation of “warmer color” products that emit less blue light. The lower kelvin lights are cost and energy efficient, safer, better for human health and wildlife conservation, and contribute less to sky glow.

According to Flagstaff DarkSky Coalition (FlagstaffDarkSkies.org), for best results in any outdoor fixture use yellow lamps, such as a yellow compact fluorescent or amber LED. Make sure the lamp is not so large that it protrudes below the shielding of the fixture, and use the lowest wattage that does the job. According to the Flagstaff DarkSky Coalition, they have found that the FEIT amber LED (SKU:A19/BUG/LED) has a much better spectrum than other products.

Light pollution, particularly the blue light emitted by LED bulbs, make it hard to stargaze. It also can cause serious consequences for wildlife, whose biological rhythms and nocturnal instincts are disrupted when they are near a lot of artificial light.

We live in a beautiful part of the world where we can see the Milky Way. Let us continue to protect and preserve our dark night sky by doing our part in reducing light pollution. Light pollution can be reduced by just flipping a switch!

If you have any questions about your outdoor lighting or your neighbor's outdoor lighting, please let me know. If I do not know the answer, I will find the answer.

Joanne Kendrick

Chair, Keep Sedona Beautiful Dark-Sky Committee

Chair, Big Park/Village of Oak Creek Dark-Sky Committee

kbsedonadarkskies@icloud.com

KSB Gratefully Acknowledges New Business Sponsors

With a reminder to all KSB members to patronize our sponsors whenever possible, Keep Sedona Beautiful welcomes this new sponsor:

BELL ROCK (\$250)



Alpha Beta Gamma Wealth Management is about creating financial strategies to protect your future. They take pride in the options and services they offer their clients. As a local advisor, Judith Reed is available to assist you with recommendations designed for your future benefit. She can be reached at 928.200.4026 or jreed@abgwealth.com.

MEETING SPACE REMODEL IS COMPLETE

Keep Sedona Beautiful (KSB) has finished a remodeling project assisted by local interior designer Lisa Snowden owner of Snowden Design. Lisa generously donated a significant amount of her time to work with KSB on this project. The project covered both the KSB meeting room and the smaller conference room. The top-to-bottom project included replacing all lighting and fans, repainting walls, replacing old single pane windows with energy efficient double panes, recarpeting, replacing old wooden room dividers, and procuring new chairs. KSB also replaced our aging audio-visual equipment.

Our rooms now seem significantly larger, brighter and more contemporary. With improved lighting, ventilation and chairs, the space is also much more comfortable.

The greater Sedona area has few options for affordable meeting space for organizations and groups that lack their own facilities. This remodel brings our rentable space up to the standards of costlier facilities especially those available through local area hotels.

We would like to call out the significant generosity of Sedona Home & Design Center who donated the labor for installation of carpet. Top Coat Painting discounted the labor needed to repaint our walls, and Baldovin Electric discounted the labor needed to replace lights and ceiling fans. The Glass Company from Cottonwood supplied bathroom mirrors at a discount. We also wish to thank the following local vendors for their service: Sedona Window & Doors replaced windows, Window Wonders supplied the blinds, and Wired-up Systems installed new AV equipment. We obtained the new room divider panels from Edmarco in Tempe, and procured lighting from The Lite Company from Flagstaff.

We invite you to check out the remodeled Pushmataha Center by attending a Speaker Series presentation, normally held on the second Wednesday of the month from 5:30 – 7:00 pm at 360 Brewer Road in Sedona. Keep an eye out for announcements of upcoming presentations.

For information about renting our building, please click [here](#).



Before



After

ERASE YOUR CLIMATE IMPACTS IN 10 MINUTES

By Darcy Hitchcock

It's the start of the tax season when we all compute what we owe the government. Why not also compute your household debt to the climate? It'll take about 10 minutes to wipe out your entire annual greenhouse gases, and I bet it will cost a lot less than you think.

Solar panels, changing your diet, buying an electric car, all those things are great. But they might take a little time. But you can buy carbon offsets to eliminate your carbon impact today. Calculate your carbon emissions from last year and donate toward a certified carbon offset project.

I just did it for my household and it cost my husband and me \$68. And that was for the year. We have solar panels and one electric/hybrid car so we have a fairly light footprint but do have a gas fireplace and stove. And the biggie, we flew to Europe. It might cost your household a couple hundred dollars, tax-deductible if you itemize charities. Isn't it worth it? With Arizona getting hotter and drier, we owe it to future generations.

Step 1: Estimate your household greenhouse gases. This EPA [carbon calculator](#) for households will ask you the number of people in the household, how much you pay for electricity and gas, and how much you drive (remember to include rental cars). If you traveled by air during the year, it may be easier to use the [CarbonFootprint.com](#) calculator since it includes a tab to estimate air travel emissions. Whatever method you use, you should end up with metric tons. If the

calculator produced pounds of greenhouse gases, divide by 2205 to get metric tons.

Step 2: Choose and pay for a carbon offset project. A carbon offset is basically where you pay someone else to reduce their greenhouse gases by the amount you generated. Projects generally cost around \$10 a metric ton. I like Cool Effect because you have a choice of projects and they are third-party certified, meaning you get what you think you're buying. Click [here](#) to visit their site.

You can find other certified offset brokers at this [link](#). Make sure your carbon offset is certified, and if you want to write off the expense, that the provider is a US-qualified charity. If you want to learn more about carbon offsets, the National Resources Defense Council has a nice explanation at this [link](#).

Step 3: Tell your friends. We need to make paying for our carbon emissions a social norm. Got your flu shot? Paid your taxes? Offset your carbon emissions?

We don't have to wait for governments to act. We don't have to wait for renewables to be phased in. You don't have to buy an electric car today. We simply need to pay for the climate impacts our lifestyle is causing now. In the grand scheme of your household budget, it's probably the equivalent of one latté each week. I'm willing to make this an annual charitable donation to the planet. Are you?

VOLUNTEER DAY

Mark your calendar to join KSB and the Forest Service for a volunteer trail day on Saturday, March 16, 2019, 8:30 am – 12:30 pm. Partner with the Forest Service and other volunteers to help construct new trails in the Western Gateway.

You should wear long pants, a long sleeve shirt, sturdy boots, and work gloves. Hard hats will be provided unless you bring your own hardhat or biking helmet. Tools will also be provided. Be sure to wear sunscreen, bring snacks and plenty of water.

We will be working in the Western Gateway/Girdner Trailhead area. Closer to the event, we will update you with specifics.

This is a great way to contribute to our community, exercise outdoors in our beautiful red rock country, and enjoy the company of your friends and neighbors.



© SUSAN MURRILL

GOINGZEROWASTE.COM | 10 STEPS TO REDUCE WASTE IN THE HOME

By Kathryn

COMPOST:

Starting a compost bin is one of the best things you can do for the environment. 25% of everything Americans throw out is compostable, and 16% of methane emissions are from organics unable to decompose in landfills.

Starting a backyard compost is easy. Even if you're bad at composting, it's better than not composting at all.

If you aren't up for the task see if you can bring it to a farmer at your farmers market, a community garden, or even a local composting service. Composting service typically doesn't cost more than \$20 a month.

REUSABLE BAGS:

Reusable bags are for more than just groceries! Use them for all of your purchases from the pet store to the home improvement store.

Before you leave your house, ask yourself if you'll need a reusable bag. If you're on foot, look for a small foldable bag you can keep in your pocket or on your keychain.

If you'll be driving, train yourself to keep your bags in your trunk. Get in the habit of putting them back in the trunk right after unloading them in the house that way no matter where you are – you'll always be prepared.

STOP JUNK MAIL:

Seriously. You don't want it. The trees don't want it. Nobody wants it. You can call places to stop it, use online resources or put a handy little sticker on your mailbox. It's been the perfect thing to stop junk for me.

PHASE OUT SINGLE-USE PRODUCTS:

Paper towels, tissues etc. Paper towels can be replaced with rags. Tissues can be replaced with handkerchiefs. And, make better choices when it comes to toilet paper.

I love my bidet attachment. It doesn't eliminate toilet paper, but it has reduced our consumption by 60%! To avoid the plastic wrapping you can buy rolls wrapped in paper, preferably unbleached. You can find this at an office supply store or Amazon.

DIY CLEANING PRODUCTS:

Make your own cleaning products. I have two recipes for simple all purpose cleaners I use all over the house. For more heavy duty jobs, check out my tub scrub recipe.

Or if you prefer to let a professional handle it, I can highly recommend Fillaree. There's a great refill program to keep things zero waste.

DIY BEAUTY PRODUCTS:

Try your hand at making your own beauty products. It's so simple to make mouthwash, toothpowder, even your own lotion! Even if you don't want to DIY, you should look into switching to organic alternatives.

I've struggled with my skin for a long time. I've tried Proactive, Arbonne, and Rodan+Fields, and they have all taken their toll and never resolved the problem. My skin started clearing up after I stopped using them. Now, I use a simple cleanser* and moisturize with this homemade vitamin e balm or this lotion.

I also love to make my own face masks. Check out my clay mask and green tea mask.

USE MULTITASKERS:

Look for products that pull double duty. The fewer products you buy or make, the fewer ingredients you'll need and the fewer resources you'll use.

You don't need something for each individual task. Why make eight different cleaners when one all-purpose cleaner will do most jobs? Why make 5 beauty products, when you can use one product for five uses?

For example, I love this vitamin e balm. You can use it to moisturize the ends of your hair, body lotion, lip balm, condition wooden spoons and cutting boards, as well as a makeup remover.

NO BOTTLED WATER:

Quit paying a 280,000% markup for bottled water. There are so many filter options available to you. Britta pitchers, soma, attachments to your sink, and charcoal sticks.

If you're really lucky, the fridge does all the work for you. Many fridges have filtration systems already set up, just don't forget to change out the filter once a year.

KEEP IT REAL:

Keep it real around the dinner table. Use cloth napkins, real plates, and real cutlery. You eat three times a day. Which means you can make a huge impact with your choices three times a day.

BE CONSCIOUS:

Be a conscious consumer. Try to buy second hand. Try to buy things in the store without unnecessary packaging. Try to buy food from local farmers. Try to buy food in bulk without packaging. Try to avoid plastic.

Think about the before life and the afterlife of each product you bring into your life. How did it get to you and where is it going after you're through with it.

With being a little more aware of your purchases and phasing out single-use products, you'll reduce your waste by almost 80%!

Upcycle your trash can into a flower pot because you won't be needing it much longer! How are you reducing your waste in the home?



JOIN/RENEW

Keep Sedona Beautiful
Environmental Stewards Since 1972

Keep Sedona Beautiful, Inc. is a 501(c)(3) organization.
Contributions are tax deductible within the limits of the law.

Please print this page and mail it along with a check for your membership

dues to: Keep Sedona Beautiful
360 Brewer Road
Sedona, AZ 86336-6012

NAME(S): _____

MAILING ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

PHONE: _____ **EMAIL:** _____

<input type="checkbox"/> Individual	\$35	<input type="checkbox"/> Protector	\$500
<input type="checkbox"/> Family	\$50	<input type="checkbox"/> Preserver	\$1000
<input type="checkbox"/> Promoter	\$100	<input type="checkbox"/> Steward	\$2500
<input type="checkbox"/> Conserver	\$250	<input type="checkbox"/> Sustainer	\$5000

(KSB is an environmental organization. To conserve paper, ink and other natural resources, and to reduce our carbon footprint, we communicate electronically whenever possible.)

☐ I prefer to remain anonymous in public membership lists

☐ I am interested in volunteering. Please contact me.

Keep Sedona Beautiful, Inc.

2019 BOARD OF OFFICERS

Bill Pumphrey, President

Mike Yarbrough, Executive Vice President

Jo Anne Van Derveer, Secretary

Abbie Denton, Treasurer

2019 TRUSTEES

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K E E P S E D O N A B E A U T I F U L
360 BREWER ROAD, SEDONA, AZ 86336

INVITATION TO OUR MEMBERS:

If You Care About the Beautiful Nature that Surrounds Sedona, THEN IT'S YOU WE ARE LOOKING FOR!

Put your special volunteer talents to work for the greater good of Preserving the Wonder™!

www.KeepSedonaBeautiful.org or call KSB at 928-282-4938



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THANKS TO KSB's 2018 BUSINESS SPONSORS WHOSE FINANCIAL SUPPORT HELPS US TO MAKE A DIFFERENCE

