



Northern Arizona Environmental Conference
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Friends of the Verde River is preserving one of the last flowing rivers in the American Southwest.



The Verde Watershed

Size: 6,624 sq mi

Population: 153,000

Cities: 13

Counties: 4

Wild & scenic rivers: 2

Water supply for over
two million people



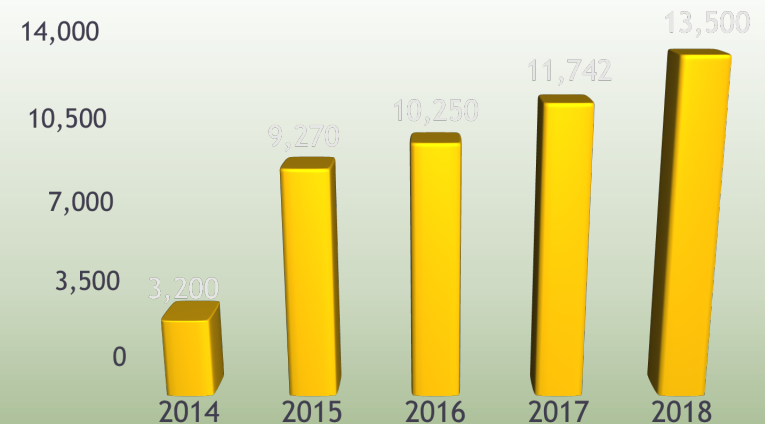
Verde Watershed Restoration Coalition

- 230+ Private Landowners
- Local Municipalities, State and Federal Agencies
- Other Local Partners
- Over 9,000 acres invasive plants treated & removed



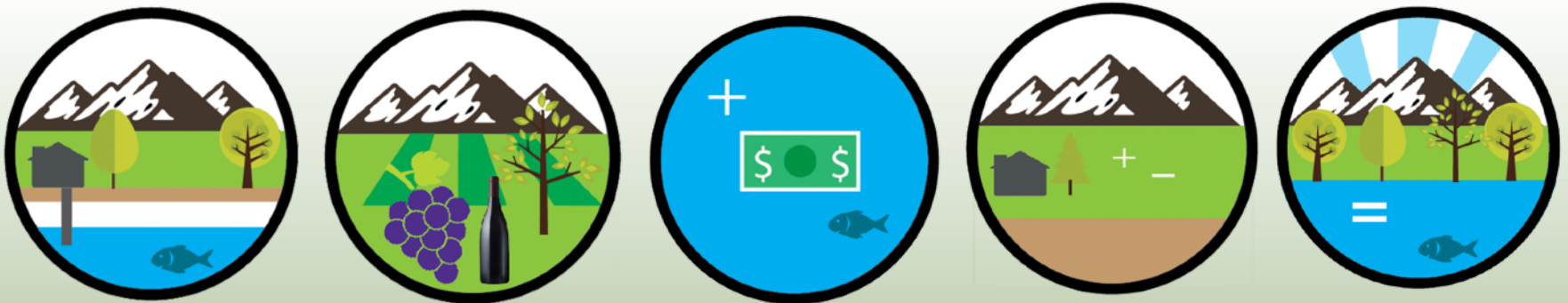
Conservation Business Partners

- 50+ local business conservation partners
- \$56,000 granted to conservation & education projects since 2014



Verde River Exchange

Provides a mechanism for groundwater users to “offset” the impact of groundwater pumping on the river



Verde River Exchange

- Local business credit buyers: 4 in 2017; 7 in 2018
- ~21 acre-feet (~6.8 million gallons) of water offset since 2016





Community Engagement

- 10-mile race & 5-mile fun float
- March 16th
- 7th year





Verde Valley
Birding + Nature
Festival

Community Engagement

- Birding & Natural History
- Family Day
- April 25 - 28
- 20th year





Coming up in October

- Verde Watershed Report Card
- Wild & Scenic River Festival
- State of the Verde Watershed Conference



WE ALL ♥ RIVERS

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VERDERIVER.ORG