

Dedicated to Victor Jara and his song A Desalambrar. Tear down the fences...

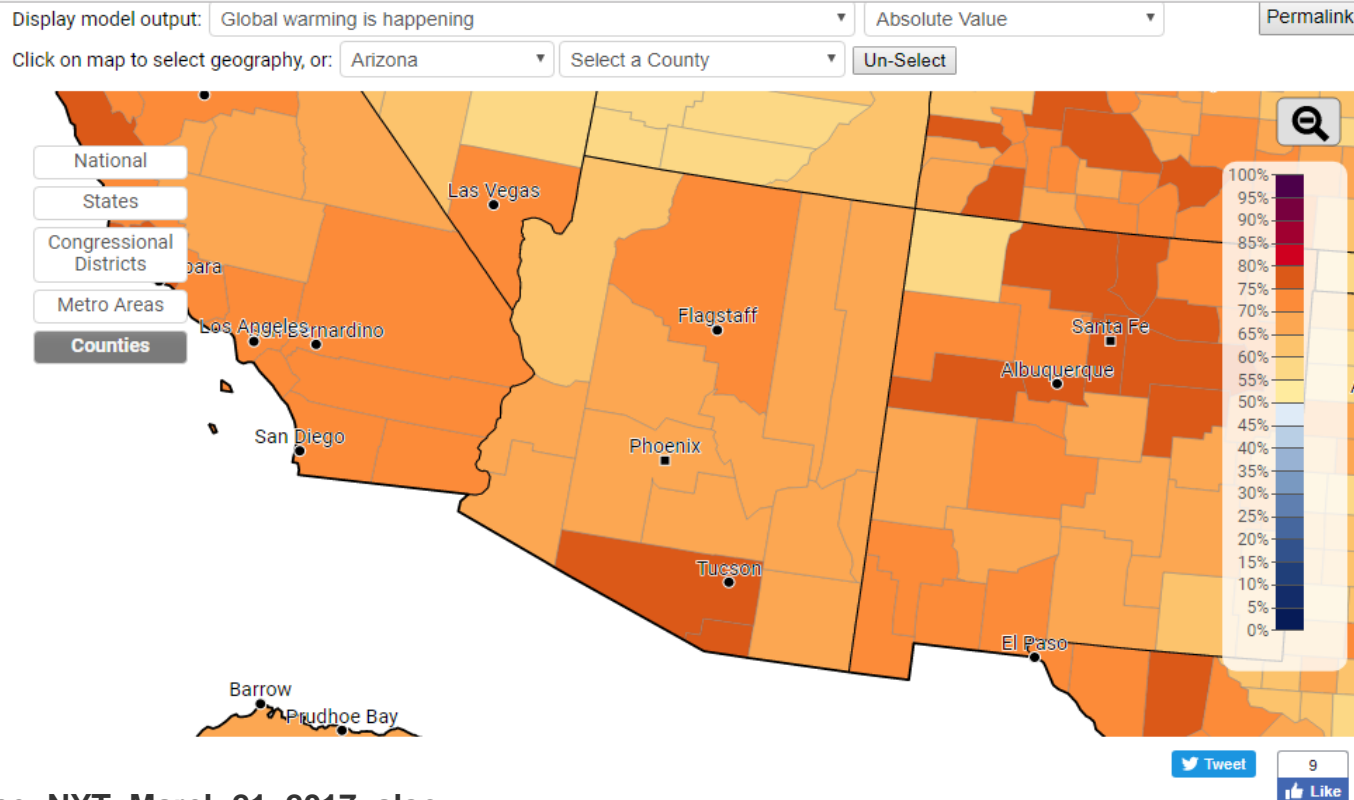


Building the Grassroots, Why and How?

How is climate change awareness “fenced” in?



1a. Estimated % of adults who think climate change is happening, 2016, by county.



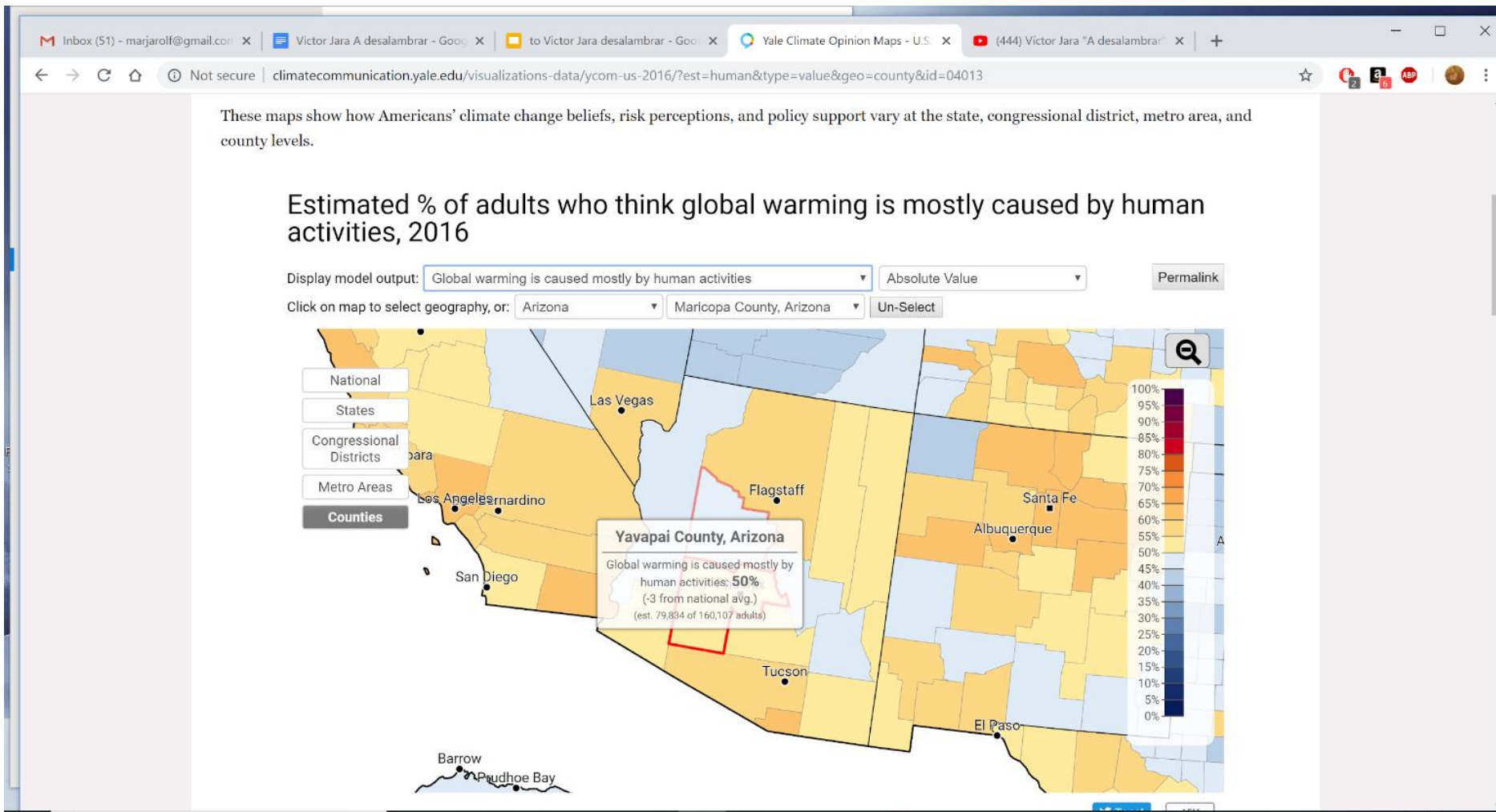
Source: NYT, March 21, 2017; also

<http://climatecommunication.yale.edu/visualizations-data/ycom-us-2016/>

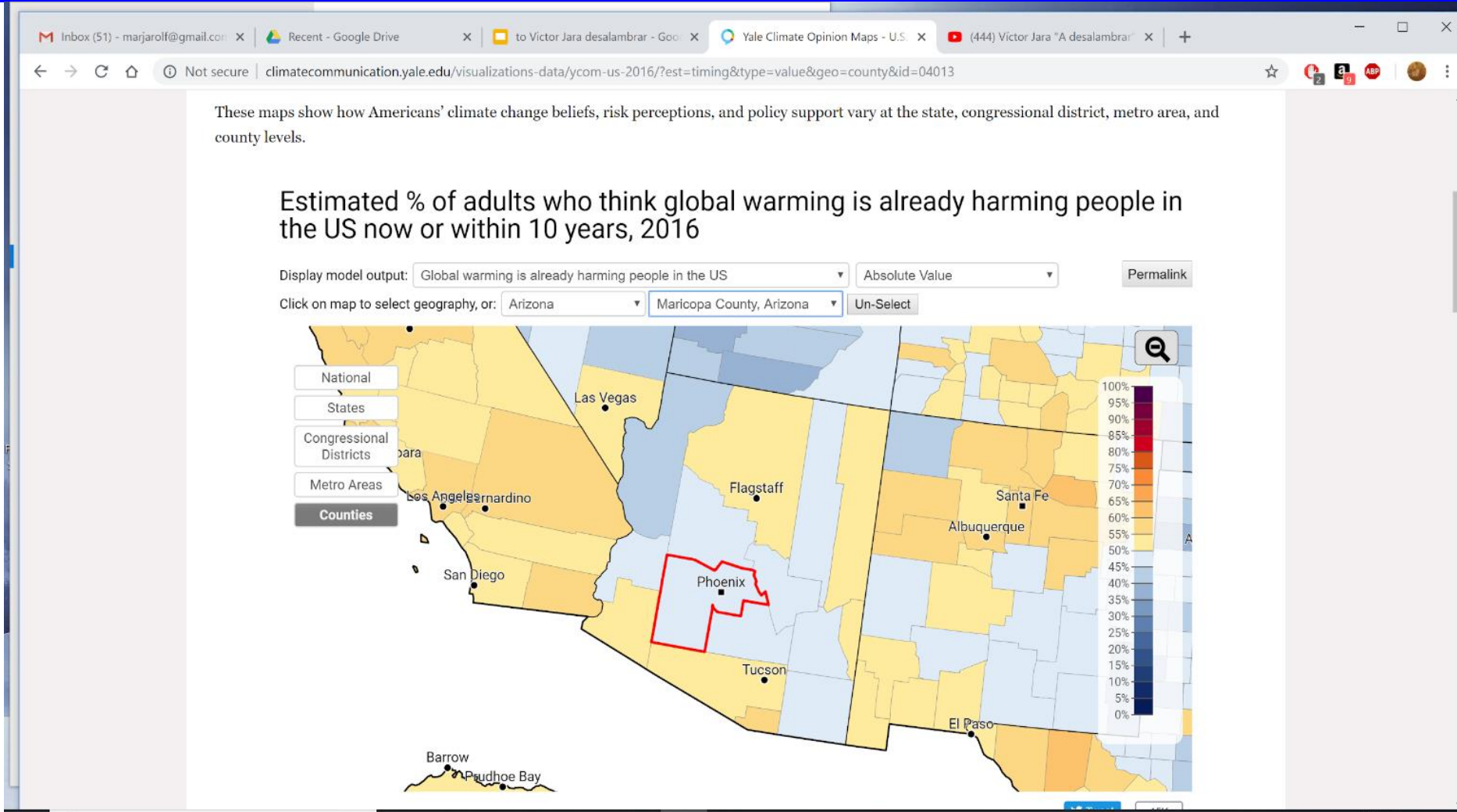
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8:30 AM
4/11/2018

1a. Estimated % of adults who think climate change is human caused, 2016, by county.



1c. Estimated % of adults who think global warming is harming people in the US, 2016, by county.

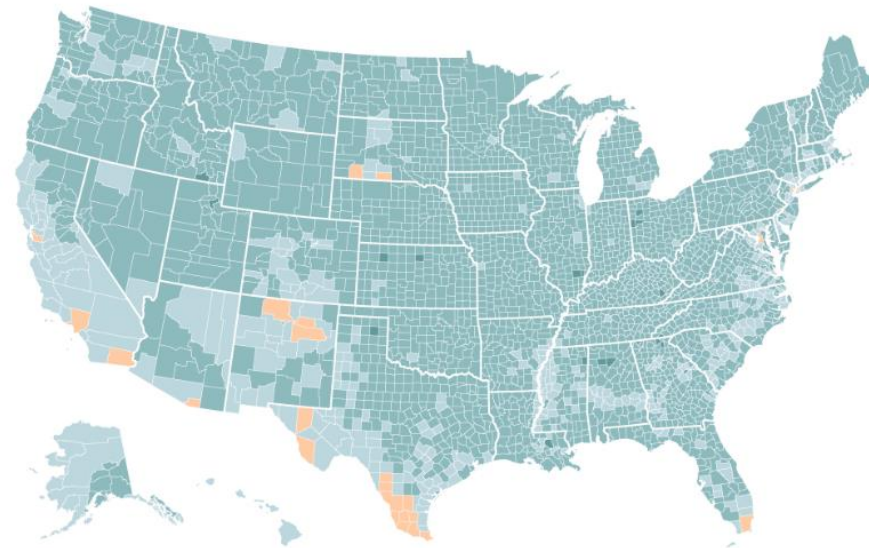
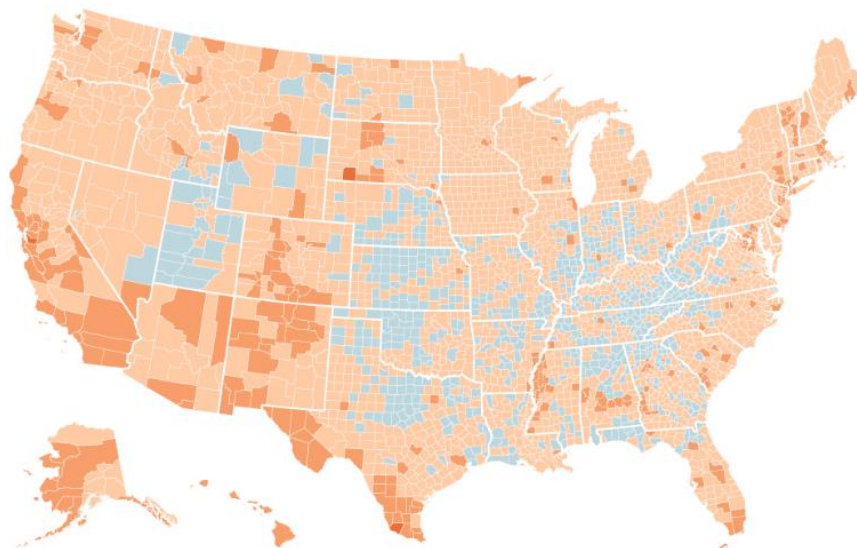
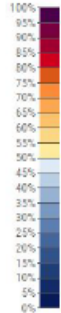


1c. Understanding climate change

Most people think that climate change will harm Americans, but they don't think it will happen to them.

Source: NYT, March 21, 2017; also <http://climatecommunication.yale.edu/visualizations-data/ycom-us-2016/>

Global warming will harm people in the United States Global warming will harm me, personally
Percentage of adults per county who think ...



1. Conclusion: The CC fences to tear down

a. Our understanding has been restricted.

--a few know

--many “know” but do not understand.

To tear down the fence here is to remove the obstacles set up AROUND doubt, not wanting to know, not taking responsibility.

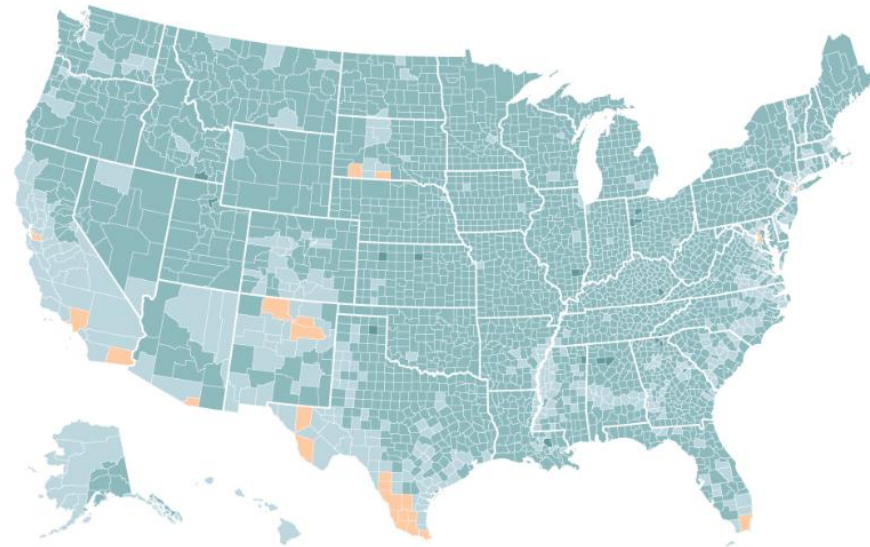
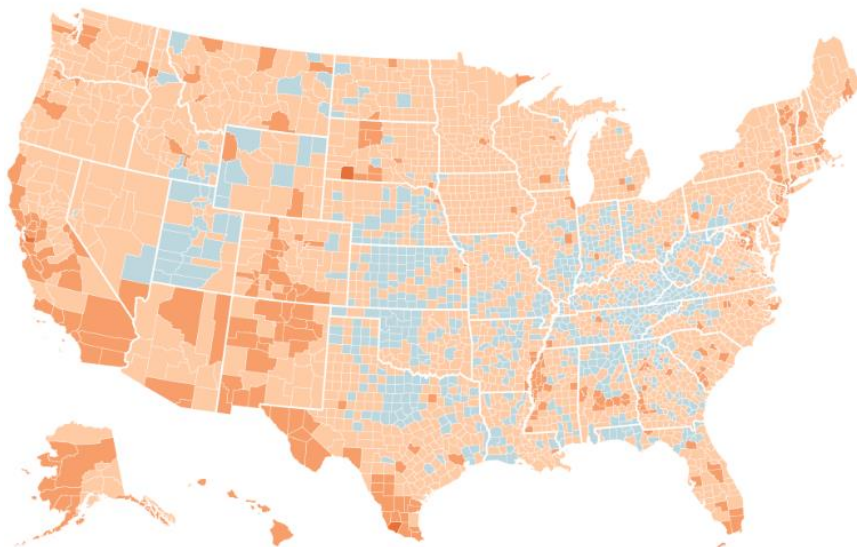
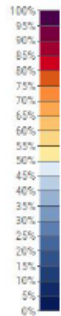


1d. Lacking in sense of urgency

Most people think that climate change will harm Americans, but they don't think it will happen to them.

Source: NYT, March 21, 2017; also <http://climatecommunication.yale.edu/visualizations-data/ycom-us-2016/>

Global warming will harm people in the United States Global warming will harm me, personally
Percentage of adults per county who think ...



1. Conclusion: The CC fences to tear down

b. Understanding barely leads to action especially major action/legislation at local, county, state, national levels.

Personal example: I fly in an airplane once a year, I forget my shopping bag, I eat meat...The collective action is worse.



1. Broader need: The CC fences to tear down

Barred in our understanding and then stifled in our action. This is a perception issue...

These are fences that must be torn down



2. What can we do?



2. Grassroots! No people power, no change.

Major goals:

- Shift public perception
- Organize residents.



Act on Climate Change

NOW

We need greater mass awareness and we need movement muscle.

Expecting mere public opinion disconnected from grassroots organizing to result in political action is like trying to drive a car with the transmission in neutral.

**Get In Gear!! Organizing at the gr
is the way out!**





**Tearing
down
the
fences**

NAZCCA's mission is to tear down the obstacles to understanding and action on climate change, and to do so at the grassroots. N. Arizona is the focus.

Our mission:

INFORM and EMPOWER
around Climate Change



**Tearing
down
the
fences**

Is it So Difficult to Tear down these fences?

**Saul Alinsky asked if he would like to go to heaven or hell,
he answered hell, because it would be easier to organize
there...**



**Tearing
down
the
fences**

Is it So Difficult to Tear down these fences?

We have no choice

The urgency of action and the seriousness of the eminent catastrophe requires we do not squabble with each other. Let us reach out together.



**Tearing
down
the
fences**

A basic perspective to the need to tear down these obstacles

It does not matter who is in power. What counts is the grassroots, especially to slow climate change.

5b. N AZ Climate Change Alliance - What we've done in 24 months

- Sought cooperation with climate and environmental groups in Flag, Sedona, Cottonwood starting in Prescott--lots more to do
- Tabled/petitioned at dozens of events across the region. totals to date: 4500 sigs in Flag, 1450 in Sedona, 400 in Cottonwood. Contacted some 10000
- Worked on the 127 Yes. Distributed some 10000 flyers.
- Co-hosted educational events, talks, +200; this Jan, 30 events from talks, to knocks, to trainings.
- Supported strong CAP
- Worked with faith groups, or in schools spreading cc awareness
- Local 501 c3 , hired 2.



A basic perspective. We must help each other. Not a zero sum game.

Our coming activities in N. Arizona

1--talks

---speakers bureau of 18 plus

---films showings

EVERY non partisan political GROUP is invited to co-sponsor with goal, activate the choir and reach beyond choir.



N AZ Climate Change Alliance We must also unite and help each other. Not a zero sum game.

2. Walks and knocks. Petition and invites to talks.

Every group is invited to knock with us as cosponsors.



The non-legally binding petition with a goal to call citizens together to hold politicians accountable on cc.

Petition to local, state, and national leaders in Arizona

Climate change is a serious problem in Arizona that requires action on many fronts and political levels. We support measures including strong climate action plans, a transparent national carbon fee/dividend policy, and incentives for energy efficiency and solar and wind power in schools, homes, and businesses. Dealing with climate change can create jobs, protect health and life, and raise household incomes.

Name (please print)	AZ	ZIP	Telephone	Email	Options
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Act on Climate Change

NOW

NORTH ARIZONA CLIMATE CHANGE ALLIANCE

In honor of Victor Jara

<https://www.youtube.com/watch?v=ppcqWpZUrK4>

A

desalambrar

Let's Be Free ((Better, cut the wire or
tear down the fences))

I ask those who are present,
if they haven't thought about
that this land is ours
and not that of those who have more.

I ask, if about the land
you will never have thought,
'cause if the hands are ours,
it's ours that which they give us.

Tear down the fences, tear down the fences,

'Cause the land is ours,

it's that of Pedro, Maria, of Juan and José.

...

Tear down the fences, tear down the fences,

'Cause the land is ours,

it's yours and his,

it's that of Pedro, Maria, of Juan and José.



Yes, we will tear down the fences to bring the change we need!

Why is the grassroots a crucial, paramount force to slow climate change?

1. Victim of cc and beneficiary of slowing cc
2. Absolute majority
3. Cannot be easily subverted
4. Able to hold tree tops accountable
5. Can propel sweeping, deep changes

The gr perspective: Our creeky democracy works--but slowly. Ordinary people coming together can do extraordinary things including slowing and reversing climate change.

