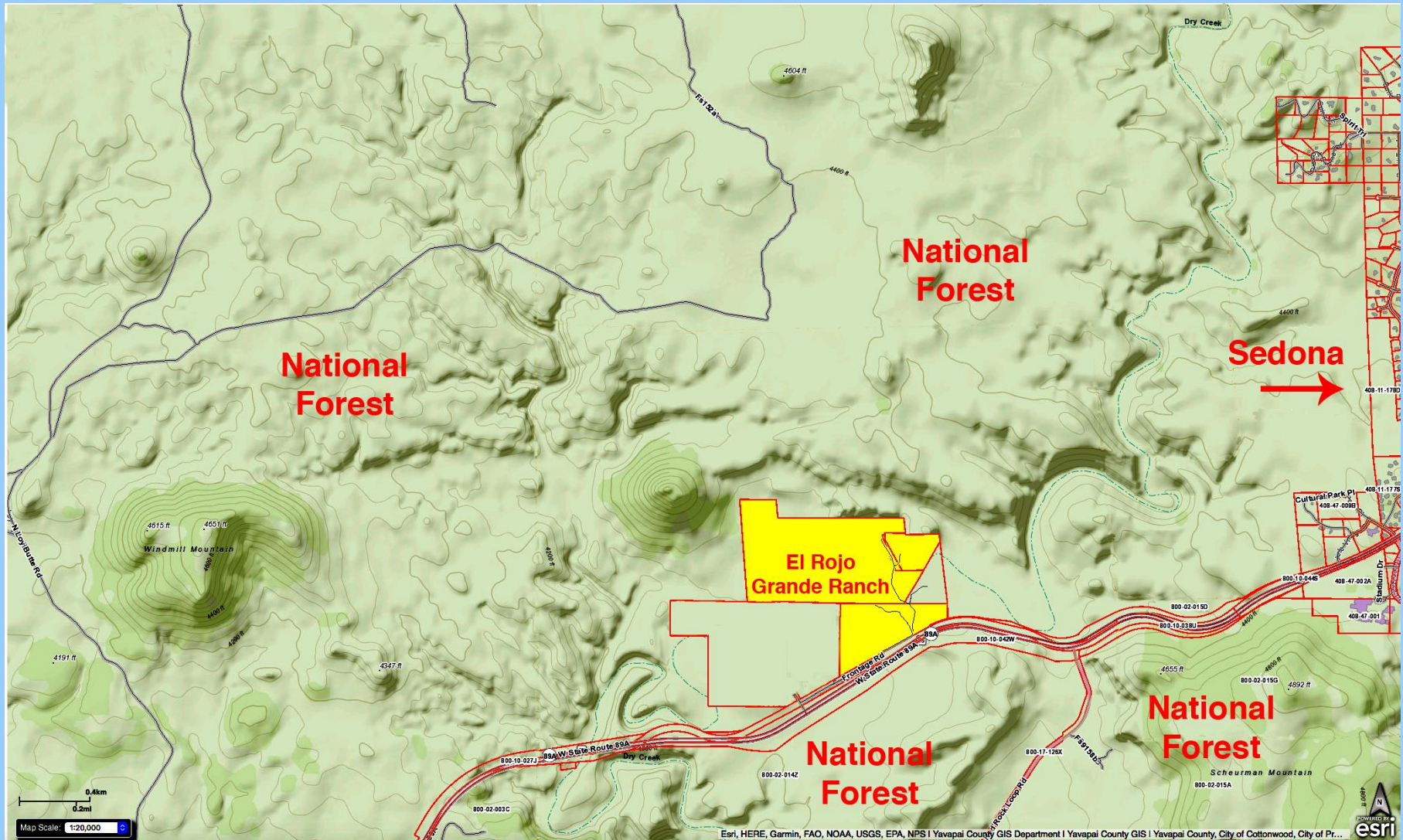


Save Big Red!

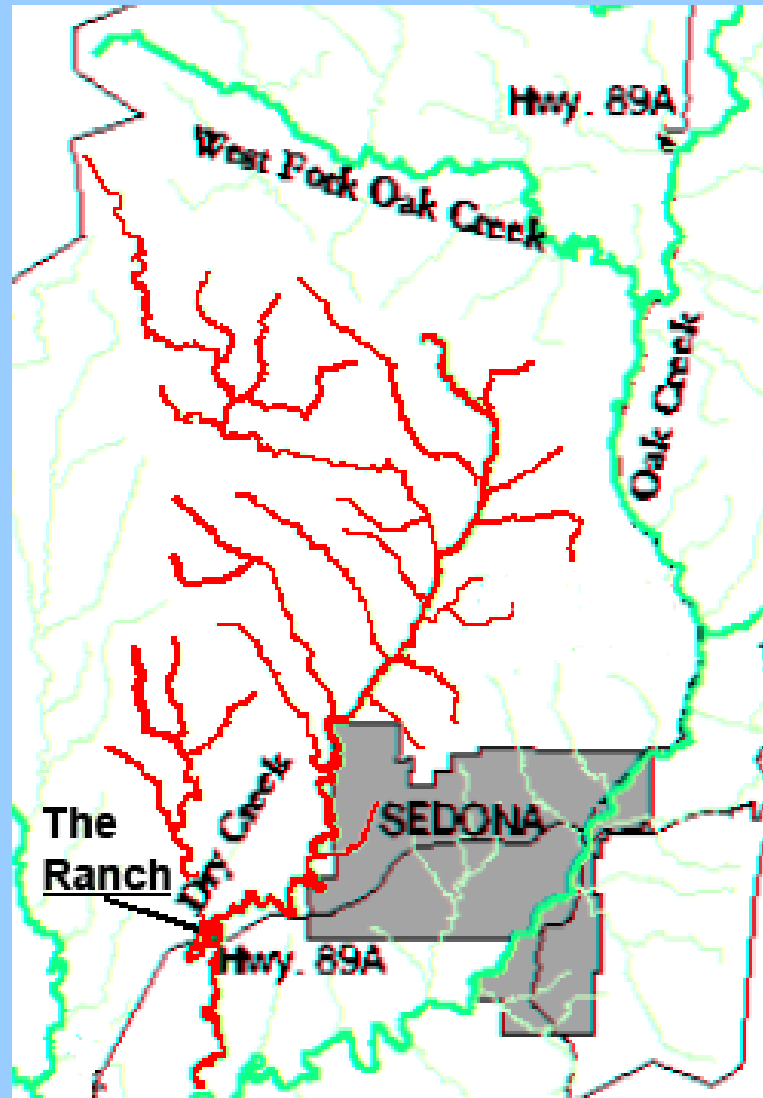
El Rojo Grande Ranch



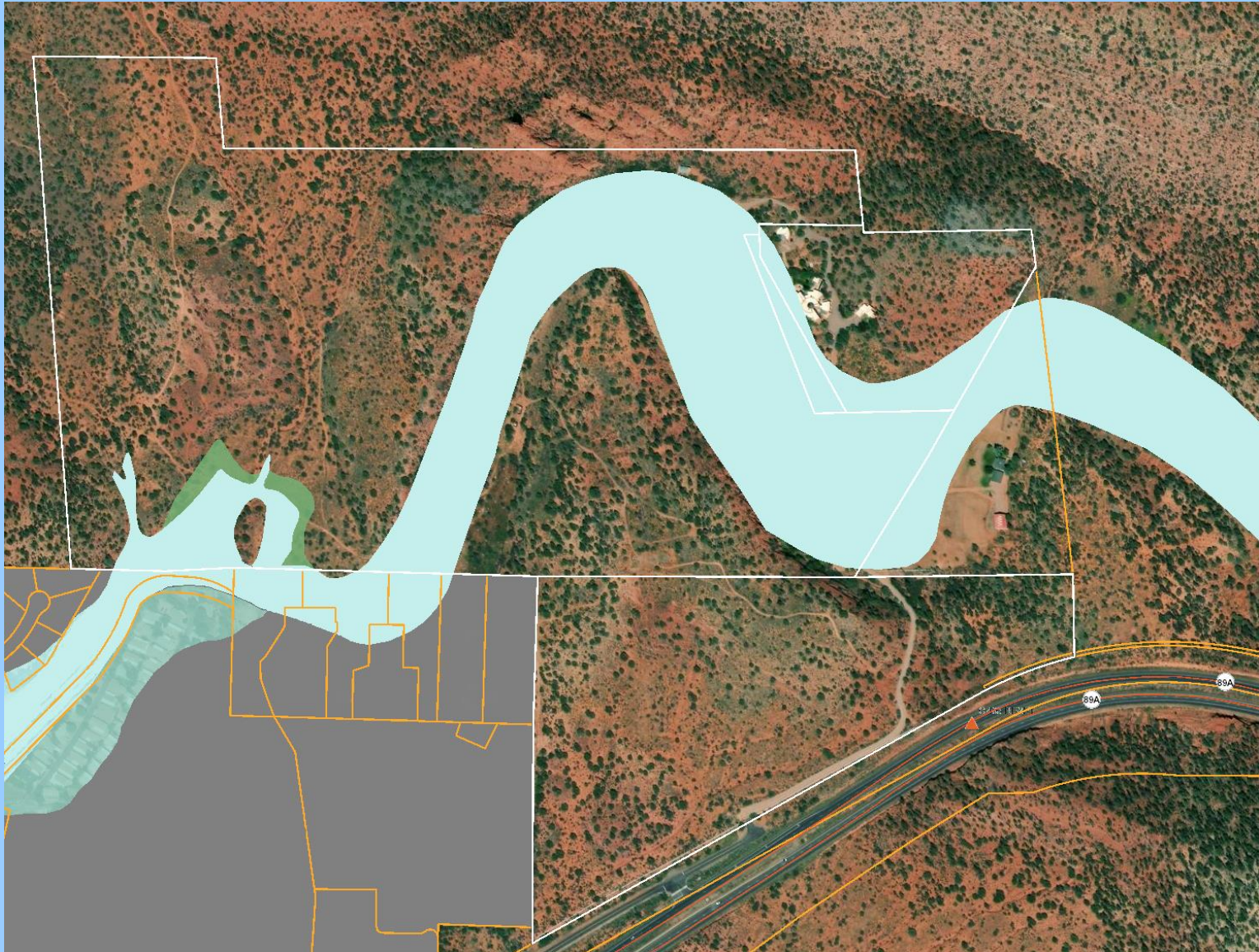
Where is the Ranch?



The Dry Creek Watershed



Riparian areas of the Ranch



History

- Karin and Jim Offield developed the property into a horse ranch, with public access for trail rides into the National Forest behind the ranch.
- They opened the ranch for community outdoor events.
- In 2005 they sold the Ranch to Hills Brothers Heirs

Most of the Ranch
is still pristine today



El Rojo Grande Ranch is a **microcosm** of the Sedona area

- A wide diversity of species because of its **many ecosystems and habitats**:

Mountain

Canyon

Riparian

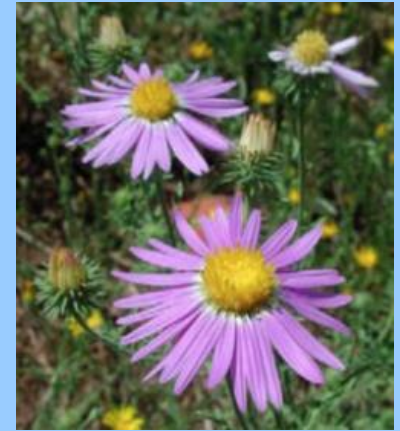
Chaparral



NAU's 2014

Plant and Animal Study

- 15 species of trees
- 27 species of shrubs
- 5 species of cactus
- 44 species of grasses
- 157 species of wildflowers
- 83 species of birds



ELS is currently in escrow
to purchase the Ranch

What is ELS proposing to do with the Ranch?

- **Rezone** the property for high-density **commercial** development.
- Build a **Mobile home park**, with **650 sites** with a density of **12 sites per acre**.

The ELS Proposed Site Plan

Black areas = Bulldozed areas



Construction will involve...

- **Removal** of virtually all native trees and vegetation, and eviction/destruction of the wildlife
- **Leveling of the land** + pouring of concrete footings at each of the mobile home sites
- **Sewage treatment** plant adjacent to the creek. (Site has been **moved** after recent flood)
- **Construction of 2 massive bridges** across the creek. (Potential **dams** during heavy flows)

What can you do?

- Email a **Statement of Opposition** to Tammy.dewitt@yavapai.us
- **Attend** the Board of Supervisor's hearing on **Feb 20th** at **9:00 AM** and **make your voice heard**
- The **Supervisors** will make the **Final Decision** at the **end of that hearing**.