

KEEP SEDONA BEAUTIFUL

ENVIRONMENTAL STEWARDS SINCE 1972



KSB is a 501 (c) (3) charitable organization

Preserving the Wonder™

February 16, 2021

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Our Featured Business Sponsors for this Month

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keeping Sedona beautiful!



Denton Accounting

Greetings!



Recycle efforts remain challenging, at best, as our throw-away society becomes more careless. Couple that with misappropriation of funds (taxes collected) and it becomes a steep, uphill climb. Image from Global Water Forum.

Sign a Petition to Reappropriate Funds to Support AZ Recycling

As part of a project to identify how to reinvigorate Arizona recycling, given that many municipalities have been forced to curtail their recycling efforts due to lack of funding, researchers have recently found that the real problem is misappropriation of funds collected.

Arizona has been collecting the **landfill disposal fee (A.R.S. 49-836)** without properly appropriating the funds collected. Half of the money (millions) raised through this fee is intended to finance the **recycling fund (A.R.S. 49-837)**, which provides cities, nonprofits, and industry leaders with grants that promote recycling. Cities are one of the main contributors to these landfill fees, but it's become apparent that they are paying into these funds without getting the support they are meant to provide. Policymakers are diverting this money elsewhere instead of using it to help municipalities start and/or innovate their recycling programs.

Why is this important? With the implementation of China's "National Sword" policy in 2018 that banned the import of 24 types of waste, the U.S. has had to adjust in different ways. China had been the primary importer of our recyclable materials. For Arizona, it left municipalities scrambling to manage increasing recyclables and no options to manage or send this

JODY M SMITH
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Jody Smith Creations



Pink Jeep Tours



Mike Koopsen Photography



Villegas Landscape



Nationwide Pack & Ship

waste. Municipalities have had to reduce services or halt recycling programs altogether.

Keep Sedona Beautiful asks you to consider signing a letter to the Arizona state legislature, requesting that they fully finance the recycling fund so that municipalities can reinvest in their recycling programs throughout the state. You can access the letter and sign it here:

<https://forms.gle/y8uAHQyvU8YUd6zdA>.

After signing, please feel free to share this with others who you believe would support this effort.



KSB Kickstarts Pilot Test Program

Volunteers Needed to Evaluate Non-Toxic Herbicide Effectiveness

KSB is kickstarting a pilot test program to evaluate the effectiveness of a non-toxic weed killer and needs volunteers to provide feedback. If you are interested in participating, KSB would provide the product free of charge and an evaluation form to return. This pilot program could provide the catalyst toward reducing glyphosate herbicides from our local environment.

NOTE: Supplies are limited and volunteers will be chosen on a first come first serve basis. Please respond by emailing ksb@keepsedonabeautiful.org by Monday, February 22, 2021.

KSB is the lead partner in the Sedona Sustainable Tourism Plan (SSTP) Environmental Tactic A4.7 which states:

"Eliminate pesticides and herbicides (long-term goal) Encourage businesses and residents to eliminate the use of pesticides and other chemical products that may negatively impact the environment."

KSB will provide one gallon of **Natural Armor Weed and Grass Killer**, including the hose and spray nozzle. Click the link in the previous sentence to obtain the product description and application directions. Your responsibility is to use the product, adhere to the application instructions, provide before and after photos and provide feedback on an evaluation form. The trial period is decided by you and may begin as early as March or as late as mid-May. Effectiveness is determined by moisture, temperature and direct sunlight. Only use this product on the application area to avoid contamination.

LOREN CUNNINGHAM, CPA
928-526-8442



Greer's Mortuary



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Country,
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And

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Compiled feedback will be publicized through SSTP partners and KSB.



Love the work that KSB does?
Tell the world!
Help us earn our 2021 Badge

You have an opportunity to help us make an even bigger difference in our community. **GreatNonprofits** -- the #1 Source of Nonprofit Stories and Feedback -- is honoring highly regarded nonprofits with their **2021 Top-Rated List**.

Won't you help us boost visibility for our work by posting a brief personal story of your experience with us? All content will be visible to potential donors and volunteers.

It's easy and only takes 3 minutes!

Go to <https://greatnonprofits.org/org/keep-sedona-beautiful> to get started!

KSB Gratefully Acknowledges
Our Courthouse Butte
Business Sponsors

This Month



Mike Koopsen Photography

Mike Koopsen has always been passionate about the natural world and the beauty that surrounds us.

Seeking out the awesome beauty of nature brings with it the adventure of exploration and the wonder of seeing things in a special light. Mike's award-winning images have been published in books and magazines, as well as newspapers, and have been used in many brochures, videos, and web sites.

Mike hopes his images will inspire others to seek out a richer, more personal connection with nature, and increase everyone's awareness of the fragile and precious nature of our environment and the need to protect it so future generations can enjoy the wonder he has been blessed to experience.

www.MikeKoopsen.com
928.853.0335

***KSB greatly appreciates the support
Mike Koopsen Photography has given us.***

KSB's decades of leadership in protecting the quality of Sedona's scenic assets and by Preserving the Wonder™ of Sedona for generations to come, has been and will always be good for Sedona's citizens, visitors, and "Good for Business".

**Please support those businesses
who support keeping Sedona beautiful!**

Visit the KSB website for a complete list

<https://keepsedonabeautiful.org/business-sponsor-list-sp-106614745/>