

**For more Information:
Keep Sedona Beautiful, Inc. (928) 282-4938**



**Artists, Celebrities and Good Places to Drink
KSB Virtual Speaker Series on Wednesday, March 10**

Keep Sedona Beautiful is pleased to host its *Preserving the Wonder*[™] Speaker Series webinar on Wednesday, March 10th at **5:00 pm**. This month's "virtual" guest is Lisa Schnebly Heidinger, an Arizona native and great-granddaughter of Sedona and T.C. Schnebly, who gave the early settlement along Oak Creek its name. Lisa Schnebly Heidinger has been collecting and sharing stories of Arizonans with a wide audience, and she will share some of those stories on March 10th.

During her 35 years in print and broadcast media, Ms. Heidinger discovered that "journalism is history on the fly," and that "the past informs the present." She loves discovering bright bits of Arizona history that combine with other bits to make kaleidoscope images, sometimes surprising and always interesting. Ms. Heidinger has honed the craft of sussing out what's compelling and sharing stories in newspaper, radio, television, magazines, editorial columns and books. Please visit the KSB website, <https://keepsedonabeautiful.org/speaker-series-2/> for details and to participate from a link on the site.

Now working on her 11th and 12th books concurrently about aspects of her cherished native state, Ms. Heidinger serves on the Arizona Trail Board of Directors and the Rural Activation Innovation Network Board of Directors, and she is an NAU President's Associate.

Keep Sedona Beautiful's monthly *Preserving the Wonder*[™] Speaker Series focuses on presenting a diversity of programs relevant to the unique environment of our region. Keep Sedona Beautiful, Inc. is a nonprofit organization that, by acting through the stewardship of its members and volunteers, is committed to protecting and sustaining the unique scenic beauty and natural environment of the Greater Sedona Area, now and in the future. KSB activities range from education and advocacy to hands-on tasks such as litter lifting, as well as preserving the quality of Oak Creek and maintaining Sedona's dark, star-studded night skies. For more information about Keep Sedona Beautiful, please visit <http://www.keepsedonabeautiful.org/>.