

KEEP SEDONA BEAUTIFUL

ENVIRONMENTAL STEWARDS SINCE 1972

KSB is a 501 (c) (3) charitable organization



Preserving the Wonder™

March 15 , 2021

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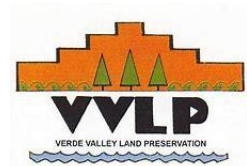


Denton Accounting

Greetings!



Keep Sedona Beautiful and the Verde Valley Land Preservation Institute Have Merged



The Boards of Directors of Keep Sedona Beautiful (KSB) and the Verde Valley Land Preservation Institute (VVLPI) have voted to merge our two organizations, including our boards, programs, and assets.

“We share a passion for preserving our natural open spaces, and know that our combined organization will more effectively function as a steward of the land,” according to Craig Swanson, KSB President.

“We are excited to join forces with KSB which will further advance our central mission of ensuring preserved open space in the Verde Valley.” said Steve Estes, President of VVLPI.

KSB has been a leader in environmental preservation in the Sedona area since 1972. We have initiated major zoning and land use ordinances adopted by the City of Sedona and the two counties that Sedona straddles, and have sponsored litter lifters, dark skies initiatives, and native plant workshops. We offer educational lectures, bestow awards for excellence in civic and environmental matters, and we continue to work for preservation of the local natural environment.

VVLPI programs have included restoring riparian habitat on Verde Valley rivers and streams, assisting the Yavapai County Planning Commission special committee to create an Open Space Subdivision ordinance, and contributing to regional land use planning such as Yavapai County's General Plan and Verde Valley Regional Plan, as well as the Prescott and Coconino National Forest Land Management Plan revisions. VVLPI also conceived, promoted and facilitated a public-private partnership to create the Cliff Rose Trail. This trail includes a safe and welcoming trail head

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Pink Jeep Tours



L'AUBERGE de SEDONA

L'Auberge de Sedona



Tlaquepaque Arts & Shopping Village



SNAP Fitness 24-7



Green Window Cleaning



Don Nelms
Farmers Insurance

facility, allowing hikers and equestrian users' access to popular open space trails on county land and diverting from unauthorized access via state trust land.

Keep Sedona Beautiful will retain our name, while VVLP activities will be continued within KSB programs and initiatives. Two board members from VVLP will join the KSB Board of Trustees: Bob Rothrock and Steve Estes. The combined energy of our two organizations will make for a more effective and wider-reaching voice for safeguarding the area's open spaces and natural environment.

KSB Gratefully Acknowledges Our Courthouse Butte Business Sponsors

This Month



L'AUBERGE de SEDONA

A Place of Possibility

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L'Auberge de Sedona is at the center of it all, inspired by this wondrous place and its power to create change. Everything is done with intention, each amenity fine-tuned to create unforgettable moments. When you journey here, the possibilities are endless.

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L'auberge de Sedona has given us.*

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