



KSB eNews Today

Celebrating Our First 50 Years

August 15, 2022



KSB HISTORY - Fostering Environmental Education

Dear Jan,

Early on, Keep Sedona Beautiful invited speakers to meetings of our Board of Trustees to educate the Board on a host of important topics, including protecting our environment. While these meetings were open to anyone, they were not primarily public events. We then began holding advertised educational sessions after our regular Board meetings. Eventually we formalized our free-to-the-public Speaker Series that continues to this day.

Geologist foresees red rocks washing away

by Chris Driscoll
Staff Writer SEP. 7 1993

Enjoy it while you can. The awe-inspiring red rocks of Sedona will be nothing more than a memory four million years from now, having been eroded away by wind and rain.

That prediction is based on the speed of erosion the red rocks have experienced in the past, Wayne Ranney told the Keep Sedona Beautiful (KSB) meeting Sept. 1.

The wind, rain, rivers and geological faults are some of the causes of the erosion that is slowly uncovering the red sandstone and pushing it farther and farther northward. Seventy million years ago, the red rocks were exposed in the Prescott area and they were totally covered up in Sedona, Ranney said.

In another 79 million years, the red rocks will be uncovered in Flagstaff and long ago eroded away in Sedona, he said.



Photo by Chris Driscoll

WAYNE RANNEY talks to members of Keep Sedona Beautiful Sept. 1 about the ever-changing geology of the Sedona area. The red-rock formations are the result of millions of years of sand and rock deposits and erosion, he said.

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Photo courtesy of the Red Rock News

Recent topics have included:

- Sedona's OHV Crisis
- Our Water – A Diminishing Resource
- City of Sedona's Efforts on Climate Action Plan
- Tribal/Indigenous Knowledge & Actions to Address the Climate Crisis
- Arizona Climate: Past, Present and Future
- Rare Species of the Verde Valley
- What We as Individuals Can Do to Protect Our Fragile Lands
- Rainwater Recycling

We also use our quarterly newsletter, Preserving the Wonder™ to disseminate important information to the more than 2,000 people on our mailing list. Individuals on that mailing list also receive periodic eNews emails on topics we feel are particularly important.

For example, we created a set of surveys that allowed Yavapai County residents to express their priorities on issues relevant to the update of the County Comprehensive Plan. Many of these asked Yavapai County residents to register their support or opposition to a host of environmental issues. The results of those surveys were provided to Yavapai County and were made available on our website.

KSB considers environmental education to be at the heart of our mission “*to protect and enhance the scenic beauty and natural environment of Sedona and the Verde Valley.*” In a time when misinformation, alternative facts, conspiracy theories and fake news bombard the public on both traditional and social media, we believe our efforts to provide reliable science-based information are more important than ever.

To help us in our educational efforts, become a member of KSB or renew your membership at keepsedonabeautiful.org/donations.

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