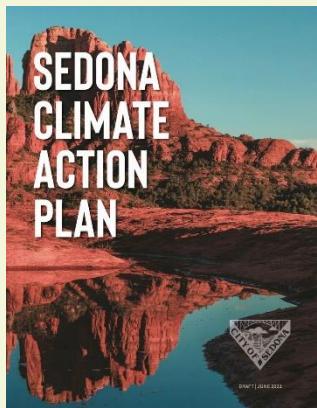




KSB eNews Today

Celebrating Our First 50 Years

November 15, 2022



KSB HISTORY ADDRESSING CLIMATE CHANGE

Dear Jan,

As part of our golden anniversary celebration, we're looking back at our past accomplishments and looking forward to our plans for the future. This month focuses on climate change.

Keep Sedona Beautiful is convinced that human activity is causing rapid climate change, and that climate change poses an existential threat to society. We reject the sceptics, conspiracy theorists and *greenwashers* who sow doubt about the science, just like tobacco companies did about the dangers of smoking.

We believe decisive action must be taken now to secure a stable future for our children and grandchildren. Delay is not an option.

KSB strongly supports the [Climate Action Plans adopted by the City of Sedona](#) and the [City of Flagstaff](#). We're actively working to convince Yavapai County to create and adopt a similar plan and to recognize the reality of climate change in the update to the Yavapai County Comprehensive Plan.

The Coconino County Comprehensive Plan, updated in 2015, already recognizes the threat posed by climate change, stating, "*Climate change is an overarching threat that communities and governments are trying to forecast and plan for accordingly.*" Yavapai County's plan should include similar language.

We believe that the beauty of Sedona and the Verde Valley are directly impacted by climate change as drought and rising temperatures threaten our water supplies and increase the risk of wildland fires.

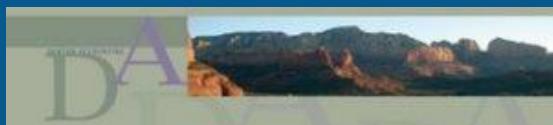
KSB commits to regularly communicate what citizens can do to make a difference, whether it is

individual action, neighborhood and community initiatives, state/federal government lobbying, or organized activism to bring climate change under control.

We never support or oppose candidates for elected office, and we are aware our 501(c)(3) non-profit status places limits on our lobbying efforts. However, we can and will advocate vigorously for citizens to become informed on the critical issues of our time and vote according to what they learn. An informed voting public can, in fact, make a difference.

To help us in our efforts to educate the public about the reality of climate change, become a member of KSB or renew your membership at keepsedonabeautiful.org/donations.

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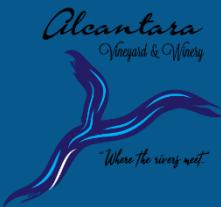
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