

**For more Information, Please Contact:
Keep Sedona Beautiful, Inc. (928) 282-4938**



**Alicia Peck
City of Sedona Sustainability Manager
Featured at KSB Speaker Series on Wednesday, February 8, 2023**

Keep Sedona Beautiful will hold its next Preserving the Wonder Speaker Series event on Wednesday, February 8 at 5:00 pm. This month's speaker is Alicia Peck, Sustainability Manager – City of Sedona. She will be speaking about “The Intersection of Sustainability, Emergency Management and Resiliency”. Please visit the KSB website, www.keeppedonabeautiful.org for details.

Alicia will discuss how sustainability and resiliency practices have far ranging applications beyond what is most commonly associated with them. She will show how these practices can increase positive outcomes before, during and after a disaster and play an important role in city and community planning.

Alicia started her professional career at the age of 18, when she enlisted in the United States Marine Corps as a Chemical, Biological, Radiological, and Nuclear (CBRN) Defense Specialist. After over 8 1/2 years of service and numerous amazing, life changing experiences, such as climbing Mount Suribachi on Iwo Jima, serving as the Assistant Visit Coordinator at Marine Corps Base Quantico, and becoming the first female instructor for Weapons and Field Training Battalion, Camp Pendleton, California, she decided to start a new chapter in life and return to college full time.

She successfully earned a Bachelor of Science in Energy and Sustainability Policy from The Pennsylvania State University in 2019. Also, during this time, Alicia completed an internship with the U.S. Army Corps of Engineers as a Park Ranger at Lake Oolagah, Oklahoma. Following graduation, she worked professionally as a data analyst, focusing on facilities and sustainability data for a natural gas provider. In her spare time, she earned the LEED Green Associate credential and continues to volunteer as a sustainability coach for the Scor3card Program, where she helps organizations benchmark their sustainability efforts and develop strategies for improvement.

In January 2021, Alicia began the Marine and Coastal Management and Science Doctoral program at Texas A&M University Galveston. Concurrently, she joined a sustainability consulting firm, where she worked with global companies on benchmarking, tracking, and reporting their greenhouse gas emissions and sustainability efforts.

In January of 2022, she stepped down from the Doctoral program to accept the role of Sustainability Manager at the City of Sedona. Alicia continues to study ecosystem management

with an emphasis on the marine environment at Texas A&M University. She is a proud self-proclaimed “experience collector” who enjoys hiking, kayaking, scuba diving and traveling!

For 50 years, Keep Sedona Beautiful has been dedicated to protecting and enhancing the scenic beauty and natural environment of Sedona and the Verde Valley. For more information about Keep Sedona Beautiful, please visit <https://www.keepsedonabeautiful.org>.