



KSB eNews Today

Celebrating Our First 50 Years

May 30, 2023



REGISTER FOR THIS EXCLUSIVE KSB EVENT

**JUNE 8, 2:30 P.M.
AT THE KSB ECOHUB**

KSB proudly introduces Cynthia Hartmann, a 36 year employee with the outdoor clothing brand Patagonia. Cynthia will talk about her experiences working for one of the first companies to provide sustainable clothing and offer an unusual corporate culture emphasizing employee wellness.

The conversation will give the audience an inside look at the evolution of this brand from its humble beginnings through to the historic announcement in September 2022 when Yvon and Malinda Chouinard gave their billion-dollar company to a trust whose only shareholder is our home planet.

Following the 2:30 p.m. presentation, everyone will drive to the Mary Fisher Theatre to watch a screening of ***Wild Life***, the incredible story of Doug Tompkins and Patagonia's first CEO Kris Tompkins and their lifelong journey to create the largest private land donation in history.

REGISTER HERE TODAY for this limited-seating event at the KSB EcoHub, 360 Brewer Road, Sedona, on June 8th at 2:30 p.m. Light food and drinks will be available.

Don't forget to order your June 8th 4 p.m. movie tickets to Wild Life.

Attendees will need to separately purchase the 4 p.m. tickets to *Wild Life*. Visit the **Sedona International Film Festival (sedonafilmfestival.com)** homepage; the SIFF ticket selections are in the top right corner.

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