



KSB eNews Today

Environmental Stewards Since 1972

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KSB EARNS SILVER LEVEL RIVER FRIENDLY LIVING CERTIFICATION

Keep Sedona Beautiful just earned silver level certification from Friends of the Verde River's River Friendly Living program. As stated on the [Friends of the Verde River website](#), "River Friendly Living inspires a culture of voluntary river conservation. We support and recognize those who strive to protect the river in their homes, businesses, and communities. As a certification program, Friends will use River Friendly Living to help members of our communities to do their part to protect the Verde River for future generations."

Homes, businesses, farms and developers can participate in the program that asks you to self-certify that you are behaving in a river-friendly way.

KSB encourages everyone in the Verde Valley to consider becoming certified and supporting the work of [Friends of the Verde River](#).



Verde Valley Regional
Economic Organization

KSB EARNS GOLD LEVEL CERTIFICATION AS A SUSTAINABLE BUSINESS MEMBER

Keep Sedona Beautiful was recently awarded Gold Level certification as a sustainable business by the Verde Valley Regional Economic Organization (VVREO). [VVREO's certification program](#) replaces and expands on the program previously managed by the Sustainability Alliance.

KSB urges all businesses in the Verde Valley to pursue becoming certified and contribute to the growing recognition in our region that long-term sustainability is a necessary element of a thriving economy.

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