

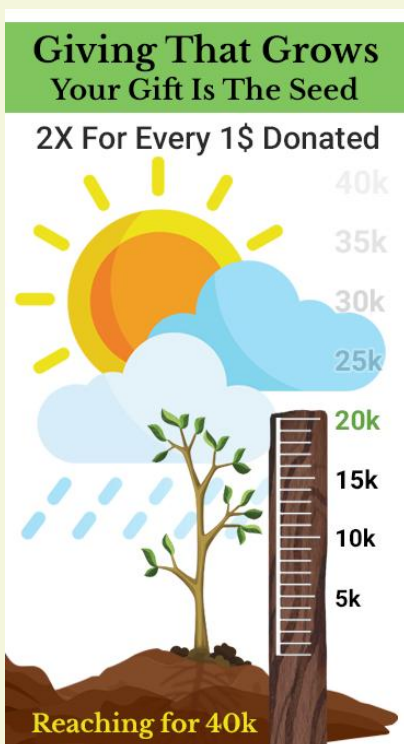


KSB eNews Today

Celebrating Our First 50 Years

Issue Date: September 17, 2025

Greetings,



**KSB KICKS-OFF 2026 MEMBERSHIP MATCHING
CAMPAIGN**

[GIVING THAT GROWS - YOUR GIFT IS THE SEED](#)

[JOIN OR RENEW NOW!](#)

[Click Here to Renew or Join KSB!](#)

Hot diggity!

Once again, Norris and Carolyn Peterson are sponsoring Keep Sedona Beautiful's [Giving that Grows Membership Campaign](#) with matching money. **Our Goal: \$40,000, and we've reached \$21, 735!**

Please honor the Peterson's donation by renewing your membership or joining for the first time. We need to match their donation soon, so timing is critical.

[Watch our giving tree magically grow by donating or joining KSB here today!](#)

Now in our 53rd year, we realize how important our donors are to KSB's continued existence. Our board of trustees and officers are all volunteers. We don't have a paid executive director or accountant which means your dollars help cover minimal administrative and operating expenses, our many programs and projects, as well as our EcoHub building.

This year, the KSB EcoHub's exterior needed critical attention after years of neglect. Rotted wood and peeling paint were professionally replaced using high quality, long-lasting products. The EcoHub is an education and meeting center where environmental topics are presented to our members and the community through presentations, meetings and events. We also had a Firewise audit and are in the process of closing the Firewise gap around the property. Our beautiful, new interpretive garden continues to wow everyone who visits. School children will soon be showing up to gather information about plants and rocks via a KSB EcoHub scavenger hunt workbook. And, for the first time in 53 years, we are reaching out to Sedona's visitors with our new website PreservingtheWonder.org, sending a positive message about responsible tourism.



[Renew or Join Here!](#)

Why Become a KSB Member?

- **We have** experience, 53 years keeping Sedona beautiful.
- **We care** and invite you to join us as we keep Sedona and the Verde Valley beautiful.
- **We speak** up on initiatives relevant to keeping Sedona and the Verde Valley beautiful.
- **We invite** others to speak their message on environmental, safety, best practices for the land and water, and other subjects of community interest.
- **We act** to Preserve the Wonder™ of Sedona and invite residents and visitors alike to do so.
- **We know** that keeping Sedona and the Verde Valley beautiful and protected is good business.
- **We work** to ensure dark skies, open spaces and clean water are available to all.
- **We strive** to remedy unsustainable practices, litter on our roadsides, noise pollution, and OHV destruction to the land and air in Sedona and the Verde Valley.
- **We recognize** those outstanding individuals for their volunteerism and actions in alignment with the mission of Keep Sedona Beautiful.
- **We thrive** when we all keep Sedona beautiful.

The KSB Board of Trustees appreciates and thanks you.

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