



KSB eNews Today

Celebrating Our First 50 Years

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Dear KSB Member,

You are cordially invited to attend this valuable free seminar.



8 DEADLY MISTAKES IN ESTATE PLANNING

[WITH JON LINFORD, ATTORNEY AND PARTNER AT MORRIS HALL](#)

[RESERVATIONS ARE REQUIRED](#)

MAY 26, 2026, 2:00 - 3:00 P.M.,

360 BREWER RD., SEDONA

Join Jon Linford, Attorney and Partner at Morris Hall on Tuesday May 26, 2:00 p.m. at the KSB EcoHub, 360 Brewer Rd., Sedona, for an insightful conversation as we discuss the most common estate planning mistakes and the practical steps you can take to avoid them. **This presentation will be intimate in nature and [reservations are required](#).**

Whether you already have an estate plan in place or are just beginning the process, plan to walk away with valuable insight and greater confidence about the future.

This educational presentation is designed to help individuals and families better understand how proper planning can protect loved ones, preserve assets, and ensure your wishes are carried out with care.

We look forward to having you join us.

[Please register for Jon Linford Estate Planning event here.](#)



Introducing Jon Linford

The first important thing to know about Jon is that he's an avid hiker and mountain biker with his family of six. He's also on the advisory board of Arizona Community Foundation in Sedona and has been living in and contributing to our community for more than ten years.

Jon's undergraduate education at BYU led to a degree in political science and to his interest in the law. His law degree is from University of Arizona. His expertise in estate planning germinated during his tenure with the first law firm he worked for. He was a litigator and worked on all areas of practice--from a bevy of medical, to divorce, to criminal law cases. It was the estate law where he felt he might be able to be a facilitator, helping people avoid "the fight"—also referred to as "probate."

"I saw that we could set up estate plans and protect families. This is a niche area, very specialized, which changes constantly. I really enjoy the challenge," Jon says, "and I like being able to educate people." Since the Phoenix-based law firm of Morris Hall was looking for someone to head up their Sedona/Prescott/Flagstaff division of estate planning, Jon was ready to give them a presence and realize his calling to help families have peace of mind.

Jon understands the hesitancy that anyone faces when considering estate planning. "I was doing estate planning for three years before I did my own," he says. At that time, he and his wife were about to take their first international trip without the kids. "I thought, wouldn't it be embarrassing if the plane went down and I didn't have an estate plan in place? What would happen to the kids?" He realized that before they boarded the plane, he needed to just push through and get his affairs in order.

There are so many reasons to have an estate plan. KSB plans to host John at the KSB EcoHub for three conversations to educate attendees on the many aspects of proper estate planning. The sessions are planned for May 26 and again in September and October (dates to be determined). Please watch for an invitation in your email. There is no charge and of course no obligation. Just information.

Questions? Contact Carla Williams, President of KSB, carlawmsaz@outlook.com.





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